



Council's Strategic Plan 2023-2027

Strategic Priorities and Policy Committee

April 17, 2023



Outline

1. Final Direction on the 2023-2027 Strategic Plan
2. Next Steps



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Council's 2023-2027 Strategic Plan



Approach for today

- **Providing final direction on the 2023-2027 Strategic Plan** – full group discussion with any final changes to the 2023-2027 Strategic Plan.
 - **Appendix A** – 2023-2027 Strategic Plan (without mark-up)
 - **Appendix B** – 2023-2027 Strategic Plan (with mark-up)



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Next Steps



Strategic Plan Development Timeline

Open Public Engagement

Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results

Strategies, Metrics

Revisit Plan, PPM

Approval of 2023-2027 Strategic Plan

January

February

March

April

January 11

SPPC
Begin setting Vision, Mission, Values

February 7

SPPC
Set vision, mission, values, areas of focus; Revisit outcomes, expected results; Table Draft Strategies

March 8

SPPC
Public Participation Meeting
Engagement update
Finalize direction on Plan

April 17

SPPC
Review of draft final 2023-2027 Strategic Plan

We Are Here



January 23

SPPC
Begin setting Strategic Areas of Focus, Outcomes, Expected Results

February 28

SPPC
Review order of magnitude costing and provide direction on draft Strategies
Review and provide direction on draft Metrics

March 28

SPPC
Continue deliberation and provide final direction on the draft Strategic Plan

April 25

Council
Approve final 2023-2027 Strategic Plan



Strategic Plan Development Timeline

Municipal Election

Open Public Engagement

Direct Engagement – ABCs / Community Partners / Service Areas



**Finalize
2023-2027 Strategic
Plan**

**Multi-Year Budget
Process Begins**

**Implementation
Plan**



Multi-Year Budget

- Begins with target setting discussion at the April 18 SPPC
- Determines the allocation of resources and the pace of implementation of Council's 2023-2027 Strategic Plan
- Metrics, targets, and actions will be adjusted to align with Multi-Year Budget decisions



Accountability and Transparency

- **Implementation Plan** (outlines the key actions, tactics, timelines, and accountabilities required to implement the Strategic Plan)
- **Semi-Annual Progress Reports** (report on progress made to implement Council's Strategic Plan, including accomplishments and variances)
- **Annual Report to the Community** (highlights key activities and accomplishments from the past 12 months)



Accountability and Transparency

- **Performance Reports** (answer the question, “Did we do what we set out to do?” by comparing the difference between the actual and target for each metric)
- **Impact Assessment** (answers the question “How has London changed as a result of the implementation of the Strategic Plan?” by analyzing performance data over the life of the Plan)



Year by Year Accountability

2023	2024	2025	2026
	MAY <ul style="list-style-type: none">✓ Progress Report✓ Performance Report	MAY <ul style="list-style-type: none">✓ Progress Report✓ Performance Report	MAY <ul style="list-style-type: none">✓ Progress Report✓ Performance Report
NOVEMBER <ul style="list-style-type: none">✓ Implementation Plan	NOVEMBER <ul style="list-style-type: none">✓ Progress Report✓ Report to the Community	NOVEMBER <ul style="list-style-type: none">✓ Progress Report✓ Report to the Community	NOVEMBER <ul style="list-style-type: none">✓ Progress Report✓ Impact Assessment



Communicating the Strategic Plan

Following Council approval of 2023-2027 Strategic Plan on April 25:

- Final 2023-2027 Strategic Plan (Word version) will be posted on Get Involved on April 26
- Final designed version to be circulated to Council the week of May 2
- Digital copy available on London.ca and Get Involved and shared with employees and organizational and community partners



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Thank You

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