

From: G. Michael Bancroft
Sent: Saturday, February 26, 2022 5:40 PM
To: ppmclerks <ppmclerks@london.ca>

Subject: Comments on the CEAP for April 5 meeting

This plan is an excellent start to getting Londoners to move on Climate Change. There is a lot of excellent work and examples in this document. The City Staff should be congratulated.

This is a living document that undoubtedly will be modified, but time is of the essence. City Councillors must approve this plan at the earliest possible time- especially considering that this has taken over two years to get to this point, and there are only 8 years to get to 2030. The examples of the expected cuts for London households on Pages 39-44 are well crafted, but are incredibly challenging! I focus on the biggest emitter- households.

A couple of suggestions which I would like to present at the April 5 meeting:

- 1) This is a very long and detailed document that the vast majority of Londoners will not read. There **MUST** be an Executive Summary of no more than two pages that includes one example of what a typical household is expected to do (the second example on page 41 would be a good one). Londoners have to realize that they are expected to decrease their emissions by close to 50 +- 20% - not easily done!
- 2) There must be specific incentives for going green. Most of these will come from the province and feds, but surely the city and businesses can do a few things such as offering free parking for EVs. Gas guzzlers could be taxed to go downtown , as in London England
- 3) The expected actions have to be **WIDELY ADVERTISED**. I suggest that a summary go out to every London household- perhaps through London Hydro. **MANY** ads and articles in the London Free Press are also necessary. Even with those actions, probably less than 50% of Londoners will even read the summaries. Without widespread advertising, the woeful numbers of 12,190 and 1,263 of Londoners on page 5 of the CEAP show that less than 5% of Londoners will access the CEAP.

Sincerely, Mike Bancroft OC , Climate Action London