

City of London - Application for Appointment to City of London Community Advisory Committees

Application

Committee you are interested in serving on: **Environmental Stewardship and Action Community Advisory Committee**

If applying for the Accessibility Community Advisory Committee, please select:

If applying for the Ecological Community Advisory Committee, a professional designation, education or experience in related fields is a requirement based on the technical nature of the committee work. Please indicate your area(s) of expertise:

If you selected 'Other', please specify:

Contact Information

Name: **Julien Robertson**

City: **London**

Province: **ON**

Postal Code: **N6J4X2**

Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters): **I have not served on a London Advisory Committee before.**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters): **I hope to learn how the Advisory Committee assists Council with addressing environmental concerns in London. I am particularly interested in creating avenues for civic engagement in London's urban forest strategy. I would like to use my passion for the environment to better my community.**

How will you support the work of a Community Advisory Committee? (max. 250 characters): **I would like to support the committee in a planning and logistics capacity. Coordinate with and seek input from community organizations, and assist with program/campaign development.**

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters): **I have experience leading community stewardship events, delivering advocacy campaigns, and creating environmental education materials. Please see attached my resume.**

Attach resume or other document here, if needed: **_Resume.pdf**

Attach more files here, if needed:

Confirmations

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity: (optional): **Professional or community organization**

If you selected 'Other', please specify:

Submitted on: **3/2/2022 5:51:19 PM**

EXPERIENCE

Program Director

2020 - 2022

Homegrown Society | Aurora, ON

Developed and delivered a series of stewardship workshops and volunteer events in the Lake Simcoe Watershed.

Key Accomplishments:

- Recruited over 40 volunteers to the organization.
- Engaged 4 schools (1 primary/3 secondary) and 2 community groups in stewardship.
- Delivered a draft conservation plan for a municipal woodlot.

Program Coordinator

2021 - 2022

London Community Resource Center | London, ON

Organized and facilitated the delivery of the community garden program.

Key Responsibilities:

- Provide administrative assistance to the program director.
- Create a budget for the program, seek funding opportunities, and apply for grants.
- Develop environmental programs and lead volunteer events.

Campaigner

2021 - 2022

Rob Stewart Sharkwater Foundation | Toronto, ON

Key Responsibilities:

- Manage all social media accounts and create posts/articles (TW, IG, FB, YT, Medium).
- Deliver campaigns and monitor engagement (COP26, GivingTuesday).
- Conduct research on the shark trade and report findings to the board.
- Provide recommendations for the development of the Shark Free Initiative.

Education Coordinator

2021

Canadian Freshwater Alliance | London, ON

Planned and organized the 2021 Antler River Race, a city wide scavenger hunt that uses outdoor education as a means to build relationships to place.

Key Responsibilities:

- Develop partnerships with local businesses and community organizations.
- Create outreach materials, write blog posts, and social media content.

Researcher

2019 - 2020

Forest For The Trees Documentary

Undertook an in-depth literature review of scientific publications and forestry policy, analyzed government databases and wrote reports to inform the documentary project.

Key Accomplishments:

- Created a detailed timeline of the evolution of BC forest practices, organizational bodies, forest science and forest policy.
- Developed a deep understanding of the current state of BC's forestry sector.

Canvasser

2018 - 2019

Ancient Forest Alliance | Victoria, BC

Key Responsibilities:

- Communicate campaigns to businesses, students, and members of the public.
- Build connections with politicians, professional athletes, local businesses, and institutions, and leverage those connections to create educational, fundraising, and event opportunities.

EDUCATION/VOLUNTEER

Trent University | Bachelor of Science in Environmental Science/Minor: Biology

2016

Young London | Board of Directors (Fundraising Committee)

2021 - Present

Urban League | Member/Community Campaigns Assistant

2020 - Present