

City of London - Application for Appointment to a City of London Board or Commission

Application

Please choose the Board or Commission you are interested in serving on: **London Police Services Board**

Contact Information

Name: **David Smith**

City: **London**

Province: **ON**

Postal Code: **N6E3E1**

Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters):

My experience to date with the City of London's Boards or Commissions includes my role as a current Board member (and past executive) with the Royal Bank of Canada Place (RBC Place). I am in my last term as a Board appointee with this organization. I started with this Board in 2018 - finishing my last year in 2024.

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

I am hoping to further enhance my board experience breadth and depth with respect to municipal boards. My keen sense of interest in municipal services and civic duty is a passion of mine. Self-identifying as a member of the 2SLGBTQ++ community, I feel I would bring an added level of knowledge pertaining to equity, diversity and inclusivity to the City of London appointments.

How will you support the work of a Board or Commission? (max. 3000 characters):

I would support the City of London's Boards or Commissions by ensuring my potential Board Director role is one that fosters open dialogue, communication and innovation while being open to differences of opinions. Effective governance, fiduciary responsibilities and being an ambassador for any future appointments are areas in which I feel extremely skilled. In my opinion, these skills would further support the Board/Commission structure set forth by the City of London and would enhance the strategic vision of the organization. With respect to the London Police Services (LPS) Board, I feel that there needs to be a 2SLGBTQ++ appointment within this organization's Board. The LPS, through the years, has done great work within this 2SLGBTQ++ community - however it appears to be lacking the direct lived experience as a member that identifies within this community. I would use my voice at this table to further enhance the work the LPS has committed to with this priority population.

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters):

As noted in my cover letter and resume, I have vast board experience - both in the non-profit and municipal government sectors. I have held past positions on Board executives including the role of President/Board Chair. I am a community champion within the City of London and feel my relationships I've formed with influencers in London would enhance any Board or Commission I'm appointed.

Attach resume or other document here, if needed: **City Appointments City of London.pdf**

Attach more files here, if needed:

Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity:
(optional): **City Website**

If you selected 'Other', please specify:

Submitted on: **10/14/2022 9:27:27 AM**

David Smith, MBA, BSc, RDH, CHE

London, ON, N6E 3E1



RE: **Application for Appointment
City of London Board or Commission**

To Whom It May Concern:

Please accept my cover letter and resume as indication for my intent to apply for a City of London Board or Commission Appointment. I am confident my education, master's business degree, and multiple years of healthcare executive leadership roles in the public health care sector makes me a strong candidate. I also self-identify as a member of the LGBTQ+ community – one which I feel would further enhance the City of London's commitment to equity, diversity and inclusivity within their Board Appointments.

I currently have over twenty years of senior leadership public health and community health care experience. Currently, I am a Public Health Program Director at Southwestern Public Health. As an experienced senior leader, I have a successful track record in strategic planning, financial planning and monitoring, building partnerships with key stakeholders in the healthcare sector (including the Ministry of Health and Long-Term Care and Ontario Health funded organizations), political acuity in working with Boards of Health and fiduciary management.

To date, my board experience includes current Board Director with the Children's Aid Society of London Middlesex (CASLM) and a City of London Appointee to the Board of Directors with RBC Place London (term ending in 2023). Past Board experience also includes President of the Regional HIV Aids Connection (RHAC) Board of Directors.

Crucial to my success has been my ability to succeed in a diverse environment where excellent communication is held at a premium. I truly believe that my skills, experience, and character will enable me to offer as much to this role.

Thank you for considering my candidacy for a City Appointment with the City of London's Boards and Commissions. I look forward to discussing this exciting opportunity further.

Respectfully yours,

A handwritten signature in black ink, appearing to read 'D. Smith', located below the 'Respectfully yours,' text.

David Smith, MBA, BSc, RDH, CHE

David Smith, MBA, BSc, RDH, CHE

London, ON, N6E3E1



Profile

Senior Healthcare Executive with over 20 years of diverse healthcare experience including progressive management in the public healthcare sector, proving post-secondary university and college instruction and regulated clinical service provider. With a proven ability to utilize deep knowledge of lean methodologies and continuous quality improvements, along with evidence-informed leadership theories, I have help guide managers and teams to perform at their highest level. Well-versed in strategic analysis and planning to align projects with organizational goals with an emphasis on delivering value via core activities that create organizational sustainability.

Professional Experience

Southwestern Public Health

May 2018 - Present

A public health care population based-approach working together with communities to promote and protect the health of people. Mandatory health programs and services are set by the Province of Ontario in the Health Protection and Promotion Act

Public Health Program Director – Healthy Foundations

- Specialized leading a team of interdisciplinary healthcare professionals including coaching, leadership, facilitation and negotiation to ensure programs standards were met
- Developed program objectives and determined goals of the program, classify and organized the work of the teams in addition to coordination of staff to achieve goals and objectives.
- Ensured staff kept abreast of knowledge of theories and principles of public and population health including health promotion, epidemiology, community health planning, and knowledge exchange and research methodology.

Elgin St. Thomas Public Health

August 2010 – April 2018

A public health care population based-approach working together with communities to promote and protect the health of people. Mandatory health programs and services are set by the Province of Ontario in the Health Protection and Promotion Act.

Program Manager

- Coordinated and organized the daily activities of a team of multi-disciplinary primary health care professionals utilizing a sophisticated client management software database, in concert with Microsoft Office products, resulting in increased performance.
- Ensured the organizational vision, mission and values is adhered to by front-line staff, leading to established long-term measurable goals and outcomes.

- Adoption and rollout of organizational 3-year strategic planning session
- Fiduciary responsibilities encompassing the monitoring of daily spending to ensure spending allocations are in alignment and sustainable throughout the year.

Fanshawe College

January 2004-June 2014

Fanshawe College is a comprehensive, accredited college serving the greater London region by providing flexible learning arrangements and experiential education opportunities in such industries as technology, business, healthcare and social services.

Clinical Instructor – Dental Programs

- Sessional Clinical Instructor in the multi-discipline dental clinic for Fanshawe College dental students
- Didactic evaluation inclusive of dental preventive therapy interventions
- Theory and methodology instruction inclusive to dental radiography

Education

Ivey Business School, Western University

Master of Business Administration (MBA)

University of British Columbia

Bachelor of Dental Sciences (BDS Sc)

University of Toronto

Risk Management Certificate

Canadian College of Dental Health

Diploma in Dental Hygiene

Fanshawe College

Level II Dental Assisting Certificate

Certificates

- Canadian Healthcare Executive (CHE) with the Canadian College of Healthcare Leaders
- Six Sigma Green Belt certified
- Canadian Risk Management designation with the Risk Management Society (RIMS). Completed Risk Finance and Risk Foundations with the University of Toronto

Associations

- Member of the Canadian College of Health Leaders (CCHL)
- Canadian College of Dental Hygienists of Ontario (CDHO)
- Canadian Dental Hygienists Association (CDHA)
- Ontario Association of Public Health Dentistry (OAPHD)
- Canadian Association of Public Health Dentistry (CAPHD)

Boards

- Board of Directors – Children’s Aid Society London Middlesex
- Board President - Regional HIV Aids Connection (RHAC)
- Board of Directors – City of London Appointee - RBC Place - London
- Dental Health Sciences Advisory Committee Member – Fanshawe College

Accomplishments

- Emergency Operations Commander – Covid 19 Pandemic Response – oversaw complete internal and external responses related to Covid-19 operations
- Contributed to the drafting and adoption of an organizational 3-year strategic plan which incorporated an environmental analysis of key stakeholders, engaging front-line staff and policy makers
- Annually drafting of the provincial programs’ mandatory programs budget to the Ministry of Health and Long-Term Care, considering the outcomes of the Ontario Public Health Standards (OPHS) within the Health Protection and Promotion Act (HPPA)
- Drafted and approved divisional policies and procedures (which incorporated lean methodologies) that resulted in decreased in clinic wait times.
- Quality assurance initiatives inclusive of implementing a client satisfaction analysis, increasing total patient experience and approval ratings