SCHEDULE "A"

POLICY FOR CITY EVENTS AT THE JOHN LABATT CENTRE

OBJECTIVE

The City of London agreement for partnership and lease of the John Labatt Centre provides for up to five community sponsored events on a "rent-free basis" provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

- 1. City sponsored events such as opening ceremonies for sporting events and major community celebrations.
- 2. Not-for-profit sporting events which are of a provincial or national significance, including high school, college or university championships.
- 3. Major not-for-profit civic events which are celebrations of a community-wide nature.

MAXIMUM EVENT DAYS

- 1. The City is limited to five event days each year.
- 2. No group can have more than one event day per year.
- 3. No group can have more than two event days over a five year consecutive period.

REQUIREMENTS OF USER GROUPS

- 1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
- 2. The user group will be responsible for entering into an agreement with the John Labatt Centre for use of the facility and all obligations arising from that agreement.
- 3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the John Labatt Centre.

CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.

APPROVAL

Council approval is required for all City events.

London Célèbre Canada London Celebrates Canada

Friday, 21 October 2011

The Honourable, Mayor Joe Fontana The Corporation of the City of London 214- 300 Dufferin Avenue London Ontario N6B 1Z2

Ref: Flag Day and Use of the JLC

RE: Appendix 3 (8A) City Policy on City of London Days at John Labatt Centre

Your Worship in Council,

Respectfully, London Celebrates Canada seeks exclusive use of the John Labatt Centre on Sunday 15 February 2015 and Wednesday 15 February 2017.

- > February 15, 2015 marks the fiftieth anniversary of our Canadian Flag; and
- > Flag Day, February 15, 2017 will commemorate Canada's Sesquicentennial anniversary of Confederation.

Although plans are in the early phase, these two days will be used for not-for-profit events dedicated to the understanding and celebration of Canada's proud history and richly diversified culture.

We seek your support of these two major civic community-wide events and endorse our use of the John Labatt Centre.

Randy P. Warden Interim Executive Director, London Celebrates Canada

www.CelebrateCanada.info

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