Bill No. 67 2022 By-law No. A.-___-

A by-law to raise the amount required for the purposes of the Hamilton Road Business Improvement Area Board of Management for the year 2022 in accordance with section 208 of the Municipal Act, 2001.

WHEREAS subsection 5(3) of the Municipal Act, 2001 S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the Municipal Act, 2001 provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS subsection 10(1) of the Municipal Act, 2001 as amended provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public;

AND WHEREAS subsection 10(2) of the Municipal Act, 2001 as amended provides that a municipality may pass by-laws respecting; the financial management of the municipality (paragraph 3) and services or things that the municipality is authorized to provide under subsection 10(1) (paragraph 7);

AND WHEREAS By-law C.P.-1528-486, as amended, provides for an improvement area to be known as the Hamilton Road Business Improvement Area and establishes a Board of Management for it known as the Hamilton Road Business Improvement Area Board of Management;

AND WHEREAS subsection 208(1) of the Municipal Act, 2001 provides that the municipality shall annually raise the amount required for the purposes of the board of management (of a business improvement area);

AND WHEREAS section 23 of the Municipal Act, 2001 provides that without limiting sections 9, 10 and 11 those sections authorize a municipality to delegate its powers under the Municipal Act, 2001;

AND WHEREAS it is deemed expedient to pass this by-law;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

- 1. That the budget for the 2022 fiscal year submitted by the Hamilton Road Business Improvement Area Board of Management <u>attached</u> as Schedule "A" is approved.
- 2. The amount to be raised by the Corporation for the 2022 fiscal year for the purposes of the Hamilton Road Business Improvement Area Board of Management and pursuant to subsection 208(1) of the Municipal Act, 2001 is \$70,000.
- 3. A special charge is established for the amount referred to in section 2 of this bylaw by a levy in accordance with By-law C.P.-1528-486, as amended.
- 4. The special charge referred to in section 3 of this by-law shall have priority lien status and shall be added to the tax roll pursuant to subsection 208(7) of the Municipal Act, 2001.
- 5. The administration of this by-law is delegated to the City Treasurer who is hereby authorized and directed to do such things as may be necessary or advisable to carry out fully the provisions of this by-law.

This by-law comes into force and effect on the day it is passed.

Ed Holder Mayor

Michael Schulthess City Clerk

First Reading – January 25, 2022 Second Reading – January 25, 2022 Third Reading – January 25, 2022

Schedule "A"

Hamilton Road Business Improvement Area 2022 Proposed Budget with 2021 Comparators

Revenue Overview

Revenue Detail:	2020 Audited Actuals	2021 Approved Budget	2021 Projected Actuals	2021 Projected Variance	2022 Proposed Budget	Percentage of Total Revenue	Increase/ Decrease over 2021	Percentage Budget Change over 2021
Municipal Special Levy	68,997	70,000	70,000	0	70,000	57.7%	0	0.0%
Tax Write Offs/Allowance	0	0	0	0	0	0.0%	0	0.0%
Net Municipal Special Levy	68,997	70,000	70,000	0	70,000	57.7%	0	0.0%
Draw from Operating Fund	0	22,206	0	-22,206	9,360	7.7%	-12,846	-57.8%
Canada Summer Jobs Funding	6,938	28,025	27,054	-971	27,054	22.3%	-971	-3.5%
Digital Main Street	12,453	0	0	0	0	0.0%	0	0.0%
Friends of the Tree Trunk Tour Fund	0	10,000	0	-10,000	10,000	8.2%	0	0.0%
Graffiti Removal Subsidy	0	0	5,000	5,000	0	0.0%	0	0.0%
City Banner Subsidy	0	0	3,461	3,461	0	0.0%	0	0.0%
City of London Patio Grant Program	0	0	12,650	12,650	0	0.0%	0	0.0%
City of London - One Time Funding	0	0	30,000	30,000	0	0.0%	0	0.0%
Donation from Hamilton Road Business Association	2,500	5,000	5,000	0	0	0.0%	-5,000	-100.0%
Draw from Reserve Fund	0	0	0	0	5,000	4.1%	5,000	0.0%
Total Revenue	90,888	135,231	153,165	17,934	121,414	100.0%	-13,817	-10.2%

Expenditure Overview

Expenditure Detail:	2020 Audited Actuals	2021 Approved Budget	2021 Projected Actuals	2021 Projected Variance	2022 Proposed Budget	Percentage of Total Revenue	Increase/ Decrease over 2021	Percentage Budget Change over 2021
Administration								
Admin Salaries and Wages	66,077	64,896	46,074	18,822	40,000	33.5%	-24,896	-38.4%
Payroll, Employment Insurance and Canadian Pension Plan	3,478	4,562	3,470	1,092	3,164	2.6%	-1,398	-30.6%
Canada Summer Jobs	6,591	26,577	25,580	997	25,580	21.4%	-997	-3.8%
CSJ Payroll, Employment Insurance and Canadian Pension Plan	347	1,448	1,474	-26	1,474	1.2%	26	1.8%
Telephone and Internet	1,143	1,116	1,302	-186	1,200	1.0%	84	7.5%
Insurance	1,710	1,881	1,845	36	1,881	1.6%	0	0.0%
Bookkeeping, Audit and Professional Fees	3,500	3,500	3,600	-100	3,600	3.0%	100	2.9%
Office Supplies and Equipment	3,290	3,290	1,629	1,661	2,420	2.0%	-870	-26.4%
Training/ Conferences	0	0	2,574	-2,574	2,500	2.1%	2,500	0.0%
Total Administration	86,136	107,270	87,548	19,722	81,819	68.5%	-25,451	-23.7%
Rent								
Office Rent	11,718	10,800	10,800	0	10,800	9.0%	0	0.0%
Total Rent	11,718	10,800	10,800	0	10,800	9.0%	0	0.0%
Member Services								
CRM/Membership Services	446	0	0	0	600	0.5%	600	0.0%
Annual General Meeting	0	200	250	-50	200	0.2%	0	0.0%
Memberships - Provincial Business	0	255	255	0	255	0.2%	0	0.0%
Total Member Services	446	455	505	-50	1,055	0.9%	600	131.9%
Business Development								

Expenditure Detail:	2020 Audited Actuals	2021 Approved Budget	2021 Projected Actuals	2021 Projected Variance	2022 Proposed Budget	Percentage of Total Revenue	Increase/ Decrease over 2021	Percentage Budget Change over 2021
Website Maintenance and Domain	210	20	220	-200	240	0.2%	220	1100.0%
Website and Email Hosting	0	960	840	120	300	0.3%	-660	-68.8%
Signage	2,975	0	0	0	0	0.0%	0	0.0%
Strategic Planning	0	200	0	200	200	0.2%	0	0.0%
Marketing	393	500	412	88	5,000	4.2%	4,500	900.0%
Tree Trunk Tour Initiative	0	10,000	0	10,000	8,000	6.7%	-2,000	-20.0%
Annual Graffiti Removal	0	0	5,000	-5,000	2,000	1.7%	2,000	0.0%
Long and Short Term Initiatives	5,612	5,026	5,099	-73	5,000	4.2%	-26	-0.5%
Tree Trunk Tour Maintenance	0	0	0	0	5,000	4.2%	5,000	0.0%
City of London Patio Grant Program	0	0	12,650	-12,650	0	0.0%	0	0.0%
Total Business Development	9,190	16,706	24,221	-7,515	25,740	21.6%	9,034	54.1%
Other								
Amortization of Capital Assets	253	0	0	0	0	0.0%	0	0.0%
Contribution to Reserve Fund	0	0	5,000	-5,000	2,000	1.6%	2,000	0.0%
Total Other	253	0	5,000	-5,000	2,000	0.0%	0	0.0%
Total Expenditure	107,743	135,231	128,074	7,157	121,414	100.0%	-13,817	-10.2%
Net Surplus/ Deficit	-16,855	0	25,091	25,091	0			
Draw from / (Contribution to) Operating Fund	16,855	0	-25,091	-25,091	0			
Net	0	0	0	0	0			

All figures subject to audit.
All figures subject to rounding