

From: Shyla Gupta

Sent: Wednesday, November 23, 2022 6:31 PM

To: Clerk's Approval Requests <ClerksApprovalRequests@london.ca>

Subject: [EXTERNAL] Canadian Women's Heart Health Alliance - Wear Red Canada Campaign

Hello,

I hope this email finds you safe and well! My name is Shyla Gupta and I am a first year medical student at the University of Ottawa. Today I am writing to you to garner support for the Wear Red Canada campaign. **Wear Red Canada** is celebrated annually across Canada on February 13th to raise awareness about women's cardiovascular health. Organized events held across the country serve as a reminder for everyone, especially women, to be mindful, curious and proactive in the management of their heart health and wellness.

Powered by the Canadian Women's Heart Health Centre (CWHHC), the [Canadian Women's Heart Health Alliance](#) (CWHHA) is comprised of over 140 women's heart health professionals, patients and scientists from across Canada. Our mission is to share evidence-based strategies that will transform clinical practice and enhance collaborative action concerning women's heart health in Canada. Some of the Alliance's members live and work here in your constituency of London.

Each year, the CWHHA develops a national Wear Red Canada awareness campaign with the ultimate goal of improving the heart health of women in Canada of all ages. We invite you to learn more about Wear Red Canada Day at WearRedCanada.ca.

I write to you today to request your assistance in proclaiming **February 13 as *Wear Red Canada day* in London**.

I have attached the Proclamations form below.

- Detailed info about the Organization: [About the CWHHA](#)
- Detail info on the Event: [About WRC and how to get involved](#)

Thank you for your time, for reading, and for your consideration. Do not hesitate to contact me if I can provide further information or suggested proclamation language for your review.

Yours sincerely,

Shyla Gupta, BSc (She/Her)

Medical Student, Class of 2026

Wear Red Canada volunteer team member


University of Ottawa, Ottawa, ON, Canada

The University of Ottawa is situated on the traditional unceded territory of the Algonquin Anishnaabeg People

Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

Name of Organization Canadian Women's Heart Health Alliance
Date Proclamation Required February 13
Proclamation Name Wear Red Canada Campaign
Proclamation Type (day, week or month) Day
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations) Public Awareness Campaign
Requester Name Shyla Gupta
Requester Telephone Number
Requester Email Address
Requester Address 100 Roger Guindon Avenue, K1G3Z7, Ottawa, Ontario
Provide details of your Organization's Connection to London The Canadian Women's Heart Health Alliance is a national organization and is reaching out to all cities in Canada to garner support for the Wear Red Campaign.
Required Supporting Documents <ul style="list-style-type: none">• Detail information on the Organization• Detail information on the Event• Confirmation of authorization from the Organization to submit the request
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws Signature  Date November 22, 2022
NOTICE OF COLLECTION OF PERSONAL INFORMATION Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csaunder@london.ca