

## City of London - Application for Appointment to City of London Community Advisory Committees

### Application

Committee you are interested in serving on: **Diversity, Inclusion and Anti-Oppression Community Advisory Committee**

If applying for the Accessibility Community Advisory Committee, please select:

If applying for the Ecological Community Advisory Committee, a professional designation, education or experience in related fields is a requirement based on the technical nature of the committee work. Please indicate your area(s) of expertise:

If you selected 'Other', please specify:

### Contact Information

Name: **Sue D Brooks**

City: **London**

Province: **ON**

Postal Code: **N5V 3H3**

### Experience and Qualifications

If you have experience on a London Advisory Committee, please provide dates and details. (max. 250 characters): **I sat on the Community Safety Advisory Committee, while I was the Manager of the YMCA of Southwestern Ontario's Children's Safety Village approx. 2010-12.**

**As I was working closely with London Police and Fire Services, along with Middlesex Health Unit, I thought it would extend my commitment to children and youth safety. I enjoyed this process very much. I learned a great deal and felt that I contributed in a way that was beneficial to the committee as a whole.**

What do you hope to contribute or learn as part of a Community Advisory Committee? (max. 250 characters): **I have been involved with Diversity and Inclusion work, in most of my jobs during my career.**

**I don't want to lose touch with this work as I move into retirement.**

**These areas are changing rapidly but never been more important to myself and fellow Londoners. I want to remain closer to the cutting edge of development, language and helping make actual change for the upcoming future.**

How will you support the work of a Community Advisory Committee? (max. 250 characters): **I will support the CAC by attending all of the necessary meetings and participating fully according to the subject matter.**

**I bring a natural sense of curiosity and desire to tackle challenging subject matter.**

**Participating or leading in a way that is both sensitive to all involved but not avoid the real issues.**

**I want to avoid "navel gazing" or speaking just to be heard and get down to the work at hand.**

**I feel honest and kind spirited communication and collaboration, goes a long way to getting things done.**

Please describe additional experience, training, or community involvement that will help you in your role as a Community Advisory Committee Member. (max. 250 characters): **I worked closely with the Cambodian families in the 90's via the TVDSB with English as a Second Language assistance working with children ages K-8.**

**I worked with the LGBT2S community for 14 years, as a staff person with the AIDS Committee of London in 3 positions over that time. I travelled to Ghana Africa and worked closely with the Dr. and staff team to deliver training to her and her team, around grief support for them, as they worked under incredibly stressful day to day work, as**

**HIV/AIDS was at its peak.**

**Just as Covid was beginning, I finished my training program in Toronto, to become a co facilitator, along with an Indigenous ( knowledge keeper or elder) co facilitator, to deliver an interactive and intensive workshop on subject matter as follows: Impact of the residential schools, 60' scoop, the impact of colonialism etc. in the form of the Kairos Blanket Exercise.**

Attach resume or other document here, if needed:

Attach more files here, if needed:

## **Confirmations**

I declare the following: **I am a resident of London. ; I am at least 18 years old.; I am not a City employee or Council member.; I understand that the commitment may be up to 4 hours per month to attend meetings and prepare.; I understand that my application and any attachments will be included on a public agenda that is published on the City website.**

To help inform our outreach activities, please tell us how you heard about this opportunity:  
(optional): **Printed newspaper advertisement**

If you selected 'Other', please specify:

Submitted on: **3/12/2022 12:34:27 PM**

## **SUE BROOKS**

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### **PROFILE**

An experienced professional, with a comprehensive background in program co ordination with a strong volunteer management and event creation background in multiple fields. An articulate spokesperson, with the ability to create enthusiasm and interest with diverse groups for your organization. Established network of community partnerships in non- profit and for profit sectors.

### **CORE STRENGTHS**

- Co ordination, PR, Marketing and Facilitation/Teaching/Training in all positions held.
- Volunteer Relationship Management, Training and Evaluation.
- Project Management, Time Management and Media Relations.
- Event planning with record of positive results.
- Genuine desire to be part of a dedicated and resilient staff team.

### **EMPLOYMENT**

#### **Coordinator of Volunteers and Mentoring Programs**

Palace Theatre

January 2015 - March 2020

- Hired to revitalize these critical programs in the organization. Excellent results in all areas.

#### **Director of Community Relations**

Regional HIV/AIDS Connection

Mar. 2013 – Feb. 2014

Directed the agency's Volunteer, Fund Development and Regional activities and staff team.

- Presented to and trained staff and Board around new directions and process' for our communication tools and fund development, resulting in increased participation.
- Co ordinated new funding sources and resources for client services needs.
- Updated the style and look of the agency Annual General Report and newsletter for readability and marketing purposes.

### **MANAGER**

YMCA Children's Safety Village/Director FCA Day Camps

Jan. 2008 – 2013

Successfully managed the revitalization of this program by strategically bringing together two separate Boards of Directors with divergent approaches but mutual interest. Transformed the relationship, both strategically and administratively for the mutual benefit of all involved, and significantly increased the awareness and support in and from the community.

- Co ordinated signature event that increased funds by 50% and introduced significant partnering with major corporate donors and key community players.

- Provided necessary training on programs and services to all internal and external partners, which increased knowledge and expanded financial support.
- Manage successfully complex program structure that involves staffing and direct linkages with Police and Fire, MLHU, and both Boards of Education.
- Managed all necessary elements of the facility operations.

## **SUE BROOKS**

### **MORTGAGE CONSULTANT**

OMAC Mortgages

Jan. 2005 – Dec. 2007

- Hired by and reporting to the broker to recruit, hire and co ordinate his sales team and to expand market share
- Increased sales by 25% in each year over 2 consecutive years

### **DIRECTOR OF COMMUNITY DEVELOPMENT**

AIDS Committee of London

Apr. 2001- Dec. 2004

- Co ordained signature event and increased funds raised by 23% over 2 consecutive years
- Significantly increased volunteer and donor base through networking with corporate and small business contacts

### **PROFESSOR**

Fanshawe College

Jan. 2000 – Dec. 2003

- Designed curriculum and taught Fund Development in the Human Services Management Post Graduate Program and the Public Relations and Marketing Program

### **FUND DEVELOPMENT MANAGER**

Women's Community House

Aug. 2000 – April 2001

- Raised over \$400 000 in one year, a new benchmark for the agency
- Redesigned major communications tools at no cost to the agency via sponsorship

### **COMMUNITY RELATIONS MANAGER**

Rogers Cable and Communications

Nov. 1997 – April 2000

- Independently expanded region from local to regional with no additional resources. Increased employee participation by 40% for 2 major PR. Campaigns. Won Rogers awards in London and Kitchener for Community Service via United Way.

## **EDUCATION and WORKSHOPS**

- Recreation Leadership – Fanshawe College
- Alternative Conflict Resolution Certificate – Western University
- Mortgage License – Seneca College
- Planned and implemented training sessions locally, nationally and internationally in HIV/AIDS via OAN, Crossroads International and Ontario Scuba Diving Conference
- Sat on the Community Service and Crime Prevention Committee - City of London
- Photographer for YMCAWO Marketing materials and for the London Lightning NBL Team
- Deliver Change, Loss and Transition workshops for community agencies
- Emergency First AID CPR/AED Level C Oct. 2014