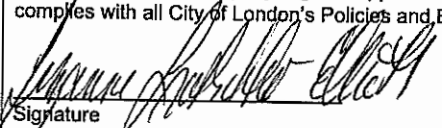


## Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at [ClerksApprovalRequests@london.ca](mailto:ClerksApprovalRequests@london.ca) or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

### Request details

Name of Organization CHILDCAN
Date Proclamation Required SEPTEMBER
Proclamation Name CHILDHOOD CANCER AWARENESS MONTH.
Proclamation Type (day, week or month) MONTH
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations) PUBLIC AWARENESS CAMPAIGN
Requester Name AMY MATHIAS
Requester Telephone Number 59-685-3500 ext 4
Requester Email Address amy@childcan.com
Requester Address 792 COMMISSIONERS RD W LONDON ON N6K 1C2
Provide details of your Organization's Connection to London CHILDCAN WAS FOUNDED IN LONDON, ON IN 1974 AND REMAINS COMMITTED TO SUPPORTING CHILDREN AFFECTED BY CANCER IN LONDON AND LHSE HOSPITALS
Required Supporting Documents <ul style="list-style-type: none"><li>• Detail information on the Organization</li><li>• Detail information on the Event</li><li>• Confirmation of authorization from the Organization to submit the request</li></ul>
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws.  Signature
APRIL 14, 2023 Date
NOTICE OF COLLECTION OF PERSONAL INFORMATION Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001, S.O. 2001, c. 25</i> and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937.



Dear Anastasia,

### **September is Childhood Cancer Awareness Month**

Childhood Cancer is the number one cause of death by disease of Canadian children.<sup>i</sup>

The latest data shows that incidence rate of childhood cancer in Ontario is increasing by approximately 1% per year (1986-2018)<sup>ii</sup>.

I am writing to ask you to proclaim September as Childhood Cancer Awareness Month in London, Ontario. I have enclosed a draft proclamation for your review.

Faced with the news that their child has cancer, families from across western Ontario have turned to Childcan for direct support since 1974. Financial assistance, emotional support, social programs, research funding – it's all supported solely by donors who get involved because they know that childhood cancer is an experience that nobody thinks they will face, let alone one that families can prepare for.

Childcan's vision is to make childhood cancer a health priority, fund innovative research, and expand family supports until childhood cancer is eliminated.

You can help us achieve our vision and stem the increasing incidence rates by proclaiming September as Childhood Cancer Awareness Month. By recognizing this month, you will show support for those affected, remember those who have passed, and bring hope for a future where childhood cancer is no longer the number one cause of death by disease for Canadian children.

If you have any questions or queries, please don't hesitate to reach out to me, or Amy from Childcan [amy@childcan.com](mailto:amy@childcan.com) 519-685-3500.

We appreciate your support and your consideration of this request.

Sincerely,

Suzanne Fratschko Elliott  
Executive Director

<sup>i</sup> <https://www.childhoodcancer.ca/Your-Impact/Childhood-Cancer-Statistics-Resources>

<sup>ii</sup> Incidence rate statistic provided by Pediatric Oncology Group of Ontario. Childhood Cancer in Ontario: The 2020 POGO Surveillance Report. Toronto: Pediatric Oncology Group of Ontario; 2020.

# PROCLAMATION

## Childhood Cancer Awareness Month

September 2023

WHEREAS: September is officially recognized internationally as Childhood Cancer Awareness Month; and,

WHEREAS: The most recent data shows that cancer remains the leading cause of disease-related death in children; and,

WHEREAS: The most recent data shows that incidence rates of childhood cancer are increasing; and,

WHEREAS: Cancer in children affects aspects of their physical, emotional, and social development, as well as their family and school life, effects which research shows are long-lasting; and,

WHEREAS: Childcan believes childhood cancer must be designated a child health priority, and that support services for families are critical; and,

WHEREAS: Childcan raises awareness and funds to provide personalized, responsive, and compassionate programs and services to families facing the childhood cancer journey from diagnosis, through treatment, post-treatment care, or bereavement and,

WHEREAS: Organizations which support families dealing with childhood cancer are working together to raise awareness of this disease and its devastating effects, as well as raising funds to support the affected families and children; and,

WHEREAS: Raising awareness and funds will help these families and children deal with the emotional and financial toll

THEREFORE: I, \_\_\_\_\_, Mayor of \_\_\_\_\_, do hereby proclaim September 2023 Childhood Cancer Awareness Month in \_\_\_\_\_.