

City of London - Application for Appointment to City of London Community Advisory Committees

Application

Committee you are interested in serving on: **Integrated Transportation Community Advisory Committee**

If applying for the Accessibility Community Advisory Committee, please select: **No, I am not an applicant with a disability.**

If applying for the Ecological Community Advisory Committee, a professional designation, education or experience in related fields is a requirement based on the technical nature of the committee work. Please indicate your area(s) of expertise:

If you selected 'Other', please specify:

Contact Information

Name: **Vincent Lubrano III**

City: **London**

Province: **ON**

Postal Code: **N6C1V5**

Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters): **N/A**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters): **This is my personal Contribution Statement that I use to guide my activities in my retirement.**

"To continue to lead a purposeful life through a combination of volunteerism and civic involvement while at all times enhancing my relationship with Kris."

Serving on an Advisory Committee would help me to achieve my goals and give back to the community.

How will you support the work of a Community Advisory Committee? (max. 250 characters): **I would support the committee in all aspects of its work. As I have shown in my other volunteer activities, I am keen to help any organization that I am part of to achieve its goals. I am not afraid of work and would take on any task that was assigned. In addition to that I would champion the work of the committee in any way that I could.**

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters): **I am an active cyclist and make use of the city's bike system on a daily basis. I am a member of LCL, serve on the Events Committee and volunteer at the Squeaky Wheel Bike COOP. I have participated in many LCL events, both as a participant and a ride marshal and attended the City Planning open houses such as the Dundas Cycling Track and others that were held in 2019 and early 2020.**

I am an instructor in LCL's Ride 2 Thrive Program. I participated in the RBC-Food Bank meal delivery program in the summer of 2020.

I am Can-Bike 4 certified and have assisted in Can-Bike training sessions at Westminster Secondary School.

Outside of Cycling, I volunteer with the London Senior Games and serve as the Facebook Coordinator.

I am mentor in the London Library ESL Conversation Program.

I was a volunteer in the City's Leisure Buddy Program and have applied to be a pilot in the Cycling Without Age program when that program begins.

Attach resume or other document here, if needed: **Resume-VL.pdf**

Attach more files here, if needed:

Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity:
(optional): **City Website**

If you selected 'Other', please specify:

Submitted on: **3/22/2022 9:44:25 PM**

***Vincent Lubrano III, CHA
London, Ontario N6C 1V5***

Experience Highlights

- 4/19- Retired
Active as Volunteer
London Public Library
9/2019 –ongoing
ESL Program Conversation Mentor- help partner to learn conversational English.
City of London
10/2019- ongoing
Leisure Buddy- help an older adult who was disconnected from the community reconnect
Applied to be Pilot in Cycling Without Age
London Senior Games
11/2019-ongoing
Member of Planning Committee and Facebook Page Coordinator
Member of District Revitalization Committee
London Cycling Link
12/2019- ongoing
Member of Event Planning Committee. Ride Marshall for Glow Ride and 2020 Bike Awards Ride
Facilitator at Learn to Ride To Thrive Bike Camps.
CanBike
Earned CanBike4 Certification and assisted in two CanBike2 classes at Westminster Secondary School 10/2020
- 6/17- 4/19 Best Western International
Senior Manager-Regional Services
Coach and manage 8 Regional Service Managers responsible for training, consulting and quality control at 361 member properties. Duties include training new Regional Service Managers, follow up assessments, on site observation and weekly phone calls. Aid the Director in interviewing and selecting new Regional Service Managers. Provide and develop annual reviews. Added responsibility of project management with the Director of Regional services.
- 6-06- 6/17 Best Western International
Manager-Regional Services
Coach and manage 8 Regional Service Managers responsible for training, consulting and quality control at 361 member properties. Duties include training new Regional Service Managers, follow up assessments, on site

observation and weekly phone calls. Aid the Managing Director in interviewing and selecting new Regional Service Managers. Provide and develop annual reviews.

12/99-5/06 Best Western International
Senior Regional Service Manager

Perform property visits to member properties in assigned territory. Visits include quality assessments, on site training reservation analysis and Hotel Action Plans that include specific recommendations in all areas of hotel operations. Also assist with any training needs at the property. Also responsible for On Site Orientations at new member properties and any other visits deemed necessary by the Board of Directors.

- * Organized three regional training meetings in 2000.
- * Created and maintained library of training materials developed from meeting presentations for use on property training visits.
- * Helped train new Regional Service Managers
- * Maintained above average scores on all member feedback forms.

Provide mentoring and assist Regional Service Director in supervising 7 Regional Service Managers. Duties include training new Regional Service Managers, follow up assessments, on site observation and weekly phone calls. Aid the Regional Service Director in interviewing and selecting new Regional Service Managers. Give input in the preparation of annual reviews. Also, perform property visits to member properties in assigned territory. Visits include quality assessments, on site training, reservation analysis, training recaps that include specific recommendations in all areas of hotel operations. Also responsible for On Site Orientations at new member properties and any other visits deemed necessary by the Board of Directors.

- * Trained 5 current Regional Service Managers.
- Participated in the training of two other current Regional Service Managers.
- * Earned CHA September, 2001
- * Updated and modified the On Site Orientation presentations in 2005 and 2006.
- * Developed and performed training presentation to the Regional Service Staff at October 2005 meeting.
- * Guest Speaker at 5 Company General Manager meetings in 2003-2006.
- * In demand as a guest trainer at member properties.

3/95-11/99 Baymont Inns and Suites- Windsor Locks, CT
General Manager

Administered \$1 million operating budget for a 107 room hotel. Hired, trained, directed and staff of 20. Controlled payroll and inventory. Created and implemented budgets and marketing and sales strategies. Utilized cold calling, networking, advertising and promotions to generate new business.

- *Won Company revpar award for 1995-1996.
- *Maintained a guest satisfaction level of 98%.
- *Quality assurance levels were at 95% or better.
- *Won lowest cost per room award for 1997.
- *Awarded 3 cost control awards in 1998.
- *Increased revpar by over \$2.00 in 1999.
- * Named training manager in 1999.

7/94- 3/95

Management Recruiters

Account Executive

Responsible for business development through cold calling and telemarketing. Develop marketing call plans to locate both client companies and executive candidates.

6/87-7/94

Red Roof Inns, Inc.

General Manager Milford, CT (6/93-7/94)

Administered \$1 million operating budget for a 110 room hotel. Hired, trained, directed and evaluated a staff of 20. Controlled payroll and inventory. Created and implemented budgets and marketing and sales strategies. Utilized cold calling, networking, advertising and promotions to generate new business.

- *Reworked pricing strategies to enhance revenues.
- *Oversaw transition to single management.
- *Raised Housekeeping QA from 92% to 93%.

General Manager Richmond, VA (4/88-6/93)

Administered \$1 million operating budget for a 109 room hotel. Hired, trained, directed and evaluated a staff of 20. Controlled payroll and inventory. Created and implemented budgets and marketing and sales strategies. Utilized cold calling, networking, advertising and promotions to generate new business.

- *Rebuilt occupancy from low of 70% in 1989 to 80% in 1992.
- *Lowered staffing by 20%
- *Awarded company Community Involvement Award for 1992.
- *Aided in creation of the Kids and Kops program for Richmond's 2nd precinct.
- *Initiated an annual Red Roof Inn night at the local minor league ballpark.

Manager Richmond, VA (6/87-4/88)

Supervised daily activities of the Front Desk, Housekeeping and Maintenance staff at this 81 room hotel. Also, responsible for checking daily reports and banking.

3/80-6/87

Kings Dominion Theme Park- Doswell, VA

Campground/Operations Supervisor (9/81-6/87)

Administered entire operation of 225 site resort style campground including convenience store, arcade, shuttle service and pool as well as hiring and evaluating a staff of 20. Rebuilt marketing plan to refocus target markets. Planned and set up trade shows. Administered a travel club and handled large camp outs to 7000.

- In 1984. Given the additional responsibility of supervising the night clean up crew of the entire theme park facility. This included an additional staff of 20.

*Built campground occupancy from 60% to over 70%.

*Lowered costs from over 50% of revenues to less than 35%.

*Reworked staffing plan for clean up crew and reduced staff by 25%.

Live Shows Supervisor (1/81-9/81)

Hired, directed and scheduled a staff of 15. Planned and executed the costume character program for the 1981 season. Administered the park wide employee activity program. Ordered supplies and controlled payroll expense.

Performer (3/80-1/81)

Performed six daily shows as a costume character. Also helped plan and implement promotional appearances.

Education

Bachelor of Arts, Randolph-Macon College Ashland, VA 1980

Graduate, Morris Catholic High School Denville, NJ 1976

Interests

my wife Kris, competitive running, biking