

**From:** Nana Yaw Serbeh <nana@coachesontario.ca>  
**Sent:** Tuesday, July 12, 2022 9:51 AM  
**To:** Clerk's Approval Requests <ClerksApprovalRequests@london.ca>  
**Subject:** [EXTERNAL] London Proclamation Request

His/Her Worship Ed Holder  
City of London  
City Hall, P.O. Box 5035  
London, Ontario N6A 4L9

Dear Mayor Holder,

The Coaches Association of Ontario, is an independent, non-profit organisation founded in 2002, provides assistance to coaches in all sports in Ontario, from amateur to elite levels. Creating an excellent, safe, and enjoyable experience for all athletes and participants at every stage of their sport involvement satisfies the demands of coaches. The CAO is dedicated to assisting coaches and does so with the key principles of ethics, quality, leadership, and innovation.

The formal proclamation request from the Coaches Association of Ontario to recognise National Coaches Week in the Town of Bradford West Gwillimbury from September 17–25 is attached.

Thank You,

**Nana Yaw Serbeh**  
**Program and Outreach Assistant**  
**Coaches Association of Ontario**  
Suite 200A | 1 Concorde Gate | Toronto, ON M3C 3N6 | 416-426-7088

## Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at [ClerksApprovalRequests@london.ca](mailto:ClerksApprovalRequests@london.ca) or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

### Request details

Name of Organization Coaches Association of Ontario
Date Proclamation Required September 17th to 25th
Proclamation Name National Coaches Week
Proclamation Type (day, week or month) Week
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations) Public Awareness Campaigns
Requester Name Nana Yaw Serbeh
Requester Telephone Number (416) 426-7088
Requester Email Address nana@coachesontario.ca
Requester Address Suite 200 A – 1 Concorde Gate
Provide details of your Organization's Connection to London Every city in Ontario is heavily involved with the Ontario Coaches Association. London has coaches working to improve sports everywhere they go. This week is devoted to letting them know that they are valued and that we are on their side.
Required Supporting Documents <ul style="list-style-type: none"><li>• Detail information on the Organization</li><li>• Detail information on the Event</li><li>• Confirmation of authorization from the Organization to submit the request</li></ul>
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws  Nana Yaw Serbeh Signature  July 12, 2022 Date
NOTICE OF COLLECTION OF PERSONAL INFORMATION  Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: <a href="mailto:csaunder@london.ca">csaunder@london.ca</a>



July 12<sup>th</sup>, 2022

His/Her Worship Ed Holder  
City of London  
City Hall, P.O. Box 5035  
London, Ontario N6A 4L9

Dear Mayor Holder.

On behalf of the Coaches Association of Ontario, we would like to thank you for reviewing our request to issue an official proclamation recognizing National Coaches Week from September 17<sup>th</sup> – 25<sup>th</sup> in City London.

National Coaches Week encourages Canadians to say thanks and celebrate the tremendous positive impact coaches have on athletes and communities. This week will focus on putting a spotlight on coaches and give this, largely volunteer, integral part of Canadian sport a thanks.

With events held across the province and country to celebrate coaching, National Coaches Week provides coaches with the recognition they deserve for the time they devote to ensuring Canadians live an active, healthy lifestyle. I am requesting that September 17<sup>th</sup> to 25<sup>th</sup>, 2022 be publicly proclaimed National Coaches Week in Toronto to say thanks to the more than 300,000 coaches who call London and Ontario home.

Throughout the week, communities all across Ontario will be showing their support for coaches through community events, proclamations and lightings to celebrate and recognize coaches. For more information on our organization and the 7<sup>th</sup> annual National Coaches week initiative, please visit [www.coachesontario.ca/coachesweek](http://www.coachesontario.ca/coachesweek).

The Coaches Association of Ontario is an independent, non-profit, coach-led organization, founded in 2002, that strengthens development opportunities and provides resources, representation and recognition for coaches in all sports of all levels. We believe coaches' contributions should be financed and rewarded appropriately, and the Coaches Association of Ontario advocates that sports and the coaching profession continue in a culture of innovation, continual renewal and professional development.

I look forward to working with you on this years' National Coaches Week.

Thank you,

**Jeremy Cross | Executive Director**

**Coaches Association of Ontario**

Suite 200A | 1 Concorde Gate | Toronto, ON M3C 3N6 | 416-426-7088



Coaches Helping Coaches [www.coachesontario.ca](http://www.coachesontario.ca)

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