AND WHEREAS the Municipal Council of The Corporation of the City of London wishes to delete and replace Council Policy 3(8) entitled "City of London Days at the Budweiser Gardens" with a new Policy which reflects the Municipal Council's direction that use of City of London Days be for local purposes and to also provide further clarity in terms of notification and eligibility for use of City of London Days in accordance with the City of London's agreement with the Budweiser Gardens;  NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:  1. Council Policy 3(8) entitled "City of London Days at the Budweiser Gardens" is hereby deleted and replaced with the attached new Policy 3(8) entitled "City of London Days at the Budweiser Gardens" in order to reflect the Municipal Council's direction that use of City of London Days be for local purposes, and to also provide further clarity in terms of notification and eligibility for use of City of London Days in accordance with the City of London's agreement with the Budweiser Gardens.			Bill No. 361 2013	
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Catharine Saunders City Clerk

#### 3(8) City of London Days at the Budweiser Gardens

#### **OBJECTIVE**

The City of London agreement for partnership and lease of the Budweiser Gardens provides for up to five community-sponsored events on a "rent-free basis" provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

# TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

- City of London-sponsored events such as opening ceremonies for sporting events and major community celebrations, which have not previously used the facility in accordance with normal rental or use arrangements.
- 2. Not-for-profit sporting events which are of a provincial or national significance, including championships for high schools, colleges or universities located within the City of London, which have not previously used the facility in accordance with normal rental or use arrangements.
- 3. Major not-for-profit civic events which are celebrations or charity events of a local, community-wide nature and have a direct benefit to the London community, which have not previously used the facility in accordance with normal rental or use arrangements.

#### **MAXIMUM EVENT DAYS**

- 1. The City is limited to five event days each year.
- 2. No group can have more than one event day per year.
- 3. No group can have more than two event days over a five-year consecutive period, unless an exemption is approved by the Municipal Council due to unique circumstances.

### **EVENT DATES**

The City of London shall provide sixty (60) days prior notice to Budweiser Gardens for use of the facility for a community-sponsored event, and the date of the event may not conflict or compete with events previously arranged or booked by Budweiser Gardens.

#### REQUIREMENTS OF USER GROUPS

- 1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
- 2. The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.
- 3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

# **CITY CONTACT**

The City Clerk will be the primary contact for user groups and will be delegated responsibility to coordinate this policy.

#### **APPROVAL**

Council approval is required for all City events.