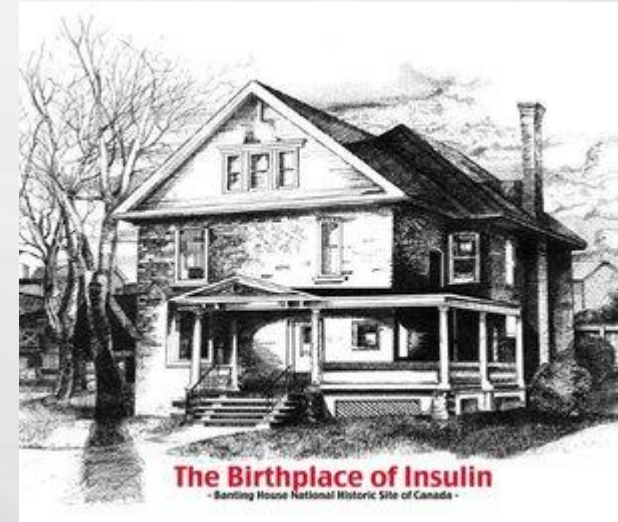


HERITAGE & CULTURE

CITY OF LONDON COUNCIL PRESENTATION – STRATEGIC PLANNING



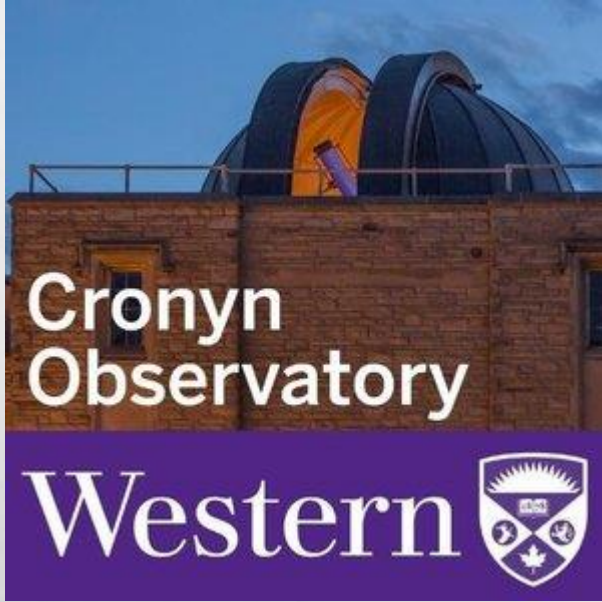
YOUR HERITAGE ASSETS





Canadian Medical Hall of Fame
Temple de la renommée
médicale canadienne





MUSEUM
LONDON



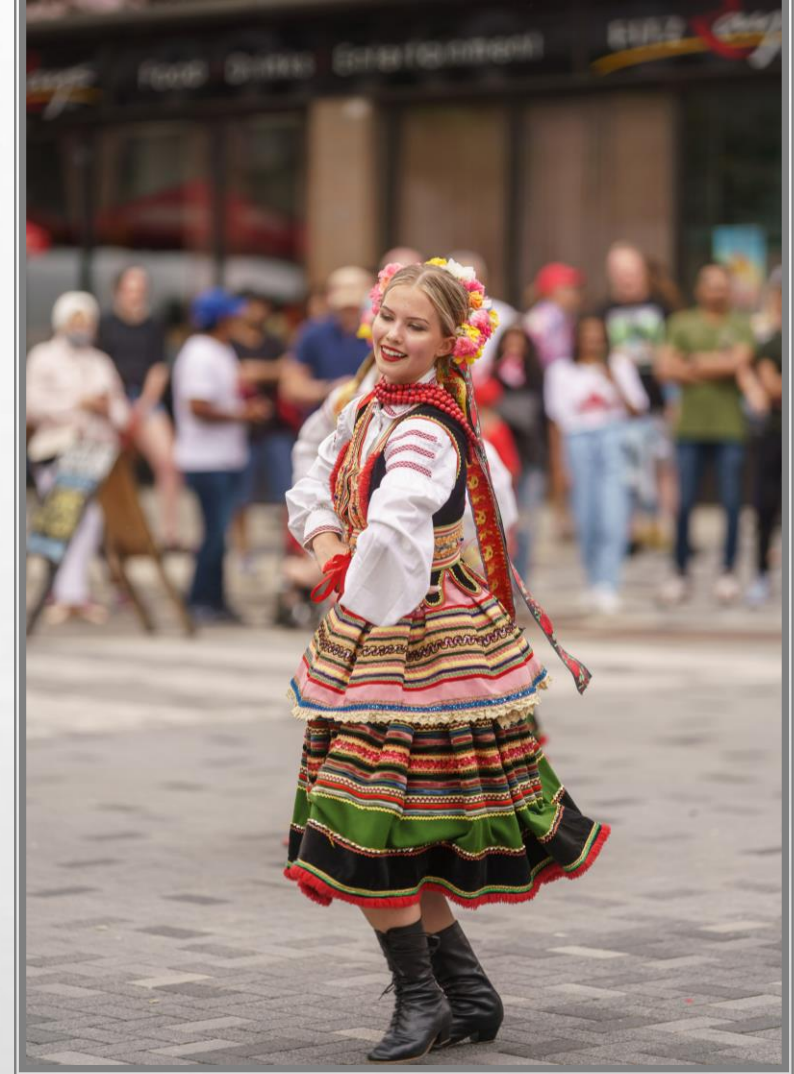
Museum of Ontario
Archaeology
History In Your Hands





VISION

"London is a sustainable city within a thriving region, committed to innovation, culture and providing a safe, inclusive, affordable, welcoming, and healthy future for Londoners."



VALUES

Add "encourage and support culture and heritage" in value set 1.



ECONOMIC GROWTH

- **London is a heritage tourism destination**



TRANSPORTATION

Wayfinding Transportation Strategy



