

From: Nancy Powell Quinn <NPowell@moffattandpowell.com>

Sent: Thursday, February 16, 2023 1:39 PM

To: PEC <pec@london.ca>

Subject: [EXTERNAL] HPBIA CIP Request 2023 - Letter of Support

February 16, 2023

Moffatt & Powell RONA
1282 Hyde Park Road
London, ON N6H 5K5

ATTN: Barb Westlake-Power, MPA; Deputy City Clerk; Planning & Environment Committee

Dear Barb Westlake-Power, MPA; Deputy City Clerk,

I am writing you this letter on behalf of the Hyde Park Business Improvement Association to show my support for the creation of a Community Improvement Plan for the regeneration of Gainsborough Road and towards reaching the vision of the Hyde Park Hamlet.

As a member business in the Hyde Park BIA, I support the Hyde Park BIA's vision of a community hub at the corners of Hyde Park and Gainsborough Roads, comprised of small/medium businesses setting up and investing in small specialty retail shops and food establishments. I believe this will increase pedestrian traffic, attract shoppers, and spur economic growth and social prosperity.

By making a forward-looking investing in the Hyde Park Hamlet and putting forward a recommendation that HPBIA receive a CIP, the City of London would be aligning Strategic Plans from the recent 2019-2023 planning block as well as supporting the developments outlined of the draft Hyde Park BIA 2023-2027 Strategic Plan.

I know the Hyde Park Hamlet will be a warm attractive destination place in the northwest corner of London to Shop, Eat, Work and Play.

However, the Hyde Park Hamlet has little hope of becoming a reality without the financial help a CIP can offer to incentivize and regenerate Gainsborough Road both east and west of Hyde Park Road.

For these reasons, I hope you consider the creation of a CIP for the Hyde Park Hamlet.

Thank you in advance for your consideration.

Kind Regards,



Nancy Powell Quinn

President

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