



Council's Strategic Plan 2023-2027

Accessibility Community Advisory Committee

February 23, 2023



Outline

1. Council's Strategic Plan – Introduction
2. Progress Update
3. Review Current Draft
4. Engagement on Council's Strategic Plan
5. Discussion
6. Next Steps



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Council's Strategic Plan Introduction



Council's Strategic Plan

- Identifies a **shared vision, mission, and strategic areas of focus** to guide the work of Council and Administration.
- Is **deliberately connected** with the 2024-2027 Multi-Year Budget and Technology Investment Strategy.

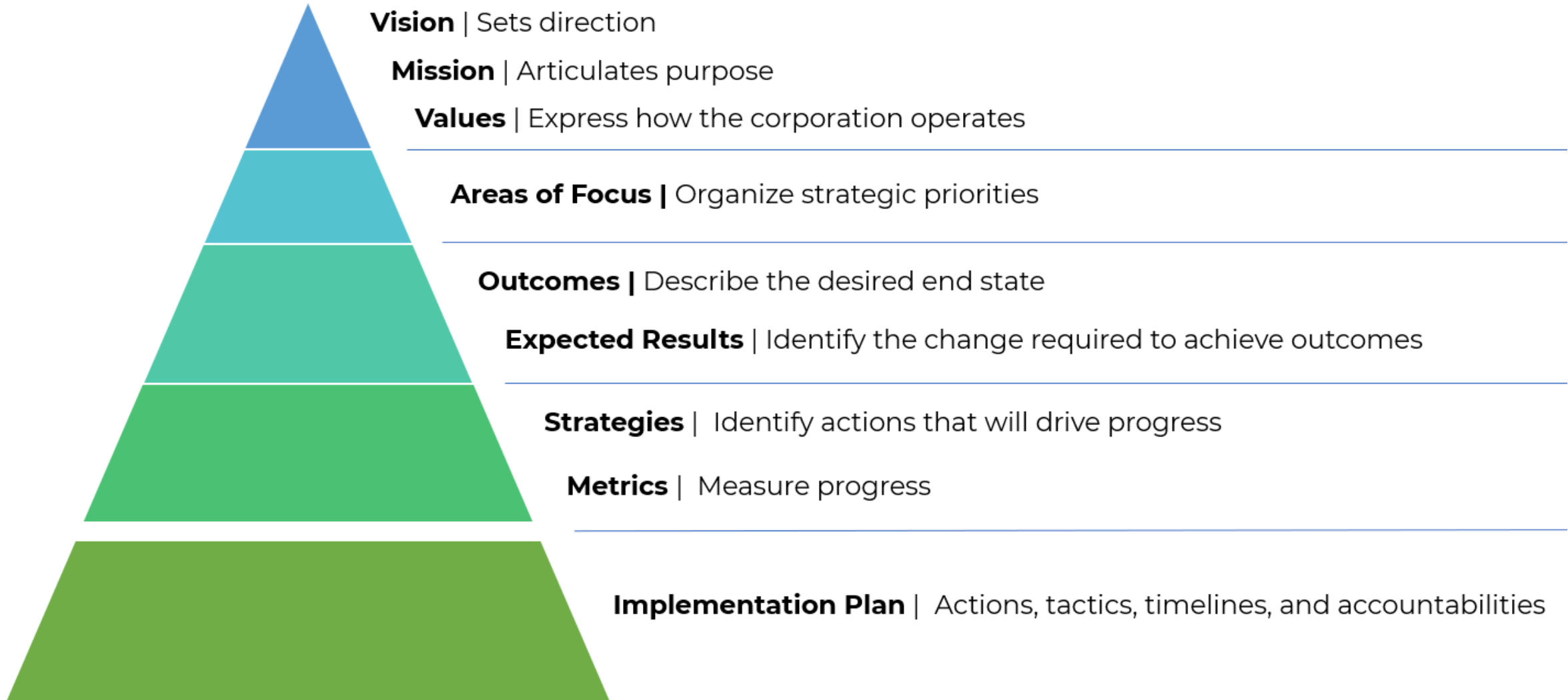


Guiding Principles

- Build from the existing Strategic Plan, with a continuous improvement mindset.
- Reflect all the services the City provides, but specifically identify strategic direction, focus, and priorities for the next four years.
- Uphold commitments to equity and inclusion, fiscal stewardship and sustainability, and evidence informed decision-making.
- Drive decision-making through the Multi-Year Budget and the Technology Investment Strategy.



Strategic Plan Structure



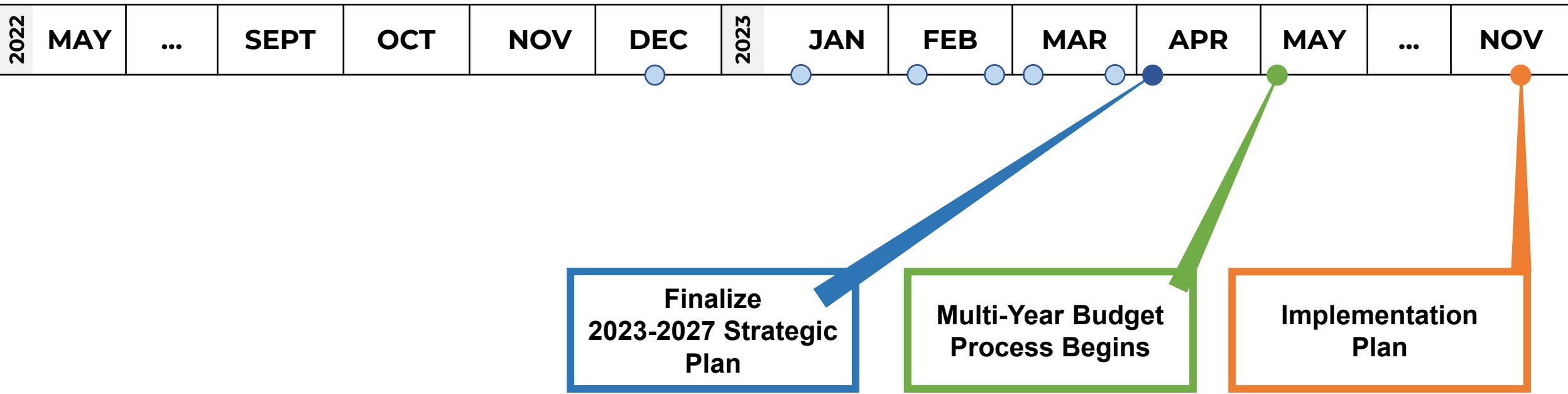


Strategic Plan Development Timeline

Municipal Election

Open Public Engagement

Direct Engagement – ABCs / Community Partners / Service Areas





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2023-2027 Strategic Plan Progress Update



Strategic Plan Development Timeline

Open Public Engagement

Open Public Engagement			
Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results	Strategies, Metrics	Revisit Plan, PPM	Approval of 2023-2027 Strategic Plan
January	February	March	April
January 11 SPPC Begin setting Vision, Mission, Values	February 7 SPPC Set vision, mission, values, areas of focus; Revisit outcomes, expected results; Table Draft Strategies	March 8 SPPC Public Participation Meeting Finalize direction on Plan	April 4 Council 2023-2027 Strategic Plan Approval
January 23 SPPC Begin setting Strategic Areas of Focus, Outcomes, Expected Results	February 28 SPPC Review order of magnitude costing, draft metrics Further direction re: Strategies	March 28 SPPC Final Draft Plan	



Strategic Plan Engagement Timeline

Open Public Engagement			
2019-2023 Vision, Mission, Values; Priorities; Context	Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results	Strategies, Metrics	Revisit Plan, PPM

December	January	February	March
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Phase 1: Dec 14 – Jan 4	Phase 2: Jan 4 - Feb 7	Phase 3: Feb 8 - Mar 8
<p>GetInvolved launches; stakeholder meetings continue.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> Existing vision, mission, and values. 	<p>GetInvolved site updated; stakeholder meetings continue.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> Draft version(s) of 2023-2027 vision, mission, and values (updated following Jan. 11 SPPC meeting). Draft strategic areas of focus, outcomes and expected results. 	<p>GetInvolved site updated; stakeholder meetings continue; Ward meetings; Public Participation Meeting.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> All strategic plan elements (vision, mission, values, areas of focus, outcomes, expected results), including strategies. Drafts updated following SPPC meetings.



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Current Draft



Draft 2023-2027 Vision

Definition/Purpose

The Vision is an aspirational, future-focused statement that sets direction and serves as the foundation for decisions made throughout the life of the plan.

Draft 2023-2027 Vision Statement

London is a sustainable city within a thriving region, committed to innovation and providing a safe, affordable, welcoming, and healthy future for today and for the next generation.



Draft 2023-2027 Mission

Definition/Purpose

The Mission communicates our purpose as an organization – who we are, what we do, and who we do it for.

Draft 2023-2027 Mission Statement

Our mission is to improve quality of life and build a strong and vibrant community through bold, proactive, and accountable City services.



Draft 2023-2027 Values Statements

Definition/Purpose

Our values are the core principles and ideals that inform everything we do. They set the standards of behaviour, serving as a touchstone against which any decision or action can be assessed.

Draft 2023-2027 Values

- Inclusive and Respectful
- Accountability and Trust
- Compassion
- Teamwork
- Committed and Driven
- Learning



Draft 2023-2027 Areas of Focus

1. Reconciliation, Equity and Inclusion
2. Housing and Homelessness
3. Wellbeing and Safety
4. Safe London for Women, Girls, Gender-Diverse and Trans People
5. Economic Growth, Culture and Prosperity
6. Mobility
7. Climate Action and Sustainable Growth
8. Well-Run City



Strategic Plan Components

- **Strategic Areas of Focus** articulate where we will focus over the next four years and organize the functional elements of the plan.
- **Outcomes** describe the desired end state (change in the lives of individuals, families, organizations, or community to be accomplished through the implementation of the Strategic Plan).
- **Expected Results** identify the change required to achieve the outcomes.
- **Strategies** identify the actions that will drive progress toward achieving the outcomes and expected results identified in the 2023-2027 Strategic Plan.



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Walk-through of Community Conversation Toolkit (refer to attachment)



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Engagement on Council's Strategic Plan



How Community Feedback Will Be Used

- As part of the third phase of engagement, from February 8 to March 3 feedback on the draft Strategic Plan will be collected.
- All feedback gathered will be compiled, themed, and shared with Council at the February 28 and March 8 Strategic Priorities and Policy Committee Meetings to support Council's deliberation on the various components of the Strategic Plan.



Share Your Feedback

- Visit the City's engagement platform and complete a survey (www.getinvolved.london.ca/strategicplan).
- Complete a hardcopy of the survey and submit to the Strategic Plan team.
- Host or participate in a discussion using the Community Conversation Toolkit and submit your results (to be provided).
- Email your feedback to stratplan@london.ca.
- Community Advisory Committees Open House (February 16)



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Discussion



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Next Steps



Strategic Plan Development Timeline

Open Public Engagement

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Get Involved



<https://getinvolved.london.ca/strategicplan>



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Thank You

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