



Council's Strategic Plan 2023-2027

Environmental Stewardship and Action Community
Advisory Committee

March 1, 2023



Outline

1. Council's Strategic Plan – Introduction
2. Progress Update
3. Review Current Draft
4. Engagement on Council's Strategic Plan
5. Discussion
6. Next Steps

Council's Strategic Plan Introduction



Council's Strategic Plan

- Identifies a **shared vision, mission, and strategic areas of focus** to guide the work of Council and Administration.
- Is **deliberately connected** with the 2024-2027 Multi-Year Budget and Technology Investment Strategy.

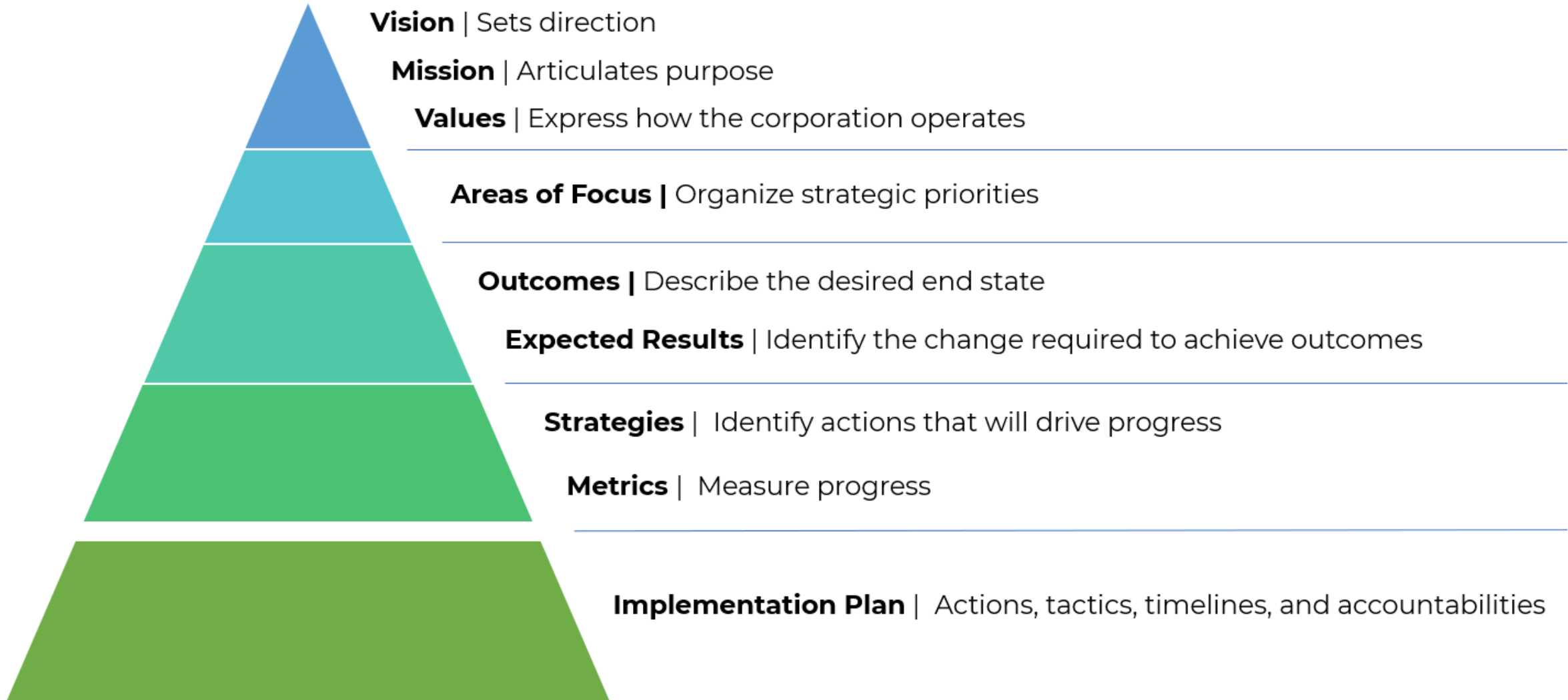


Guiding Principles

- Build from the existing Strategic Plan, with a continuous improvement mindset.
- Reflect all the services the City provides, but specifically identify strategic direction, focus, and priorities for the next four years.
- Uphold commitments to equity and inclusion, fiscal stewardship and sustainability, and evidence informed decision-making.
- Drive decision-making through the Multi-Year Budget and the Technology Investment Strategy.



Strategic Plan Structure





Strategic Plan Development Timeline

Municipal Election

Open Public Engagement

Direct Engagement – ABCs / Community Partners / Service Areas



**Finalize
2023-2027 Strategic
Plan**

**Multi-Year Budget
Process Begins**

**Implementation
Plan**



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2023-2027 Strategic Plan Progress Update



Strategic Plan Development Timeline

Open Public Engagement

Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results

Strategies, Metrics

Revisit Plan, PPM

Approval of 2023-2027 Strategic Plan

January

February

March

April

January 11

SPPC

Begin setting Vision, Mission, Values

February 7

SPPC

Set vision, mission, values, areas of focus; Revisit outcomes, expected results; Table Draft Strategies

March 8

SPPC

Public Participation Meeting
Finalize direction on Plan

April 4

Council

2023-2027 Strategic Plan Approval

January 23

SPPC

Begin setting Strategic Areas of Focus, Outcomes, Expected Results

February 28

SPPC

Review order of magnitude costing, draft metrics
Further direction re: Strategies

March 28

SPPC

Final Draft Plan



Strategic Plan Engagement Timeline

Open Public Engagement			
2019-2023 Vision, Mission, Values; Priorities; Context	Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results	Strategies, Metrics	Revisit Plan, PPM

December	January	February	March
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Phase 1: Dec 14 – Jan 4	Phase 2: Jan 4 - Feb 7	Phase 3: Feb 8 - Mar 8
<p>GetInvolved launches; stakeholder meetings continue.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> Existing vision, mission, and values. 	<p>GetInvolved site updated; stakeholder meetings continue.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> Draft version(s) of 2023-2027 vision, mission, and values (updated following Jan. 11 SPPC meeting). Draft strategic areas of focus, outcomes and expected results. 	<p>GetInvolved site updated; stakeholder meetings continue; Ward meetings; Public Participation Meeting.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> All strategic plan elements (vision, mission, values, areas of focus, outcomes, expected results), including strategies. Drafts updated following SPPC meetings.



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Current Draft



Draft 2023-2027 Vision

Definition/Purpose

The Vision is an aspirational, future-focused statement that sets direction and serves as the foundation for decisions made throughout the life of the plan.

Draft 2023-2027 Vision Statement

London is a sustainable city within a thriving region, committed to innovation and providing a safe, affordable, welcoming, and healthy future for today and for the next generation.



Draft 2023-2027 Mission

Definition/Purpose

The Mission communicates our purpose as an organization – who we are, what we do, and who we do it for.

Draft 2023-2027 Mission Statement

Our mission is to improve quality of life and build a strong and vibrant community through bold, proactive, and accountable City services.



Draft 2023-2027 Values Statements

Definition/Purpose

Our values are the core principles and ideals that inform everything we do. They set the standards of behaviour, serving as a touchstone against which any decision or action can be assessed.

Draft 2023-2027 Values

- Inclusive and Respectful
- Accountability and Trust
- Compassion
- Teamwork
- Committed and Driven
- Learning



Draft 2023-2027 Areas of Focus

1. Reconciliation, Equity and Inclusion
2. Housing and Homelessness
3. Wellbeing and Safety
4. Safe London for Women, Girls, Gender-Diverse and Trans People
5. Economic Growth, Culture and Prosperity
6. Mobility
7. Climate Action and Sustainable Growth
8. Well-Run City



Strategic Plan Components

- **Strategic Areas of Focus** articulate where we will focus over the next four years and organize the functional elements of the plan.
- **Outcomes** describe the desired end state (change in the lives of individuals, families, organizations, or community to be accomplished through the implementation of the Strategic Plan).
- **Expected Results** identify the change required to achieve the outcomes.
- **Strategies** identify the actions that will drive progress toward achieving the outcomes and expected results identified in the 2023-2027 Strategic Plan.



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Walk-through of Community Conversation Toolkit (refer to attachment)



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Engagement on Council's Strategic Plan



How Community Feedback Will Be Used

- As part of the third phase of engagement, from February 8 to March 3 feedback on the draft Strategic Plan will be collected.
- All feedback gathered will be compiled, themed, and shared with Council at the February 28 and March 8 Strategic Priorities and Policy Committee Meetings to support Council's deliberation on the various components of the Strategic Plan.



Share Your Feedback

- Visit the City's engagement platform and complete a survey (www.getinvolved.london.ca/strategicplan).
- Complete a hardcopy of the survey and submit to the Strategic Plan team.
- Host or participate in a discussion using the Community Conversation Toolkit and submit your results (to be provided).
- Email your feedback to stratplan@london.ca.
- Community Advisory Committees Open House (February 16)



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Discussion



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Next Steps



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Get Involved



<https://getinvolved.london.ca/strategicplan>



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Thank You

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