



March 1, 2022

Mayor Ed Holder
Mayor's Office with The City of London
Michael Schulthess
City Clerks Office with The City of London
300 Dufferin Ave.
London, ON N6A 4L9

Re: "Rock The Park – July 2022 – Amendment"

Dear Ed/Michael,

On behalf of Jones Entertainment Group (JEG), we are notifying you that Rock the Park Music Festival 2022 will be taking place once again this summer from July 13 to 17 in Harris Park, London. This year will be the 17th edition of the festival and we are very excited once again to have 3 benefiting local charities: *Humane Society London Middlesex, Big Brothers Big Sisters of London & Area, and Western Football Scholarship Program*. As in previous years, we have scheduled ISM Security and London Police Services for the duration of the event.

We are respectfully seeking your approval to add an additional concert date to the 17th edition of Rock the Park. JEG has an incredible opportunity to host one of the best music festivals ever held in London, especially now that London has been deemed "The Music City". However to make this possible we need to operate Rock the Park (RTP) from Wed. July 13th through Sun. July 17th, 2022 (5 consecutive days). We have an opportunity to present a large country artist on Sunday July 17th for 10,000 fans coming into downtown London. The economic impact for the local economy and London will increase in regards to additional tourism dollars through hotel reservations, dining, shopping, and more. To move forward with our planning we are seeking relief from *Section 10.3 of the Special Events Policies & Procedures Manual* restricting the use of Harris Park to only 4 consecutive days. Evidently, there is no restriction for Ribfest operating in Victoria Park for 5 consecutive days. With the fifth concert date, our 3 local charities have potential for substantial increased funding. This request has been granted to us previously in 2015 & 2017.

Please find our enclosed updated "2022 Special Events Request Form" for your consideration. If you have any questions or require further information please do not hesitate to contact us at any time.

Rock The Park Music Festival 2022 Lineup

Wed. July 13th – Alanis Morissette, Garbage, The Beaches, Crash Test Dummies

Thurs. July 14th – The Glorious Sons, July Talk, Big Wreck, The Trews

Fri. July 15th – 90's Throwback Night w TLC, AQUA, Darryl McDaniels (Run DMC), Jenny Berggren (Ace of Base), 2 Live Crew

Sat. July 16th – TBA

Sun. July 17th – TBA

Gates Open: 4:00pm / Concert: 5:00pm to 11:00pm daily

We appreciate the support from the City of London and are looking forward to another successful year. Please contact me at my office if you have any questions.

Sincerely,

Brad Jones
President