

### Council's Strategic Plan 2023-2027

Strategic Priorities and Policy Committee
March 28, 2023

# Outline London CANADA

- 1. Review of Purpose, Approach, and Timelines
- 2. Final Direction on the 2023-2027 Strategic Plan
- 3. Next Steps



# Review of Purpose, Approach, and Timelines



### Council's Strategic Plan

- Identifies a shared vision, mission, and strategic areas of focus to guide the work of Council and Administration.
- Is deliberately connected with the 2024-2027 Multi-Year Budget and Technology Investment Strategy.



### **Guiding Principles**

- Build from the existing Strategic Plan, with a continuous improvement mindset.
- Reflect all the services the City provides, but specifically identify strategic direction, focus, and priorities for the next four years.
- Uphold commitments to equity and inclusion, fiscal stewardship and sustainability, and evidence informed decision-making.
- Drive decision-making through the Multi-Year Budget and the Technology Investment Strategy.

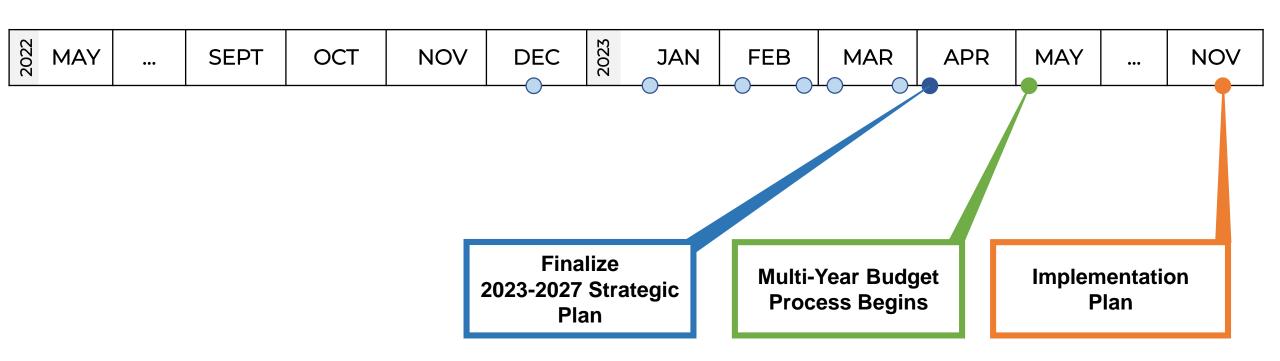


### Strategic Plan Development Timeline

Municipal Election

Open Public Engagement

**Direct Engagement – ABCs / Community Partners / Service Areas** 





### Strategic Plan Development Timeline

### **Open Public Engagement**

Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results

Strategies, Metrics

**Revisit Plan, PPM** 

Approval of 2023-2027 Strategic Plan

January	February	March	April
January 11	February 7	March 8	April 17
SPPC Begin setting Vision, Mission, Values	SPPC Set vision, mission, values, areas of focus; Revisit outcomes, expected results; Table Draft Strategies	SPPC Public Participation Meeting Engagement update Finalize direction on Plan	SPPC Review of draft final 2023-2027 Strategic Plan
January 23	February 28	March 28	April 25
SPPC Begin setting Strategic Areas of Focus, Outcomes, Expected Results	SPPC Review order of magnitude costing and provide direction on draft Strategies Review and provide direction on draft Metrics	SPPC Continue deliberation and provide final direction on the draft Strategic Plan	Council Approve final 2023- 2027 Strategic Plan



### Strategic Plan Engagement Timeline

### **Open Public Engagement**

2019-2023 Vision, Mission, Values; Priorities; Context Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results

Strategies, Metrics

Revisit Plan, PPM

December

January

February

March

#### Phase 1: Dec 14 - Jan 4

GetInvolved launches; community partner meetings continue.

#### Feedback focus:

Existing vision, mission, and values.

#### Phase 2: Jan 4 - Feb 7

GetInvolved site updated; community partner meetings continue.

#### Feedback focus:

- Draft version(s) of 2023-2027 vision, mission, and values (updated following Jan. 11 SPPC meeting).
- Draft strategic areas of focus, outcomes and expected results.

#### Phase 3: Feb 8 - Mar 8

GetInvolved site updated; community partner meetings continue; Ward meetings; Public Participation Meeting.

#### Feedback focus:

- All strategic plan elements (vision, mission, values, areas of focus, outcomes, expected results), including strategies.
- Drafts updated following SPPC meetings.



### Strategic Plan Structure

Vision | Sets direction

**Mission** | Articulates purpose

**Values** | Express how the corporation operates

**Areas of Focus |** Organize strategic priorities

Outcomes | Describe the desired end state

**Expected Results** | Identify the change required to achieve outcomes

**Strategies** | Identify actions that will drive progress

**Metrics** | Measure progress

Implementation Plan | Actions, tactics, timelines, and accountabilities



### Strategic Plan Structure - Example

#### Outcome

Londoners can move around the city safely and easily in a manner that meets their needs

#### **Expected Result**

Increase access to transportation options

#### Strategies

Build more infrastructure for walking and bicycling

#### Metrics

# Subsidized transit rides # metres of sidewalks built

### Implementation Plan

Implement capital contract to construct new sidewalks

### <u>√</u>

Annual
Performance Report
Impact Assessment

Progress Reports

Semi-Annual



# Developing Council's 2023-2027 Strategic Plan



### Approach for today

• Providing final direction on draft 2023-2027 Strategic Plan – full group discussion, continuing deliberation and direction on the draft 2023-2027 Strategic Plan beginning with Mobility and Transportation (outcomes, expected results, strategies).



# Next Steps



### **April 17 SPPC Meeting**

Review of final draft 2023-2027 Strategic Plan

### **April 25 Council Meeting**

Council approval of 2023-2027 Strategic Plan



## Thank You

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