

From: Kelly Franklin
To: 'Ruddy, Rebecca'
Subject: RE: Budweiser Gardens Use - October 2013

Press Release:

Contact: Kelly Franklin
Chairperson Board of Directors/Elgin Ambassador
Farmtown Canada's Funny Farm Ministries

Duck Dynasty's Call On Farmtown Canada

Mapleton, ON (June 24, 2013) – Farmtown Canada's Funny Farm Ministries proudly announced that Jase Robertson of A&E's Duck Dynasty fame will be on hand for the charity's major fundraiser on October 12, 2013 at Budweiser Gardens in London.

Farmtown Canada's Funny Farm Ministries is a family-based Christian charity that works counseling marginalized school-aged children and youth across Elgin County. Kelly Franklin, Farmtown Canada's Chairperson says, "This is the first time any member of the Quack Pack has officially agreed to come to Canada. We are Duck Dynasty's first official Canadian destination and we are quite proud of that. We reached an agreement with Jase Robertson in early April for him to come to Canada and give Canadian audiences a talk about a lil' huntin'... a lil' preachin'... a lil' music...and a lil' story tellin'."

Duck Dynasty is a reality-based television series on A&E and the network's most-watched. The show is based on the Robertson family in the Louisiana bayou, who makes products for duck hunters, including the famous duck call named Duck Commander. The series showcases the duck hunting expertise of Phil Robertson and his brother Si, and the everyday antics Phil's sons Jase, Willie, and Jep as they hunt together and work running a business redneck style. All of the Robertson men are known for their great sense of family, faith, and long flowing beards.

"We love ducks at the farm! And who could be better than the most famous Ducks to help assist our agency in reaching our fundraising goals?" Franklin says, "We invited Jase Robertson because he and his family represent the same things that Farmtown Canada stands for... faith and family. Right now, we have more kids than ever who need our help and quite honestly, kids do not understand wait lists. They need our help now. Farmtown Canada is looking to expand its resources to help fill the need in Elgin County and we have Jase Robertson coming to the area to help with those fundraising efforts."

Duck Dynasty's Call On Farmtown Canada will take place at 7 pm on October 12, 2013 at Budweiser Gardens in London. Tickets for the event go on sale June 28, 2013 and can be purchased at the Budweiser Gardens website or by calling [1-866-455-2849](tel:1-866-455-2849). Special meet and greet packages and premium or corporate tickets are sold exclusively through Farmtown Canada. They can be purchased in person by cash, cheque, or money order.

About Farmtown Canada's Funny Farm Ministries:

Farmtown Canada was founded in 2005 by Kelly and George Franklin. The Franklins recognized the value and healing power of interacting with farm animals and knew that there was a need in the community for quality, Christian experiences for underprivileged or disadvantaged school-aged children. They became a registered incorporated charity in 2007. Understanding that many children never receive the opportunity to visit a working farm, the Franklins coordinated educational programs and counseling with rural experiences and animals, offering opportunities throughout the year, as well as summer camps to help children. Farmtown Canada empowers children to explore, grow, and learn to respect animals, the environment, and each other.

To provide quality counsellors and maintain a working farm and its animals, Farmtown Canada's Funny Farm Ministries always needs monetary donations to keep up with community demand. Donate by visiting www.farmtowncanada.ca. Farmtown Canada's Funny Farm Ministries is a registered children's charity with the Canada Revenue Agency.