

City of London - Application for Appointment to a City of London Board or Commission

Application

Please choose the Board or Commission you are interested in serving on: **Covent Garden Market Corporation Board of Directors**

Contact Information

Name: **Evan Wee**

City: **London**

Province: **ON**

Postal Code: **N6G0R1**

Experience and Qualifications

If you have experience on a London Board or Commission, please provide dates and details. (max. 3000 characters):

I have not served on a London Board or Commission but am ready to join one and bring a different, yet significant perspective to the Board. As a minority, I believe I reflect a demographic of the community that can serve as an example of how inclusivity and diversity just adds richness of color and perspective to our Forest City.

What do you hope to contribute or learn as part of a Board or Commission? (max. 3000 characters):

I hope to provide a digital age perspective so that we can have a broader reach of audience for our customer profiles and to remain relevant in the city's revitalization efforts for the downtown.

I am an unapologetic foodie. I would love to contribute and pay it forward in my service to the Board and to engender the present generation in a very similar life journey. In turn, I want to learn from our other Board members in their own quest for furthering the success of our local businesses. I am but one voice, and I will lean on the capabilities of my fellow Board Directors, just as they will with me.

I believe in the value of people's life experiences, and that personal anecdotes and recommendations have a prolific and authentic nature. I want these experiences to be passed on, family-to-family and generation-to-generation. Our customers are not just visitors. They should also be our grassroots advocates. This is an approach that will cement the Covent Garden Market for decades to come.

How will you support the work of a Board or Commission? (max. 3000 characters):

As a Director of Engineering for Professional Services at a leading Canadian technology company, I am already performing duties of governance for audit compliance, while proof-reading contractual agreements that warrant the balance of risk, liability and remuneration. I have been in several different times of my career, been responsible for millions of dollars in annual budgets and have been expected to be fiscally prudent, and be involved in financial planning.

I will be able to take all of this transferable experience to support the work of the Covent Garden Market in establishing itself as a beacon for local, fresh and prepared food. Because the success of the Covent Garden Market is a model of economic success, cultural influence and visceral cuisine experience.

I bear a unique eye for solutioning and ideation, and have been published in the Global News for my thoughts on the downtown revitalization, regarding the expansion of the "Explore the Core" program. An implementation at the Covent Garden Market could look like this:

- Personalization of shopping experience**
- Give each shopper their own profile linked to the London Core App.**

- This unlocks the option of gamification where shoppers can be incentivized.
- Create an experience where visitors can “tap in” via NFC at each store.
- Give a badge for visiting all the baked goods shops for example (International Bakery and Cucina Italiana).
- Provide weekly missions like, “Visit The Tea Haus and get 10% off The Chocolate Factory”

Lastly, I am also a Google Local Guide (rank of Level 7, see <https://www.google.com/maps/contrib/110065896877372264339/>) and one of London’s top reviewers. I am currently working my way from the outskirts of the city and have a double-digit pending list of reviews with photos. I have done over 300 reviews in Ontario, most of which are restaurants, including 4000 different answers to public Q&As.

Please describe additional experience, training, or community involvement that will help you in your role as a Board or Commission Member. (max. 3000 characters):

I have been involved with Junior Achievement during my tenure with SAP, and have been involved with motivating and inspiring teenagers, as well as preparing them for their career aspirations. The experience has opened my eyes to the potential of our youth and their desire to be part of something greater. I want the Market to appeal to this demographic and its success will mean a lifelong customer, who will in turn, take their own families for their traditional trek for London’s cuisine and farmer’s market. In terms of leadership, I hold a Certification of High-Performance Leadership from Cornell University and have just graduated from my company’s Morpheus program: a very selective grooming of current leaders with high potential, focusing on enhancing personal mastery, self-awareness and strengths development. I expect to be working hand-in-hand with other Board Directors in our mission for the Covent Garden Market. Cooperation and collaboration will become the hallmarks of success for the Board. I am also a lifelong learner. Most recently, I have attained Google’s Cloud Digital Leader (see <https://www.credential.net/0919218c-34a1-4925-9132-4b63674498d7>) and am also a current Certified Scrum Master holder (see <https://bcert.me/shmuhrqi>). The former proves that I am competent in Cloud technologies, and its implications and benefits when adopting for organizations. This will become relevant if you wish to pursue the expansion of the “Explore the Core” idea. The latter certifies that I am professionally capable of working to remove team and organization impediments as part of problem solving. I expect this to be integral to the smooth running of the board and the challenges it will want to tackle over the years.

Attach resume or other document here, if needed: **Evan Wee - CV Dossier.pdf**

Attach more files here, if needed:

Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional): **City Website**

If you selected 'Other', please specify:

Submitted on: **10/18/2022 11:26:38 PM**

EVAN WEE, CSM

Executive specializing in Agile, Cloud Tech, Software Development and DevOps

📍 London, Canada Area

EXPERIENCE

Head of Cloud Transformation

[Softchoice](#)

📅 2019 - Ongoing 📍 Oakville

IT, Professional Services & Managed Services

- Led and built the Cloud Transformation business from scratch, moving from incubation to scaled delivery pods blending R&D and Professional Services
- Own DevOps Transformation, Application Modernization and Data Intelligence initiatives at Softchoice

Director, Development Operations & Cloud

[NexJ Systems](#)

📅 2019 - 2019 📍 Toronto

Wealth Management, CRM

- Led NexJ's first SaaS and Private Cloud solution, launched Jun 2019
- Merged DevOps, Ops and Performance into a single department

Software Development Manager

[Aptean Industrybuilt](#)

📅 2017 - 2019 📍 Mississauga

Food and Manufacturing, ERP

- Scaled R&D from 15 to 30 staff, split across 6 teams based across Canada and US while retaining company culture
- Championed Agile adoption and shift towards data-driven decisions
- Pushed for SaaS adoption, moving 75% of new clients to Azure cloud

DevOps Tech Lead & Release Manager

[SAP Canada](#)

📅 2015 - 2017 📍 Toronto

MNC, Enterprise Software

- Led DevOps for teams across Canada and China, improving automation performance by ~20%
- Ran Insurance portfolio project with liaison counterparts in US and HQ in Germany with successful Release Gating and delivery
- Drove Agile for DevOps, Automation & Performance teams

Sr Software Developer

[PointClickCare](#)

📅 2014 - 2015 📍 Mississauga

Healthcare, EHR

Sr Software Developer

[Travelers](#)

📅 2012 - 2014 📍 Toronto

Insurance, Enterprise Software

DevOps Engineer

[Instaclick](#)

📅 2011 - 2012 📍 Toronto

Web Tech, Social Network

Software Developer

[Camilion Solutions](#)

📅 2009 - 2011 📍 Markham

Insurance, Enterprise Software

Software Developer

[IBM Canada](#)

📅 2007 - 2008 📍 Markham

MNC, Enterprise Software

CERTIFICATION

High-Performance Leadership

Cornell University, 2017

Certified Scrum Master

ScrumAlliance, 2012

EDUCATION

Bachelor of Science, Computer Science

[University of Toronto](#)

📅 2004 - 2009 📍 Toronto

LEADERSHIP PROFILE

Motivational



Strategic



Transformational



MOST PROUD OF



Agile Transformation

Led adoption of Scrum/Kanban in 5 companies



Cloud Delivery Polyglot

Delivered software on Amazon, Google, Azure, IBM Cloud and SAP Hana



Vision Implementation

Ability to lay out roadmap despite ambiguity and drive the team forward. Achieved in 4 companies



Scale and Grow Talent

Doubled dept size in 12 months. Groomed and promoted leaders to helm teams

PUBLICATIONS

How to run Feature Flagging and Release Management

[Medium - The Startup](#)

📅 07/2019 🔗 <http://bit.ly/evanreleaseflags>

A realistic approach for release gating with componentized releases

Burnout in Scrum

[Medium - The Startup](#)

📅 06/2019 🔗 <http://bit.ly/evanburnout>

Tactics to handle burnout in practical Scrum

Modernizing a Monolith application

[LinkedIn](#)

📅 10/2016 🔗 <http://bit.ly/evanmodmono>

Strategy for craving a Monolith into microservices