City of London - Application for Appointment to a City of London Board or Commission

Application

Please choose the Board or Commission you are interested in serving on: London Public Library Board

Contact Information

Name: Summer Burton

City: London

Province: **ON**

Postal Code: N6C3Y6

Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters):

While I have not been a direct member of a Board or Commission, as a member of a regional nonprofit network I work closely with our organization's Board of Directors, including collaboratively working through strategic planning processes and executing their outcomes. I have begun to prepare for volunteering on a Board of Directors by attending one of Pillar Nonprofits "All About Boards" training workshops, and by speaking with past and current members of Boards about their roles and responsibilies.

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

I hope to contribute the skills and knowledge developed through both my corporate and nonprofit background. For the past decade I have worked within both adult literacy and workforce planning organizations developing resources, facilitating webinars and training sessions, and coordinating community programs. As a skilled communicator, I understand the value of a message that is clear, passionate, and resonates with the intended audience - I hope to contribute that voice to the London Public Library Board. As a first-time Board member, I hope to deepen my understanding of Board Governance and of our role as Trustees in supporting the Library's commitment to intellectual freedom, identifying and eliminating systemic racism, and maintaining the library as the truly essential resource it is.

How will you support the work of a Board or Commission? (max. 3000 characters):

I hope to use my creative and innovative nature and passion for lifelong learning to support the goals of the London Public Library, and believe in it's purpose of strengthening people and neighbourhoods. As someone who works in adult literacy, I am deeply connected to and impacted by the difference that literacy makes in people's lives, giving them the power they need to take part in their communities, understand and maintain their health, become civically engaged, and become productive and fullfilled at work. In my work supporting the City of London's Social Services (our organization holds a purchase of service contract with the City, which I manage) I have seen the impact of poverty and exclusion, and appreciate the equalizing factor that Public Library access provides. The library is truly a great connector, levelling the playing field for so many, allowing them to truly enrich their lives and see the world through a new and brighter lens.

I believe both my job at a networking organization with many community partners throughout the community and my personal desire to make connections, help others, and champion valuable resources will be a beneift to the Library Board. As a potential future Trustee, I look forward to advocating for the Library throughout the communities I serve.

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters):

I am currently both a Project Manager and the Communications Director with Literacy Link South Central, a regional adult literacy network supporting six counties (including Middlesex and the City of London). In my time with Literacy Link South Central I've managed verbal, written and digital communications for varried audiences and have done extensive work in curriculum development. My focuses include adult and accelerated learning philosophies, play-based learning, and gamification in education, and in 2021 I was chosen as the winner of the 17th annual Council of the Federation Literacy Award for Ontario for my work in innovative program development and design. I've used my skills for facilitation and passion for communication in support of both the London Middlesex Local Immigration Partnership and the St. Thomas Elgin Local Immigration Partnership, offering workshops at their yearly events. I have also worked with both the Elgin County Library and St. Thomas Public Library on the development and execution of social media campaigns and promotional initiatives. Across other social media campaigns I've developed and promoted messaging around the importance of apprenticeship and the skilled trades, the need to talk openly about mental health, and other social issues. I look forward to investigating how I can use those skills in support of London Public Library initiatives.

Please feel free to view my LinkedIn profile at https://www.linkedin.com/in/summer-burton-49996019/

Attach resume or other document here, if needed:

Attach more files here, if needed:

Confirmations

I declare the following: I am a resident of London.; I am at least 18 years old.; I am not a City employee or Council member.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional): **Professional or community organization**

If you selected 'Other', please specify:

Submitted on: 10/3/2022 5:53:45 PM