

From: Naomi Hiesl <naomi@rainbows.ca>

Sent: Thursday, August 25, 2022 2:22 PM

To: Clerk's Approval Requests <ClerksApprovalRequests@london.ca>

Subject: [EXTERNAL] London Proclamation Request for National Children's Grief Awareness Day

Hello,

I am writing to you on behalf of Rainbows For All Children Canada regarding a proclamation request for the upcoming National Children's Grief Awareness Day on Thursday, November 17th, 2022. Rainbows is a not-for-profit charitable organization that has been supporting and guiding children through their experiences with grief for over 30 years. Please see the attached letter that outlines the initiatives of this campaign. Thank you for your support and consideration, and we look forward to hearing from you.

Yours Sincerely,

Naomi Hiesl
Communications Specialist
Rainbows For All Children Canada
80 Bradford Street, Suite 239
Barrie, Ontario L4M 6S7
705-726-7407
www.rainbows.ca

Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

Name of Organization Rainbows For All Children Canada
Date Proclamation Required Thursday, November 17th, 2022
Proclamation Name National Children's Grief Awareness Day
Proclamation Type (day, week or month) day
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations) Public Awareness Campaign
Requester Name Naomi Hiesl
Requester Telephone Number 705-726-7407
Requester Email Address naomi@rainbows.ca
Requester Address 80 Bradford St. Suite 239, Barrie, ON, L4M 6S7
Provide details of your Organization's Connection to London Rainbows For All Children Canada is a national not-for-profit charitable organization that fosters resilience and emotional healing among children grieving a loss from a life-altering event. By partnering with schools, hospitals, and social service agencies across Canada, we provide support when they need it, where they need it, right in their communities.
Required Supporting Documents <ul style="list-style-type: none">• Detail information on the Organization• Detail information on the Event• Confirmation of authorization from the Organization to submit the request
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws Signature <i>Naomi Hiesl</i> Date 08/25/22 NOTICE OF COLLECTION OF PERSONAL INFORMATION Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csaunder@london.ca



Thursday, August 25, 2022

**Benefiting more than
3 million children and families
since 1983.**

Founder
Suzy Yehl Marta

Founding National Director
Thelma Cockburn

National Director, Canada
Kimberly Thomson

**Canadian
Governing Board**
Carol Bertram, Chair
Brian Galbraith
Andrea Urban
Wayne Kobilnyk
Ken Clarke
Nicole Cianci

Dear Mayor and Council,

Rainbows For All Children Canada has been supporting Canadian youth, ages 3-18, through death, divorce and separation for the last several decades. Now, more than ever, these children are in dire need to regain hope and happiness as the Covid-19 virus continues to leave its mark and exude a questionable future for all.

The loss of a parental figure, family member, or friend can result in a variety of mental and physical health compromising issues for a child, especially when they're not given an adequate opportunity to grieve and heal. These issues include, but are not limited to, loneliness, reckless behaviour, self-harm, substance abuse, depression and even suicide. Children who are impacted also tend to lose much of their self-confidence, drive, and ambition, and they begin to exhibit a rapidly deteriorating relationship with school, their classmates, and the many activities that used to bring them joy. Rainbows For All Children Canada is on a mission to break this vicious cycle by holding Children's Grief Awareness Day on Thursday, November 17th, 2022, to show grieving children in Canada that they are loved and that there are support systems available to them, wherever and whenever they need it.

Over the past 8 years, the provinces and territories have granted proclamations marking the third Thursday of November as National Children's Grief Awareness Day. As part of this initiative, Rainbows illuminates a variety of renowned buildings, bridges, monuments, and towers across the country in blue and engages in spreading awareness through a social media campaign for grieving children. We have appreciated your help and contributions for the cause over the last several years, and ask again for a proclamation letter in support of National Children's Grief Awareness Day.

Children require constant reassurance that they are loved and cared for, and that they are not alone in their experiences with grief. Rainbows hopes that you can join us in demonstrating to Canadians that together we can make a major impact on the lives of grieving children across the country.

Yours Sincerely,
Kimberly Thomson
National Director
Rainbows For All Children Canada