

An aerial photograph of a city skyline, featuring numerous high-rise buildings and a dense urban layout. A semi-transparent green rectangular overlay covers the middle portion of the image, serving as a background for the title text.

2022 Year-to-date Update



LONDON
ECONOMIC
DEVELOPMENT
CORPORATION

WHAT WE DO

INVEST

We attract new investment and jobs into the city.

TALENT

We connect employers to talent and develop a skilled workforce to meet future needs.

GROW

We foster scale-up activity and long-term growth of existing London businesses.

ENGAGE

We champion positive economic dialogue locally, nationally and internationally.



KEY SECTORS



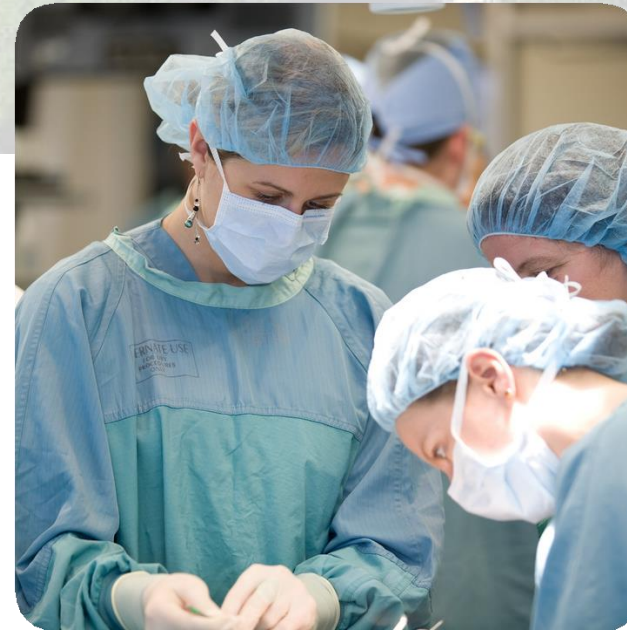
AGRI-FOOD

7,000 + employed
90+ companies



MANUFACTURING

34,300 + employed
500 companies



HEALTH

25,000 + employed
100 + companies



DIGITAL MEDIA & TECHNOLOGY

9,000 + employed
350 + companies



PROFESSIONAL SERVICES

52,800 + employed
500 + companies

YEAR TO DATE METRICS

	EXPANSIONS & ATTRACTIONS	JOB ADDED	GRANTS & SUBSIDIES	FACILITATED CREATION OF			ANNUAL PROPERTY TAX
2022 YTD	\$217 M	1,230	\$ 49 M	SINCE INCEPTION	23,200	\$2.8B	\$24 M
2021 ANNUAL	\$68 M	1,100	\$ 73 M		NEW JOBS	IN NEW INVESTMENT	

ACCELERATE

	RETENTION FILES	JOB RETAINED	ACTIVE EXPANSION FILES	COMPANIES WORKED WITH	REFERRALS MADE
2022 YTD	6	150	21	760	2,249
2021 ANNUAL	2	156	23	505	1,082

INVEST

	INVEST MISSIONS	ATTRACTION FILES	FDI PROPOSALS	SITE SELECTION/VIRTUAL TOURS
2022 YTD	5	244	47	133
2021 ANNUAL	4	113	41	11

COMPANIES WE'VE WORKED WITH



RECENT INVESTMENTS



Glen Dimplex opened its second North American factory in London to manufacture heat products such as baseboard heaters.

160,000 sq.ft| 120 jobs



An advanced plant-based food manufacturing plant that will feed a national chain of fast-food vegan restaurants.

50, 000 sq.ft
\$20 M



One of the world's leading manufacturers and distributors of personal protective equipment.

Over \$120M investment
145 Jobs

WORKFORCE DEV'T

	EXTERNAL JOB FAIRS	EMPLOYER & JOB SEEKERS CONSULTATION	WORKFORCE PROJECTS	TALENT PRESENTATIONS
2021 YTD	1 6	1,900	21	17
2021 ANNUAL	11	613	26	2

JOB PORTALS

2022

	AVG. NO OF COMPANIES	AVG. NO OF JOB TITLES
LONDON TECH JOBS .ca	93	487
LONDON MFG JOBS	72	412

MANUFACTURING JOBS

TECH JOBS

12,772 users
up 35.3%

124,828
pageviews

15,636 users
up 9.7%

159,494
pageviews



rTraction™

web.isodes



Blue Aardvark
GRAPHIC DESIGN



Sagemcom

Speak

ENGAGE

	INBOUND INQUIRIES	MEDIA HITS	EVENTS & WEBINARS	PAGE VIEWS
2022 YTD	430	151	13	172 K
2021 ANNUAL	502	88	19	207 K

SOCIAL
MEDIA



27,270
Overall
Audience



1,000,075
Impressions



64,105
Social
Engagements



Don't Tell Toronto Campaign

**Launched in Feb 2021
to attract
experienced and skilled
talent to help
fill London's
growing industry of
health and tech.**



**Continues
to attract
talent and drive
traffic to
LEDC's website.**

YTD LEDC UPDATE 2022

Don't Tell Toronto Campaign

JULY- SEPT 22



IMPRESSIONS

792,214

DIRECT CONTACTS

456

12,400

VIDEO VIEWS

438

NEW SUBSCRIBERS



FILM LONDON

- ✓ 9,002 users and 37,451 page Views
- ✓ Landed more than \$1.7M in film production
- ✓ Working with the FCFF & the OSCC Project Pitch





Thank You



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