From: Roger Richards

Sent: Friday, March 3, 2023 7:26 AM

To: SPPC < sppc@london.ca > Subject: [EXTERNAL] Strategic Plan

STORYBOOK: Change name to "LONDON'S WONDERLAND!" Remove all features and install amusement rides -Brings increased revenues

Rose Gardens: Change name to ELMO CURTIS GARDENS!" Plant tulips and Roses to attract Tourists and Londoners to take photos for celebrations - Brings tourists to spend money at businesses

Naval Museum crumlin road: Move contents, Guy lombardo Boat, and Locomotive at Queens park to new London Science and Technical Museum - Tourist and local dollars

Springbank Gardens: Plant lots of perennial gardens - Tourist Dollars

Glen Cairn Park East: Pave pathways for mobility access. Plant coniferous trees along pathways to absorb CO2 emissions, a new Volleyball Court - access for school, church, high rises and businesses along adelaide and commissioners road activity for our chidren

Fanshawe Park Road and Masonville : Build permanent Tourist Information Booth

Wellington Rd East Side: Install stone privacy fence, layby for buses, plant perennials and overhead led sign saying: Welcome to Our Forest City" - A showpiece upon entering London and tourist dollars

Via Rail ; A direct express Bus from via Rail to London International Airport - Tourist dollars Roger Richards