

MEMO

Date: Tuesday, October 11, 2022

To: Clerk's Office, City of London

From: Lori Da Silva, CEO, RBC Place London

Subject: RBC Place London Board Appointment Recommendations

Recommendations:

The RBC Place London (RBCPL) Board of Directors is recommending the appointment of the following individuals to replace outgoing RBCPL Board members.

Eunju Yi, Executive Director, London Arts Council – Class 3 (three-year term)/Arts & Culture
Eunju has an honours BA in Theatre, with a teacher's certificate in film and theatre from Kyungsoong University in South Korea and a post-degree diploma in Arts Management from Western University. Eunju has supported London's arts community since 2013 becoming the ED in 2021. Eunju is passionate about the arts, a collaborative partner and critical thinker with a strong appreciation for the role RBCPL plays in the community. Eunju's artistic experience is vast as an actor and artist and a driving force in London's recognition as a UNESCO, City of Music.

Ross De Gannes, Senior Manager, Customer Experience Measurement Strategy & Insights TD Bank – Financial Group. Class 3 (Three Year term)/Marketing
Ross is a researcher, customer advocate, storyteller, and leader. Ross has a BA of Managerial & Organizational Studies – Finance from Western University, CIMA Advanced Diploma in Management Accounting from CIMA, London, UK and Master of Business Administration from Cass Business School, City University, London, UK. Ross has an extensive background in marketing and research and a range of experiences both professionally and voluntarily with multiple organizations and groups around the world.

Linda Nicholls, MSW, RSW, CHRL is currently the Superintendent of Human Resources for the Thames Valley District School Board overseeing a team of 50+ HR professionals serving 11,000+ staff.
Class 3 (Three-year term)/Education/Human Resources
Linda has a BA of Arts and Master of Social Work from Wilfrid Laurier University, Diploma in HR Management from Fanshawe College and Business Superintendent Officer's Certificate from the Ministry of Education. Linda is a volunteer with the YMCA of Southwestern Ontario and currently Chair

of the Board of Directors having been part of the team that lead this organization through unification and amalgamation of two separate Y corporations.

Jeffrey Floyd, Certified Energy Manager, Customer Relationship Management, London Hydro. – Class 2 (Two Year term)/Business/tourism

Jeff is a Certified Energy Manager, CEM with a degree in economics and finance from King's University College. Jeffrey is well known in London for his volunteer work as the stage's technical coordinator for Sunfest overseeing and organizing 30+ international groups for 100 shows during the four-day festival. His passion for music has taken him around the world and back to London, Ontario where he still performs, Jeffrey sees himself as an agent that connects the spirit of community and entertainment to the bricks and mortar that it operates through.

The RBC Place London Board of Directors recommends reappointing the following individuals to complete terms on the Board as noted below.

Jenny Diplock, Chair
David Smith
Susan Judd
Garrett Vanderwyst

The Board of Directors has accepted the resignation of Murphy Pettypiece who has elected not to stand for an additional term.

The RBC Place London Board of Directors recommends the following Slate for the 2023 RBC Place London Board:

One Year Term – Class 1 Nov 2022-Nov 2023

Jenny Diplock – Chair (returning with maximum 1 year left)

David Smith (returning with 1 year left)

Two Year Term – Class 2 November 2022 – November 2024

Jeffrey Floyd (new appointment)

Three Year Term – Class 3 November 2022 – November 2025

Susan Judd (returning Board member)

Garrett Vanderwyst (returning Board member)

Eunju Yi (new appointment)

Ross De Gannes (new appointment)

Linda Nicholls (new appointment)

Background:

At the October 15, 2018, meeting of the Strategic Policy and Priorities Committee, the City Clerk put forward an amendment to the RBC Place London By Law for staggered terms for Board members

maintaining the term length of six consecutive years. Directors “who are not members of Council shall be set at eight members and be structured in three (3) classes, consisting of a Class 1 (2 members), Class 2 (1 member) and Class 3 (5 members), and structured in such a manner as to provide for future staggering of board member replacement. The goal was to maintain board knowledge and intelligence while ensuring a healthy transition of new board members. The business and organizational categories for Board members as detailed in the Board by law was not changed.

In 2022, the RBC Place London Board of Directors embraced a new equity, diversity and inclusion policy for RBC Place London and adopted a Board recruitment policy for attracting new board members with a strategic focus on business growth.

To reach and attract the broader community, the Board recruitment package was posted on the RBCPL website, and promoted through social media and directly with community, professional and business organizations. RBC Place London Board appointment opportunities were shared through London Economic Development Corporation website and the London and District Chapter of the Human Resource Professionals Association.

Seven individuals completed the Board application form with six electing to move to the interview stage. A Board recruitment committee was established, and interviews conducted. The Board of Directors is recommending the appointment of four new community members.

There are currently three board members completing their six-year maximum consecutive year appointments and one board member who has declined to stand for an additional term. The remaining four community Board members are as follows with identified term lengths.

Jennifer Diplock (business) one-year remaining	Class 1 (Nov 2022 – Nov 2023)
David Smith (health) one-year remaining	Class 1 (Nov 2022 – Nov 2023)
Susan Judd (agriculture)	Class 3 (Nov 2022-Nov 2025)
Garrett Vanderwyst (technology/sustainability)	Class 3 (Nov 2022-Nov 2025)