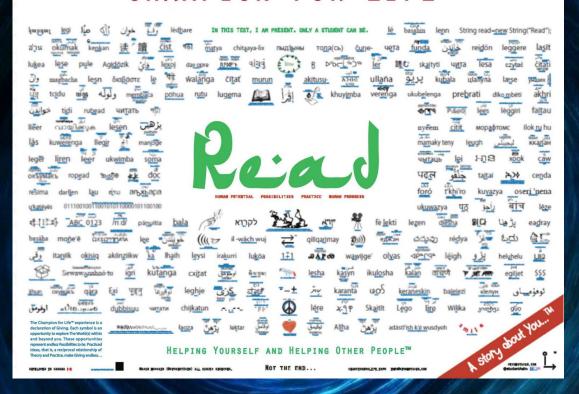
The Champion for Life"

A vortex into Possibilities...

A @studentAsim concept

CHAMPION FOR LIFE™



A Human Empowerment Experience Using 400 Cultural Icons (presented as a mural)



In a word: *Possibilities*

With 400 cultural icons, The Champion for Life™ mural experience provides opportunities to see the world in new ways.

→ Affirm

See an identity you know. You are part of the experience.

→ Discover

Look at another symbol. Make meaning.

→ Learn

Benefit from social learning. Encounter something new.

→ Diversity Reframed 400 cultures in one place? That's new!

Official Concept Definition

The Champion for Life[™] experience is a declaration of Giving. Each symbol is an opportunity to explore The World(s) within and beyond you. These opportunities represent endless Possibilities to be. Practiced Ideas, that is, a reciprocal relationship of Theory and Practice, make Giving endless...

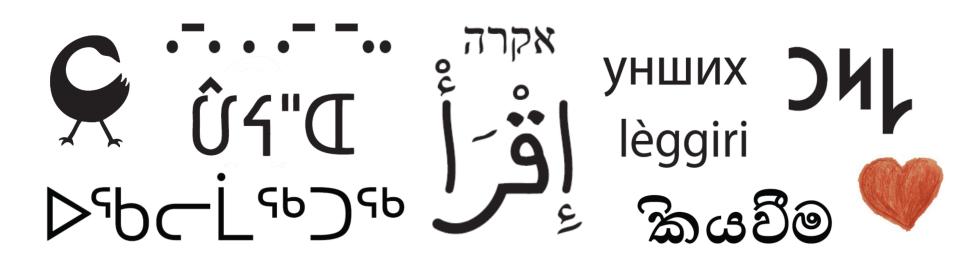
Give back to yourself AND Give back to the world, that's who a Champion for Life™ is.

The Champion for LifeTM explores the world through languages & symbols. How many languages? More than 300...

Languages & Icons

of the most diverse kind take you into the Impossible.

They show you people, places, societies, and ideas...



In a climate of hate, othering, racism, or just difference, **SEEING**

MORE DIVERSITY IS IMPERATIVE.

The Champion for Life™ shows that.



Mural In Pictures







The mural is in learning centres in the Toronto area.









A New Opportunity for the City of London

Seeing this MUCH DIVERSITY is unique.

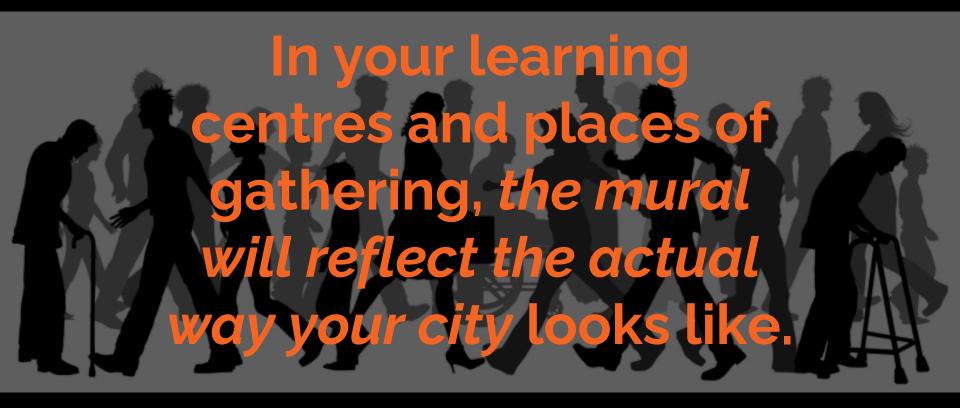
The mural will help students, educators, community workers, and the wider public understand the world we live in better.

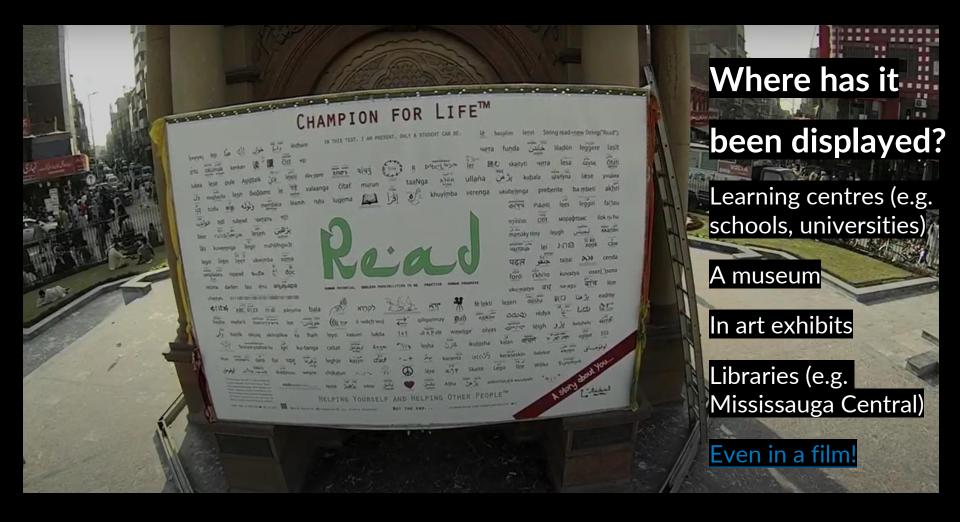
Lily

I remember showing Lily, a neighbour, the very first version of The Champion for Life™. It yet wasn't official, it was just a print out.

When she saw Tigrinya, her eyes lit up. She had never seen her mother tongue on a public project. She was instantly empowered and I'll never forget it.









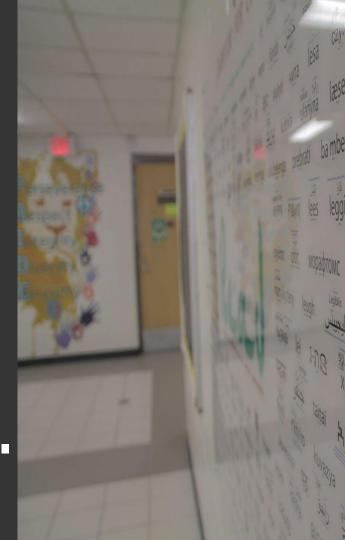
Benefits for London, ON.

- Reflects the way your city looks like
- Seeing is believing. The mural is a statement that diversity is strength.
- Student/public identities affirmed
- Post-colonial/anti-racist idea
- Uncovers so many invisible realities
- Builds understanding and empathy
- Easily learn about other lived experiences
- An endless journey of discovery
- Seeing the world in multiple new ways
- Seeing yourself in new ways...

From @studentAsim

This project is over 10 years old. In that time, I simply can't do justice to the conversations, stories, and learnings I have seen as people of diverse backgrounds have made meaning from *The Champion for Life* $^{\text{M}}$. It is truly an honour to be part of something that continuously creates empowerment.

Dimensions: 4 feet high x 5 feet wide (standard size). **Custom sizes may** be ordered as well.



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Learn More

Web/order:

<u>championforlife.info</u>

Email:

info@studentasim.com

Film:

https://youtu.be/G K86YwNgvnc