

## Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at [ClerksApprovalRequests@london.ca](mailto:ClerksApprovalRequests@london.ca) or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

### Request details

Name of Organization Conscious Planet
Date Proclamation Required 21 <sup>st</sup> March
Proclamation Name Save Soil Day
Proclamation Type (day, week, or month) Day
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations) Public Awareness Campaign
Requester Name Pratimaben Tandel
Requester Telephone Number
Requester Email Address
Requester Address N5Y2N5, London, ON
Provide details of your Organization's Connection to London Soil is a global issue. Save soil is a Movement launched by Sadhguru, to prevent it from extinction. Since the start of this movement, residents of London & volunteers of conscious planet have been actively engaging with people of London city to spread awareness of soil extinction. participating in various events with booth, distributing flyers, organizing a walk for Save Soil on World Soil Day.
Required Supporting Documents <ul style="list-style-type: none"><li>• Detail information on the Organization</li><li>• Detail information on the Event</li><li>• Confirmation of authorization from the Organization to submit the request</li></ul>
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws  Signature: Pratimaben Tandel Date: 02/16/2023
NOTICE OF COLLECTION OF PERSONAL INFORMATION  Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: <a href="mailto:csaunder@london.ca">csaunder@london.ca</a>

Dear Josh,

Good Morning.

I would like to congratulate you for being 65<sup>th</sup> Mayor of London Ontario and thank you for your dedication and constant effort for the betterment of our city. My name is Pratima, and I am a resident of London, Ontario and also a volunteer for the Save Soil movement. I am reaching out to you requesting a proclamation for the Save Soil movement.

"Conscious Planet-Save Soil" is a global movement launched by Sadhguru to save soil from extinction, and bring the necessary policies to address the catastrophic issue facing humanity. This movement has garnered support from global leaders including Marc Benioff, Jane Goodall, His Holiness the Dalai Lama and institutions such as the United Nations Convention to Combat Desertification, the World Economic Forum and many more

I have attached a cover letter , with more information on this movement along with a draft of the proclamation requested.I have also attached the highlights of the event we had in London to spread awareness of Save Soil.

If you require more information,you can also visit [savesoil.org](https://www.savesoil.org).In addition,you can also check #savesoil, #savesoiltoronto, #savesoilwalks on social media to know the nature of our activities.If you have any question, We, Save Soil Volunteers would appreciate an opportunity to talk & provide a presentation on the Save soil Movement.

Thank you.

With Joy,  
Pratima  
Earth Buddy  
Save Soil Volunteer

Save Soil Coordinator  
Name :Cavita Sharma



Date: 02-16-2023

Dear Josh,

Subject: Conscious Planet -Save Soil

“Conscious Planet – Save Soil” is a unique global movement, uniting world leaders, visionaries, influencers and 4 billion citizens behind a common purpose – to Save Soil. This movement is a joint initiative of Conscious Planet, Inc. (CP) and Isha Foundation in partnership with the United Nations Convention to Combat Desertification (UNCCD) and other leading institutions such as UN Environment Program (UNEP), International Union for Conservation of Nature (IUCN), and the World Food Program (WFP).

Lack of organic content turns soil into sand, leading to food crisis, water scarcity, loss of biodiversity, climate change, loss of livelihood, conflict, and migration. In 2020, the UNCCD predicted that by 2050, if current practices continue, 90% of Earth's soil could be degraded. Food production could fall further to 40% by 2045.

The proposed solution is to aim for at least 3-6% organic content in the soil (based on soil type, climate, and agricultural practices) by bringing the land under shade from vegetation and enriching the soil through plant litter and animal waste.

Towards this, we are reaching out to Mayors across Canada and seeking their support in bringing more awareness about soil issues in their community. This historic movement launched on March 21st, 2022, in London, UK by its founder, Sadhguru - a global leader and visionary, whose work has touched the lives of millions worldwide. Hence, we are requesting to proclaim March 21st as Save Soil Day in London Ontario. Recently city of Markham has become first Canadian city to proclaim 21<sup>st</sup> March as Save Soil Day.

Since February 2022, Conscious Planet has been active in London and nearby cities for awareness of soil degradation at various types of events over the year. Such as Holi-the festival of colours, Spring tree & compost giveaway with Reforest London & Wormery, Gathering on the Green, The EarthFest at Victoria Park, Vaisakhi in London, Eco market by Rare in Cambridge, London's Children Festival, Walkathon in Toronto, Guelph Organic conference at University of Guelph and we also had a Save Soil walk on World Soil Day on 4<sup>th</sup> December 2022 in London. Moreover, all city centers across Canada have been organizing Save Soil Walk once in every month.

You can also visit our website [savesoil.org](https://savesoil.org) for more information. To check the nature of our awareness activities, you can also check out #savesoil #savesoiltoronto #savesoilwalks on social media.

Thank you!

With Joy,

Pratima

Save Soil Volunteer



GATHERING  
**ON**  
GREEN

JUNE 04,  
**2022**







London's Children  
Festival





# World Soil Day

December 04,  
2022





# Vaisakhi

28th May 2022





# Holi

April 30 2022

