

Proclamation Request Form

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

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| Name of Organization | Operation Smile Canada |
| Date Proclamation Required | June 19th, 2022 |
| Proclamation Name | Longest Day of SMILES® |
| Proclamation Type (day, week or month) | Day |
| Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations) | Charitable Fundraising Campaign |
| Requester Name | Candy Keillor |
| Requester Telephone Number | 647-696-0600 x 130 |
| Requester Email Address | candy.keillor@operationsmile.org |
| Requester Address | 204-375 University Avenue Toronto ON M5G 2J5 |
| Provide details of your Organization's Connection to London | Operation Smile Canada is a global medical charity providing free, life-changing surgeries and medical care to children born with cleft conditions. London ON is home to many medical volunteers who make our work possible 😊 |
| Required Supporting Documents | <ul style="list-style-type: none">• Detail information on the Organization• Detail information on the Event• Confirmation of authorization from the Organization to submit the request |
| The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws. | |
| Signature | <u>Candy Keillor</u> |
| Date | <u>April 1st, 2022</u> |
| NOTICE OF COLLECTION OF PERSONAL INFORMATION | |
| Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001, S.O. 2001, c. 25</i> and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937. | |

From: Candy Keillor

Sent: Friday, April 1, 2022 6:32 PM

To: Clerk's Approval Requests <ClerksApprovalRequests@london.ca>

Subject: [EXTERNAL] Invitation to Mayor Ed Holder Proclaim June 19th, 2022 The Longest Day of SMILES®

Good Evening,

My name is Candy Keillor, I am the Community Engagement Specialist for Operation Smile Canada, and I am reaching out to invite Mayor Ed Holder to Proclaim June 19th, 2022 The Longest Day of SMILES® in the City of London ON.

London ON is a community that has a strong affinity to supporting Operation Smile Canada with their time, talent and treasure.

In fact, London ON is home to many student programs that support our mission and to beloved medical volunteers who make the work we do possible.

Attached are the proclamation request form and sample proclamation copy to facilitate our request.

Should you require anything further to process our request please feel free to contact me.

We look forward to celebrating the Longest Day of SMILES® with the City of London once again.

Have a wonderful weekend. 😊

Candy Keillor (she/her) Community Engagement Specialist

Operation Smile Canada

375 University Ave., Suite 204 ● Toronto, ON ● M5G 2J5

Office: 647.696.0600 Toll Free: 1.844.376.4530, ext 130

Direct: 437.836.2210

www.operationsmile.ca



Dear Mayor Ed Holder,

In these unprecedented times, Operation Smile Canada recognizes the importance of engaging community members in ways that enable them to use their passion and creativity to encourage positive change.

As one of the 25 communities that participated last year, Operation Smile Canada is once again inviting you as the Mayor of London to proclaim June 19th, 2022, as the Longest Day of SMILES® in your community.

The Longest Day of SMILES® encourages community ambassadors to raise awareness and funds to help a child born with a cleft condition smile and change their life with free, safe, cleft surgery and comprehensive care. From sun-up to sun-down, from coast to coast to coast, Canadians are dedicating June 19th, 2022, and the time leading up to it, to helping children SMILE.

Operation Smile Canada is a volunteer-delivered global medical charity that exists to ensure everyone has access to safe, effective surgery that they need wherever they live in the world. Surgery that will change a child's life forever... help families, communities, countries, regions and yes, the world.

By proclaiming June 19th, 2022, as the Longest Day of SMILES® in London and challenging other mayors to do the same, you can provide waiting children with exceptional cleft care and a hopeful future with a new smile.

Our Community Engagement & Fundraising team is happy to support you and your community should you choose to participate with us.

To confirm your participation or to request more info, please email Candy Keillor, Community Engagement Specialist candy.keillor@operationsmile.org

To learn more about the transformational impact of Operation Smile Canada, visit: operationsmile.ca

We look forward to collaborating with you and your team to make this the best Longest Day of SMILES® yet! Together we can make a difference one smile at a time!

Keep Smiling,



Candy Keillor (she/her)
Community Engagement Specialist



**ANNOUNCES JUNE 19th, 2022 AS
THE LONGEST DAY OF SMILES®**

Whereas Operation Smile Canada is a global medical charity providing free, life-changing surgeries and medical care to children born with cleft conditions around the world; and

Whereas Every 3 minutes, a child is born with a cleft condition, and lack of access to safe, effective surgery means that easily treatable conditions like cleft lip and cleft palate can become fatal. Operation Smile Canada believes every child born with a cleft condition deserves exceptional surgical care; and

Whereas The Longest Day of SMILES® will unite Canadians from coast to coast to coast as they raise awareness and funds to support this important cause. To learn more visit www.longestdayofsmiles.ca; and

Whereas On June 19th, 2022, the community of xxx is encouraged to celebrate the Longest day of SMILES® by sharing #longestdayofsmiles on social media; and

Therefore I, xxx, Mayor of xxx, do hereby proclaim June 19th, 2022, as The Longest Day of SMILES® and commend its thoughtful observance to all citizens of our municipality.

Dated on this day, ... day of ..., 20...

Representative's Name