

Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

Name of Organization: NEVER GIVE UP DAY
Date Proclamation Required: AUGUST 18
Proclamation Name: NEVER GIVE UP DAY
Proclamation Type (day, week or month) DAY
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations): PUBLIC AWARENESS CAMPAIGNS
Requester Name: ALAIN HOROWITZ
Requester Telephone Number: 647 243 7276
Requester Email Address: info@nevergiveupday.com
Requester Address: 4243c Dundas St; W , Suite #123 - Etobicoke ON M8X 1Y3
Provide details of your Organization's Connection to London: Never Give Up Day serves every community in Canada
Required Supporting Documents <ul style="list-style-type: none">• Detail information on the Organization• Detail information on the Event• Confirmation of authorization from the Organization to submit the request
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws
Signature Alain Horowitz Date April 27 2022
NOTICE OF COLLECTION OF PERSONAL INFORMATION Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csaunder@london.ca

PROCLAMATION SUBMISSION

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NEVER GIVE UP DAY - AUGUST 18, 2022

This August 18, the Cities of Brampton, Regina, Saanich, Welland and Halifax proudly join community members celebrating Never Give Up Day and have proclaimed (or confirmed to proclaim) August 18, 2022, as Never Give Up Day.

Never Give Up Day is a global celebration day focused on cultivating a mindset of determination. A Mayoral Proclamation signals the city's role in recognizing the importance of never giving up and invites its citizens to make this day a springboard for awareness-raising actions. Never Give Up Day provides a common platform for health/social care providing associations, nonprofits and charities in their efforts to establish a call to action and fundraising activities.

Many philanthropic causes have dedicated awareness months or days to hold their call to action or fundraising, but few can engage so much attention, touching so many hearts and connecting so many people to the same degree as Never Give Up Day. The day not only applauds people for reaching their goals, but also supports those who are still trying to achieve their goals.

What our communities do each year is nothing short of amazing. This unique celebration day is dedicated to showcasing the impactful resilience and determination in our community. It would be truly an honor if your City helps establish Never Give Up Day as an official day and allows your residents to get involved in a worthy cause that comes on time.

'Never Give Up Day serves every community in Canada'

If interested, I am able to provide you with a Mayoral Proclamation Template.

Looking forward to hearing from you,
Best Regards
Alain

Office of the Mayor
{City Name} , {State}

Proclamation

- WHEREAS, The City of {City} proudly joins community members in Celebrating Never Give Up Day on Thursday, August 18, 2022; and,
- WHEREAS, Never Give Up Day is focused on cultivating a mindset of determination to help people get through difficult challenges; and,
- WHEREAS, Never Give Up Day not only applauds people for reaching their goals but also supports those who are still trying to achieve their goals; and,
- WHEREAS, Never Give Up Day remains relevant for health care providing organizations, associations and charities in their efforts to establish a call to action and fundraising activities; and,
- WHEREAS, The City of {City} recognizes Never Give Up Day and its positive influence for people across our community;

NOW, THEREFORE, I, {MAYOR'S NAME}, MAYOR OF THE CITY OF {CITY NAME}, {STATE}, DO HEREBY PROCLAIM AUGUST 18, 2022, TO BE

NEVER GIVE UP DAY

AND CALL UPON ALL CITIZENS OF {CITY}, TO MAKE THIS DAY A SPRINGBOARD FOR AWARENESS-RAISING ACTIONS

WITNESS MY HAND AND SEAL THIS THE {DATE},.

{MAYOR'S NAME}, Mayor

NEVER GIVE UP DAY 08/18

Many philanthropic causes have dedicated awareness months or days to hold their call to action or fundraising, but few can engage so much attention, touching so many hearts, and connecting so many people to the same degree as Never Give Up Day.

As we battle the economic impact of the pandemic and the costs of living reaching new heights, people need support. As part of the agenda of every community and charitable work, never give up day provides the tools that help and educate people to persist through their challenges. Also, other important issues will be highlighted. Never Give Up Day is celebrated to create awareness and educate the community on topics of concern that we simply can't give up the fight, like global warming, poverty and illness.

Mental and physical illnesses remain a significant threat to our well-being and the well-functioning of our society. According to the National Alliance on Mental Illness (NAMI), one in five adults experienced symptoms of a mental illness in 2019 alone. That's over 51 million people, with nearly half of them seeking some mental health therapy during that same year. Those who want to give up when life gets tough are deep down searching for meaning and purpose in their lives. Never Give Up Day comes as a signal that can save lives and dreams.

- Why should your City join in on Never Give Up Day?
- What could this possibly bring to your Community?
- What is the connection to your City?

Any City would want to get its citizens engaged and motivated. The simplest way to improve these is to have a meaningful celebration of events that happen in their lives. Everyone needs to know that their efforts, perseverance and struggle are appreciated by their family, friends, colleagues or superiors at work. And the more effectively we are able to do that, the more people will pursue their goals and dreams. To be recognized for your perseverance in a personal achievement goes a long way.

"This Day Speaks To So Many Because Most People Want Their Achievements To Be Acknowledged, Not For What They've Achieved, But What They Have Been Through To Achieve It."

When people talk about Never Give Up Day, the most spontaneous reaction is to think about someone else who can use some motivation. But the day also acknowledges and honors the outstanding achievements of community members. Never Give Up Day fosters community pride, teaches and strengthens relationships. When browsing the list of inspiring articles about people born and raised in your City on topics like fighting illness and struggles before finally achieving their goals, we can find so many stories about athletes and celebrities who've been an inspiration to so many of your residents.

Never Give Up Day offers a host of economic and social benefits. August 18 will attract intense interest and responses from people eager to celebrate Never Give Up Day, whilst the local business will enthusiastically embrace the accompanying commercial opportunities. There are so many ways that the private and public sectors can benefit from this celebration day. Never Give Up Day gives people the desire to make things special, not only for themselves but also for those who have always supported and inspired them, especially during the difficult times of life. Whether they're looking to go on a dinner with their better half who has never given up on them, or they're planning to celebrate another milestone with their staff and co-workers, Never Give Up Day will become an important celebration and dining day for many people. All the preparation for workshops, fundraising, awareness actions and gifts leading up to the August 18 celebration of Never Give Up Day will add up to the local economy.

Never Give Up Day is so important as a space where people can fully be out as that person who will never give up on matters that are important to them. Whether they fight against illness or struggle to achieve their goals, it's a day your citizens feel supported for the courage with which they maintain the struggle against overwhelming odds. Never Give Up Day remains a relevant day for any non-profit organization, agency and association that are providing mental and physical health care. It is an extremely appropriate day to deliver their message of determination.

"When So Many Days Being A Survivor Is A Struggle, Never Give Up Day Comes As A Blessing"

- The Organization

An initiative like Never Give Up Day is daring. But when I came up with this initiative, I was convinced that my tenacity will win out. Whatever the size of this initiative, we have a responsibility to make the most of it. Those who join and support us, they do it because Never Give Up Day meets people's needs.

We are not unrealistic with what we would like to achieve with this campaign, and a board of talented and experienced professionals will enable our team to have access to more knowledge, use our resources more wisely and leverage as much experience as we possibly can. Governance will add value to our organization and bring perspective and insight to higher performance and growth. This is in process and will be achieved by end of this year.

"Great organizations don't do things when they are ready, they do great things because they know they can do them. This is how organizations grow, and gain the admiration and support of others."

- Affiliation

The Facebook page www.facebook.com/misternevergiveup is affiliated with our organization.

Created in 2010, it attracts to date more than 615.000 followers.

Never Give Up Day is not associated with any brand or sponsor, nor engaged in any advertising and political activity.

- Promotion & Activities.

- Our organization's methods for creating awareness other than social media and proclamations

Never Give Up Day provides a common platform for every individual to use their imagination and judgment to innovate to inspire. The day will encourage awareness-raising activities, such as (sports) events, workshops and community programs in order to push the importance of cultivating a mindset of determination. Many health care and social associations, organizations, and charities will initiate their own call to action and fundraising events. The more people know about Never Give Up Day, the more people will be encouraged to get involved.

Never Give Up Day applies to every community, offering the media and radio stations a wide variety of viewpoints, content and the opportunity of reaching out to an audience who truly needs a day like this. On Never Give Up Day, they can provide their listeners and audience with stories that inspire them to overcome, something so much needed to address the challenges we all face.

In order for our campaign to be truly successful, people need to know that it is happening. When it comes to promoting Never Give Up Day, the planning process should start weeks, if not months in advance.

There are so many organizations in your city waging hope at particular meetings and portraying the never give up attitude. They realize that the power comes from the city-wide network to make things happen. I hope your city joins in on Never Give Up Day and considers my request to proclaim August 18, 2022, as Never Give Up Day and invite the citizens to make this day a springboard for awareness-raising actions.

"We believe that everyone fighting for a better future deserves to be encouraged to never give up."