Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at

ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

Name of Organization

Sickle Cell Awareness Group of Ontario

Date Proclamation Required

June 19, 2023

Proclamation Name

World Sickle Cell Day 2023

Proclamation Type (day, week or month)

Day

Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations)

public awareness campaigns

Requester Name

Ika Washington

Requester Telephone Number

647-975-0250

Requester Email Address

communication@sicklecellanemia.ca

Requester Address

235-415 Oakdale Road., North York, Ontario M3N 1W7

Provide details of your Organization's Connection to London

SCAGO is a leading charitable patient organization providing evidence-based support to families with children, adolescents, and adults, with sickle cell disease across the four regions of the province. It supports clinical research and engages in psycho-social research, health promotion, patient and care providers' education, community awareness, and the development of best practices guidelines. We work with the hospitals in London, in all these areas to support SCD patients and their families.

Required Supporting Documents

- Detail information on the Organization
- Detail information on the Event
- Confirmation of authorization from the Organization to submit the request

The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws

Signature Ska Washington

Date May 10, 2023

NOTICE OF COLLECTION OF PERSONAL INFORMATION

Personal information collected on this form is collected under the authority of the *Municipal Act, 2001, S.O. 2001, c. 25* and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csaunder@london.ca



May 10, 2023

Dear City Clerk's Office:

I am writing to introduce myself as the Communications and Marketing Manager for the Sickle Cell Awareness Group of Ontario (SCAGO). As a member organization under the national umbrella of the Sickle Cell Disease Association of Canada, SCAGO was established in 2005 with the aim of improving treatment and care for patients living with Sickle Cell Disease (SCD), educating the community on SCD and sickle cell trait, and support those living with the disease.

SCD is a hereditary genetic disease characterized by the presence of abnormal crescent-shaped red blood cells and affects Canadians of various heritages. It is estimated that over 2000 Ontarians are living with sickle cell disease, and up to one in four from specific cultural backgrounds carries the sickle cell trait.

June 19th is observed as World Sickle Cell Day to encourage global awareness and action to bring awareness through information, activities and concern. The Canadian government passed Bill S-211, enacting June 19th every year as "National Sickle Cell Awareness Day" to increase awareness of SCD, the importance of education on SCD and genetic testing, assist in patients realizing there is a community across Ontario, and give hope, inspiration and empowerment to individuals living with sickle cell disease.

We are requesting that the City of London declare a Proclamation and illumination request to recognize World Sickle Cell Day on June 19, 2023, as our missions are aligned with the aim of a proclamation. We believe that improved awareness of SCD will help reduce the number of new births and assist patients in realizing there is a community across Ontario.

Since 2017, we have partnered with various organizations to illuminate their landmarks, including the CN Tower, Exhibition Princess Gates, and Niagara Falls, with proclamations in multiple cities in Ontario. We found that this initiative generated a lot of conversation on social media platforms about the disease and provided a platform for SCD patients to share their experiences with friends and co-workers. As we continue to find new ways to raise awareness and dispel stereotypes surrounding SCD, we push to recognize SCD patients who continue to live with the disease, as well as those who have lost their lives.

We hope that the City of London will consider our request to declare a proclamation and illumination to recognize World Sickle Day on June 19, 2023. Thank you for taking the time to

read this proclamation and illumination request. If you have any further questions, please don't hesitate to contact me.

Best Regards,

Ika Washington, MSc, BSc, PhD student Communications and Marketing, Manager

Ph: 647-975-0250 | E: communication@sicklecellanemia.ca

Organization's Information

Website Address: www.sicklecellanemia.ca

PH: 416-745-4267

Charitable Registration #: 83332 0872 RR0001