

то:	CHAIR AND MEMBERS STRATEGIC PRIORITIES AND POLICY COMMITTEE MEETING ON JUNE 10, 2013
FROM:	LYNNE LIVINGSTONE MANAGING DIRECTOR, NEIGHBOURHOOD, CHILDREN & FIRE SERVICES
SUBJECT:	STRATEGIC FUNDING FRAMEWORK: CITY COUNCIL DIRECTED FUNDING TO NON-PROFIT ORGANIZATIONS

# RECOMMENDATION

That, on the recommendation of the Managing Director of Neighbourhood, Children and Fire Services and with the concurrence of the Managing Director, Corporate Services, City Treasurer and Chief Financial Officer:

- City Council **RECONFIRM** the Strategic Plan for the City of London five result areas (A Strong Economy, A Vibrant and Diverse Community, A Green and Growing City, A Sustainable Infrastructure, A Caring Community) as the community priorities and for 2014, all current and new funding coming forward as part of the 2014 budget process must be reasonably expected to contribute to the achievement of these priorities; and,
- 2) All applications for additional or new funding meeting the approved criteria **BE REFERRED** to the 2014 budget deliberation process for consideration as part of the overall tax rate increase.

### PREVIOUS REPORTS PERTINENT TO THIS MATTER

- City of London Municipal Granting (June 15, 2011)
- Strategic Funding Framework: City Council Directed Funding to Non-Profit Organizations (April 30, 2012)

#### **BACKGROUND**

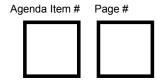
In June 2011, City Council endorsed the Strategic Funding Framework for Council directed funding to non-profit organizations as part of the annual municipal budget process. The intent of the Framework is to ensure that only organizations that have a demonstrated ability to deliver on the proposed outcomes identified in their business plan and will contribute to the Results identified in Council's Strategic Plan are referred to Council through the budget process.

In addition, this Framework provides a more effective and streamlined model for Council directed funding to non-profit organizations and will be used to evaluate requests for capital, operational (one time and/or ongoing) funding requests for City Council's approval as part of the annual budget process.

The process Council endorsed for funding requests is as follows (see Appendix 1 for full details):

- 1. Council confirms priorities and source of funding annually.
- 2. Organizations seeking funding complete an application for funding by September 3, 2013.
- 3. Civic administration completes an internal review of all applications.
- 4. Applications meeting the approved criteria are then referred to the annual budget process.

The purpose of this report is to reconfirm priorities in conjunction with Council's Strategic Plan Results for current and new funding requests coming forward as part of the draft 2014 budget deliberations.



#### **RECONFIRMING PRIORITIES**

City Council confirmed the Strategic Plan for the City of London highlighting five results that contribute to the high quality of life in London as the community priorities for all current and new funding as part of the 2013 budget process.

Civic Administration recommends City Council **reconfirm** these results as the community priorities and all current and new funding coming forward as part of the draft 2014 budget process must be reasonably expected to contribute to the achievement of these priorities.

#### FINANCIAL IMPACT

Through the Strategic Funding Framework there are no increased costs to approving "City Council directed funding to non-profit organizations" who currently receive funding within the approved 2013 City of London budget.

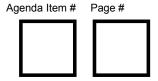
City Council directed funding to non-profit organizations who are requesting new or increased operational or capital funding do not currently have a funding source available. Any additional or new funding requests will need to be considered as part of the overall tax rate increase during the draft 2014 budget deliberations.

#### **SUMMARY**

Through the Strategic Funding Framework, Civic Administration wants to provide Council with accurate information to allow them to make informed funding decisions and to maintain a high level of fiscal responsibility for funding allocated by the City of London.

PREPARED BY:	
CHERYL SMITH MANAGER, COMMUNITY DEVELOPMENT & FUNDING	
RECOMMENDED BY:	RECOMMENDED BY:
LYNNE LIVINGSTONE, MANAGING DIRECTOR, NEIGHBOURHOOD, CHILDREN & FIRE SERVICES	MARTIN HAYWARD MANAGING DIRECTOR, CORPORATE SERVICES, CITY TREASURER AND CHIEF FINANCIAL OFFICER

- c. L. Marshall, Solicitor II
  - R. Armistead, Manager, Culture and Municipal Policy
  - L. Karlovcec, Financial Business Administrator
  - A.L. Barbon, Manager, Financial & Business Services



## **APPENDIX 1**

## STRATEGIC FUNDING FRAMEWORK PROCESS AND TIMELINES

Below is a chart outlining the steps to be undertaken throughout the process and the timelines for the 2014 budget requests. The "bolded" steps highlight the roles and key decision points to be made by City Council as part of this Framework:

	Timeline	Strategic Funding Framework
Confirming Priorities for the 2014 Budget Process	June 2013	Council sets and confirms priorities from Council's Strategic Plan during the budget target process.
Application Process	September 3, 2013	Request New or Increased Funding
Complete     Application     Internal Review		All requests for new or increased funding complete a standard business case template.
Process 3. Annual Budget		The business case template, process and timelines can be found on the city website.
Process		Civic Administration oversees the application and internal review process for these requests. Applications are reviewed based on:  • funding alignment with City of London and community priorities;  • capacity of the organization requesting the funds;  • the availability of City of London funds;  • ability of the organization to leverage additional investment in the community; and,  • the duration of funding and the capacity of the organization to move towards self-sufficiency.
	October/ November,	Applications not meeting the above criteria are sent a letter and are not referred any further in the process.
	2013	Applications meeting the above criteria are then referred to the annual budget process (Civic Administration drafts a report outlining all requests and providing supporting documentation).
Approval Process	Dec 2013 – March 2014	Council endorses decision points as part of the annual budget process.
Policy and By-laws		By approval of the annual budget, a by-law is in place to support funding.
Allocation of Funding	April 2014	Civic Administration allocates funding based on approved business cases and budgets and after a Grant Agreement is entered into.
Reporting and Accountability	Annually (or as outlined in the Grant Agreement)	Through the formal Grant Agreement, financial and outcome reporting expectations are clearly outlined.
·		"Core" funded agencies provide service plans and reports that are reviewed and approved internally.