

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING OF JULY 23, 2013
FROM:	GRANT HOPCROFT, DIRECTOR OF INTERGOVERNMENTAL AND COMMUNITY LIAISON
SUBJECT:	AMO ANNUAL GENERAL MEETING, CONFERENCE, AND TRADE SHOW 2014

RECOMMENDATION

That, on the recommendation of the Director of Intergovernmental and Community Liaison, the following report with respect to the AMO Annual General Meeting, Conference and Trade Show for 2014 BE RECEIVED for information.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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Board of Control, November 12, 2008
Board of Control, December 9, 2009
Board of Control, July 21, 2010
Finance and Administration Committee, December 15, 2010
Finance and Administration Committee, 2011 AMO AGM, October 19, 2011
Finance and Administration Committee, Host 2014, 2015, 2016, October 19, 2011
Finance and Administration Committee, April 16, 2012

BACKGROUND

The City of London has been chosen by AMO to host AMO's 2014 Annual General Meeting in August. This is Ontario's foremost educational forum for municipal governments. The 2011 conference, hosted by London and Middlesex, attracted over 2,600 participants including more than 1,600 municipal delegates, Ontario's Premier, both opposition leaders, many members of the Ontario Government's cabinet, Opposition critics, MPPs, and exhibitors.

As part of its host municipality responsibilities, London is committed to hosting a reception at the 2013 AMO Annual General Meeting, Conference and Trade Show to be held in Ottawa, August 18-21. This is an opportunity for the City of London to promote the 2014 event. The estimated cost of this reception is \$36,500. This sponsorship contribution will cover food/beverage and related expenses. Tourism London will contribute \$4000 towards the 2013 reception and the balance will be accommodated within the existing 2013 budget.

The 2011 conference generated an economic impact of approximately \$3.4 million. A host sponsorship program will be developed in cooperation with Tourism London to secure external funding to recover 2014 hosting costs to the maximum extent possible. Further information regarding the 2014 hosting program will be reported to Committee this fall.

More information about this year's conference is available at www.amo.on.ca.

PREPARED BY:	RECOMMENDED BY:
JILL TANSLEY MUNICIPAL POLICY SPECIALIST	GRANT HOPCROFT DIRECTOR, INTERGOVERNMENTAL AND COMMUNITY LIAISON