



# Council's Strategic Plan 2023-2027

Diversity, Inclusion and Anti-Oppression  
Community Advisory Committee

February 9, 2023



# Outline

1. Council's Strategic Plan – Introduction
2. Progress Update
3. Review Current Draft
4. Engagement on Council's Strategic Plan
5. Discussion
6. Next Steps

# Council's Strategic Plan Introduction



# Council's Strategic Plan

- Identifies a **shared vision, mission, and strategic areas of focus** to guide the work of Council and Administration.
- Is **deliberately connected** with the 2024-2027 Multi-Year Budget and Technology Investment Strategy.

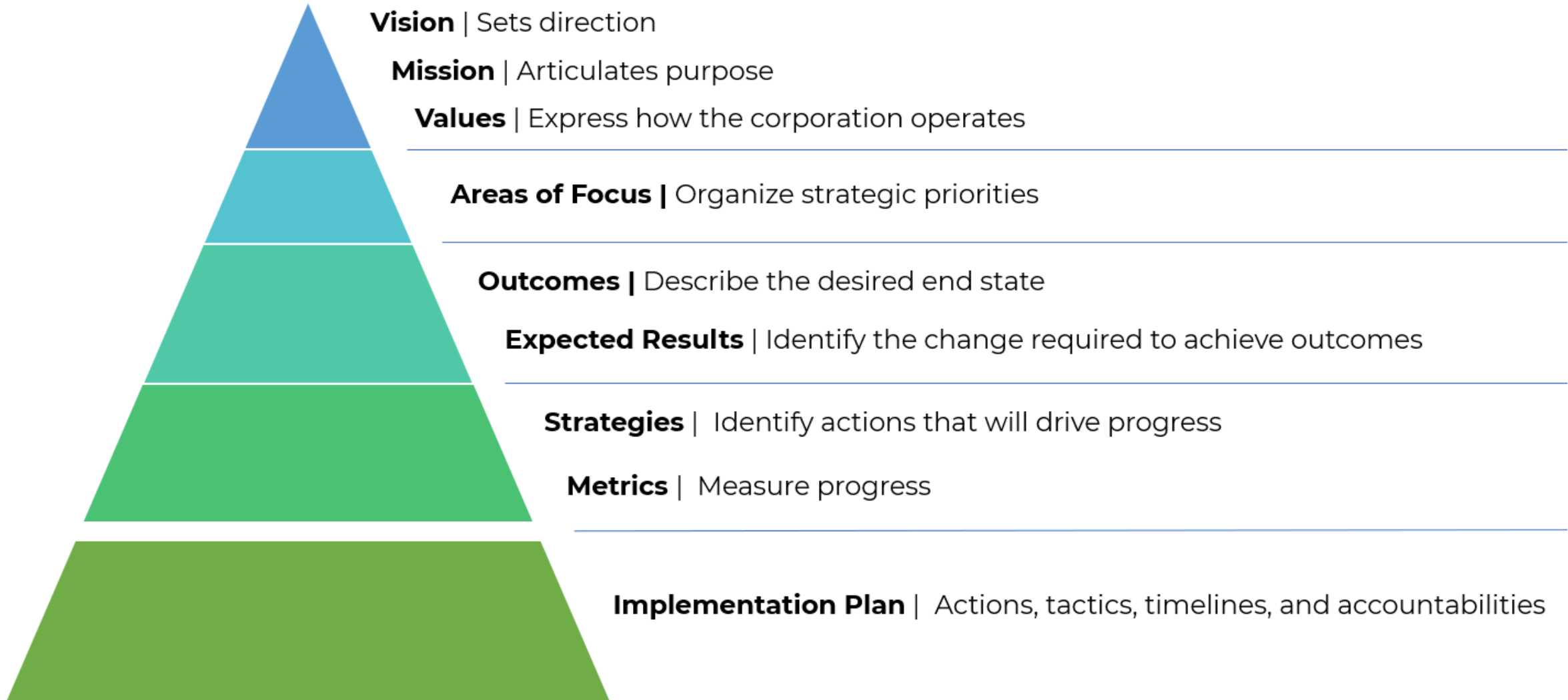


# Guiding Principles

- Build from the existing Strategic Plan, with a continuous improvement mindset.
- Reflect all the services the City provides, but specifically identify strategic direction, focus, and priorities for the next four years.
- Uphold commitments to equity and inclusion, fiscal stewardship and sustainability, and evidence informed decision-making.
- Drive decision-making through the Multi-Year Budget and the Technology Investment Strategy.



# Strategic Plan Structure





# Strategic Plan Development Timeline

Municipal Election

Open Public Engagement

Direct Engagement – ABCs / Community Partners / Service Areas



Finalize 2023-2027 Strategic Plan

Multi-Year Budget Process Begins

Implementation Plan



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# 2023-2027 Strategic Plan Progress Update





# Strategic Plan Development Timeline

## Open Public Engagement

Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results

Strategies, Metrics

Revisit Plan, PPM

Approval of 2023-2027 Strategic Plan

**January**

**February**

**March**

**April**

**January 11**

**SPPC**

Begin setting Vision, Mission, Values

**February 7**

**SPPC**

Set vision, mission, values, areas of focus; Revisit outcomes, expected results; Table Draft Strategies

**March 8**

**SPPC**

Public Participation Meeting  
Finalize direction on Plan

**April 4**

**Council**

2023-2027 Strategic Plan Approval

**January 23**

**SPPC**

Begin setting Strategic Areas of Focus, Outcomes, Expected Results

**February 28**

**SPPC**

Review order of magnitude costing, draft metrics  
Further direction re: Strategies

**March 28**

**SPPC**

Final Draft Plan



# Strategic Plan Engagement Timeline

Open Public Engagement			
2019-2023 Vision, Mission, Values; Priorities; Context	Vision, Mission, Values, Strategic Areas of Focus, Outcomes, Expected Results	Strategies, Metrics	Revisit Plan, PPM

December	January	February	March
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Phase 1: Dec 14 – Jan 4	Phase 2: Jan 4 - Feb 7	Phase 3: Feb 8 - Mar 8
<p>GetInvolved launches; stakeholder meetings continue.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> <li>Existing vision, mission, and values.</li> </ul>	<p>GetInvolved site updated; stakeholder meetings continue.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> <li>Draft version(s) of 2023-2027 vision, mission, and values (updated following Jan. 11 SPPC meeting).</li> <li>Draft strategic areas of focus, outcomes and expected results.</li> </ul>	<p>GetInvolved site updated; stakeholder meetings continue; Ward meetings; Public Participation Meeting.</p> <p><u>Feedback focus:</u></p> <ul style="list-style-type: none"> <li>All strategic plan elements (vision, mission, values, areas of focus, outcomes, expected results), including strategies.</li> <li>Drafts updated following SPPC meetings.</li> </ul>



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# Current Draft SPPC Agenda – February 7



# Strategic Plan Components

- **Strategic Areas of Focus** articulate where we will focus over the next four years and organize the functional elements of the plan.
- **Outcomes** describe the desired end state (change in the lives of individuals, families, organizations, or community to be accomplished through the implementation of the Strategic Plan).
- **Expected Results** identify the change required to achieve the outcomes.
- **Strategies** identify the actions that will drive progress toward achieving the outcomes and expected results identified in the 2023-2027 Strategic Plan.



# SPPC Agenda

**Developing the 2023-2027 Strategic Plan – Items 4.2-4.4**  
Strategic Priorities and Policy Committee (SPPC) Agenda for February 7, 2023

<https://pub-london.escribemeetings.com/Meeting.aspx?Id=1537869a-d117-4281-830b-acd0dcb2a6c3>



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# Engagement on Council's Strategic Plan



# How Community Feedback Will Be Used

- As part of the third phase of engagement, from February 8 to March 3 feedback on the draft Strategic Plan will be collected.
- All feedback gathered will be compiled, themed, and shared with Council at the February 28 and March 8 Strategic Priorities and Policy Committee Meetings to support Council's deliberation on the various components of the Strategic Plan.



# Share Your Feedback

- Visit the City's engagement platform and complete a survey ([www.getinvolved.london.ca/strategicplan](http://www.getinvolved.london.ca/strategicplan)).
- Complete a hardcopy of the survey and submit to the Strategic Plan team (to be provided).
- Host or participate in a discussion using the Community Conversation Toolkit and submit your results (to be provided).
- Email your feedback to [stratplan@london.ca](mailto:stratplan@london.ca).
- Community Advisory Committees Open House (February 16)





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# Discussion



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# Next Steps



# Strategic Plan Development Timeline

## Open Public Engagement

Open Public Engagement			
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January	February	March	April
<b>January 11</b> <b>SPPC</b> Begin setting Vision, Mission, Values	<b>February 7</b> <b>SPPC</b> Set vision, mission, values, areas of focus; Revisit outcomes, expected results; Table Draft Strategies	<b>March 8</b> <b>SPPC</b> Public Participation Meeting Finalize direction on Plan	<b>April 4</b> <b>Council</b> 2023-2027 Strategic Plan Approval
<b>January 23</b> <b>SPPC</b> Begin setting Strategic Areas of Focus, Outcomes, Expected Results	<b>February 28</b> <b>SPPC</b> Review order of magnitude costing, draft metrics Further direction re: Strategies	<b>March 28</b> <b>SPPC</b> Final Draft Plan	



# Get Involved



<https://getinvolved.london.ca/strategicplan>



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# Thank You

[london.ca](http://london.ca)