



CRIME SCENE DO NOT CROSS

Islamophobia.io

"Tell a Story. Save a Life."

An Emergency Response Tool



An Emergency Response Tool

Because Islamophobia is an emergency, new ways to tackle it are crucial. Enter: Islamophobia.io. A digital platform designed for “instant” outreach, driven by Muslims and allies who literally tell “stories” about Muslim communities. Said stories foster understanding and rapidly help the public learn about Muslims and dispel misinformation.

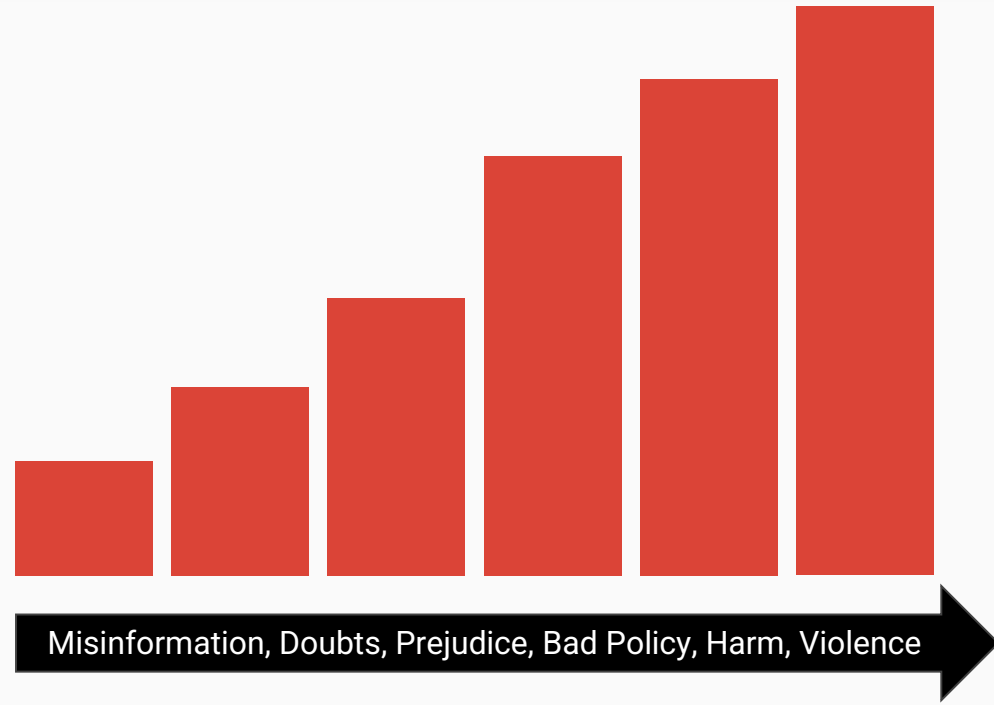
The problem - Misinformation & Little Context



The general public has “surface level” knowledge of Muslims.

Media, politics of division, and harmful narratives have shaped negative public opinions of Muslims.

Othering of Muslims has led to unfavourable policies and harm against Muslim communities and those taken as Muslim.





A New Solution

Islamophobia.io

Islamophobia.io busts
misinformation and
disinformation by providing:

- a creative way to convey information & personal truth from stories
- rapid *context* as a learning opportunity (with fresh new stories all the time)
- an avenue for Muslims and allies to make change proactively, not necessarily when something “bad” happens
- stories (context) will save lives
- Perpetual change! Digital stories make change NOW & TOMORROW



A New Solution (continued) **Islamophobia.io**

Islamophobia.io is designed
with ZERO barriers to use:

- simple to use. Just ONE form!
- simple to make change. Anyone can tell a story.
- simple to access. It's online!
- simple to share. Each story has its own link.
- the public doesn't have to just *listen* about Islamophobia, *they can instantly tell a story and counter it!*



Many Londoners expressed solidarity after the London terror attack in June 2021. Now there is a fresh way to show solidarity through digital stories:

<https://islamophobia.io>



Londoners Have A New Opportunity for Solidarity

By sharing a digital story or letter of solidarity with the Muslim community, Londoners have a new exciting opportunity for allyship to help counter Islamophobia. "Seeing" solidarity in text, is vital. It amplifies solidarity and can be referenced anytime. There is no limit to solidarity. Stories will foster understanding.

Londoners learns about

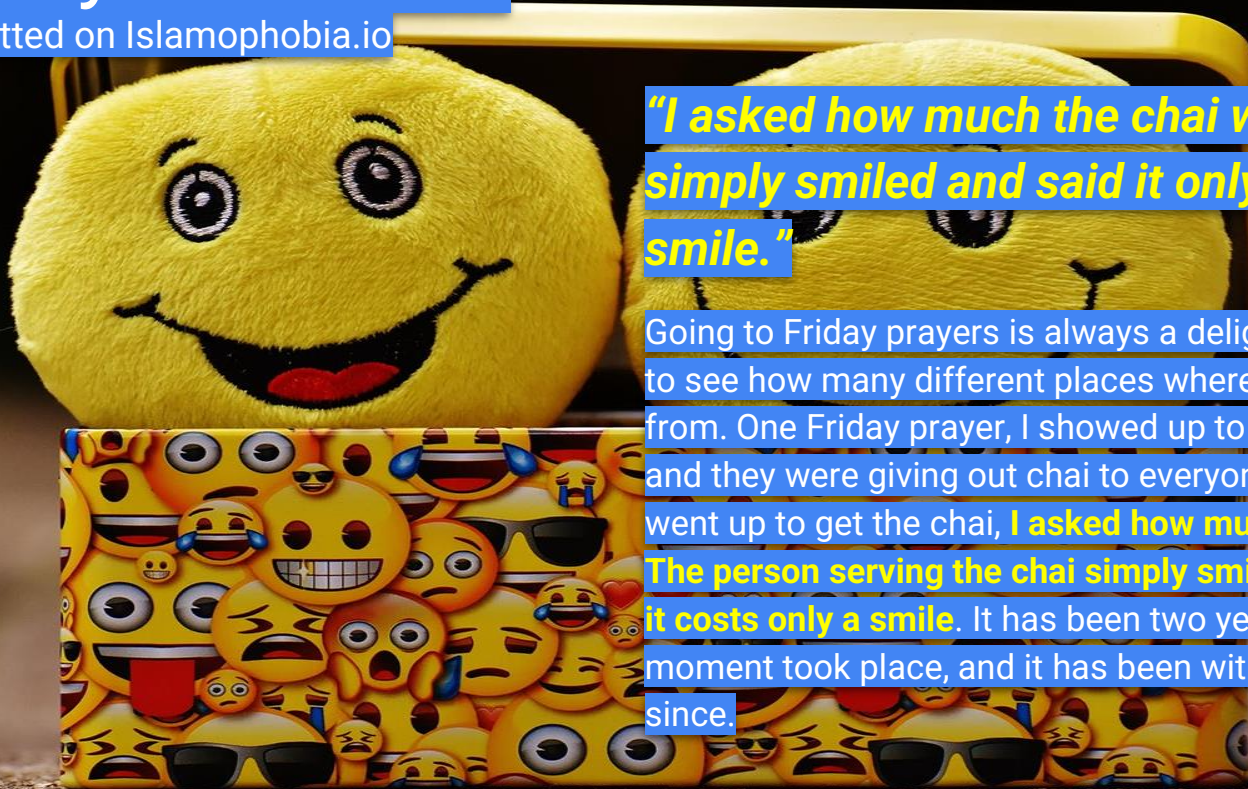
Londoners have a new opportunity for allyship by telling stories of solidarity.

The more stories, the more understanding, the more change, *the more lives saved.*

Story Sample 1

Category: Kindness

Submitted on Islamophobia.io



"I asked how much the chai was? They simply smiled and said it only costs a smile."

Going to Friday prayers is always a delight for me just to see how many different places where everyone is from. One Friday prayer, I showed up to the mosque and they were giving out chai to everyone. When I went up to get the chai, **I asked how much it was? The person serving the chai simply smiled and said it costs only a smile.** It has been two years since this moment took place, and it has been with me ever since.



"Now it's happened to us, to one of our own, my own student and her family."

As a teacher at an Islamic school, my classes have had many discussions about what's happened in Quebec, Chapel Hill, Christchurch, and other places. We've even had Farris Barakat, brother of Deah Barakat, speak to us in person. Since these events, my guard has always been up when my classes are outside, whether just going for a walk or on larger field trips. At school, I sometimes elect to pray before or after my students do, especially on Fridays, to keep an eye on the doors while they pray. I never explained this to them. Now it's happened to us, to one of our own, my own student and her family.

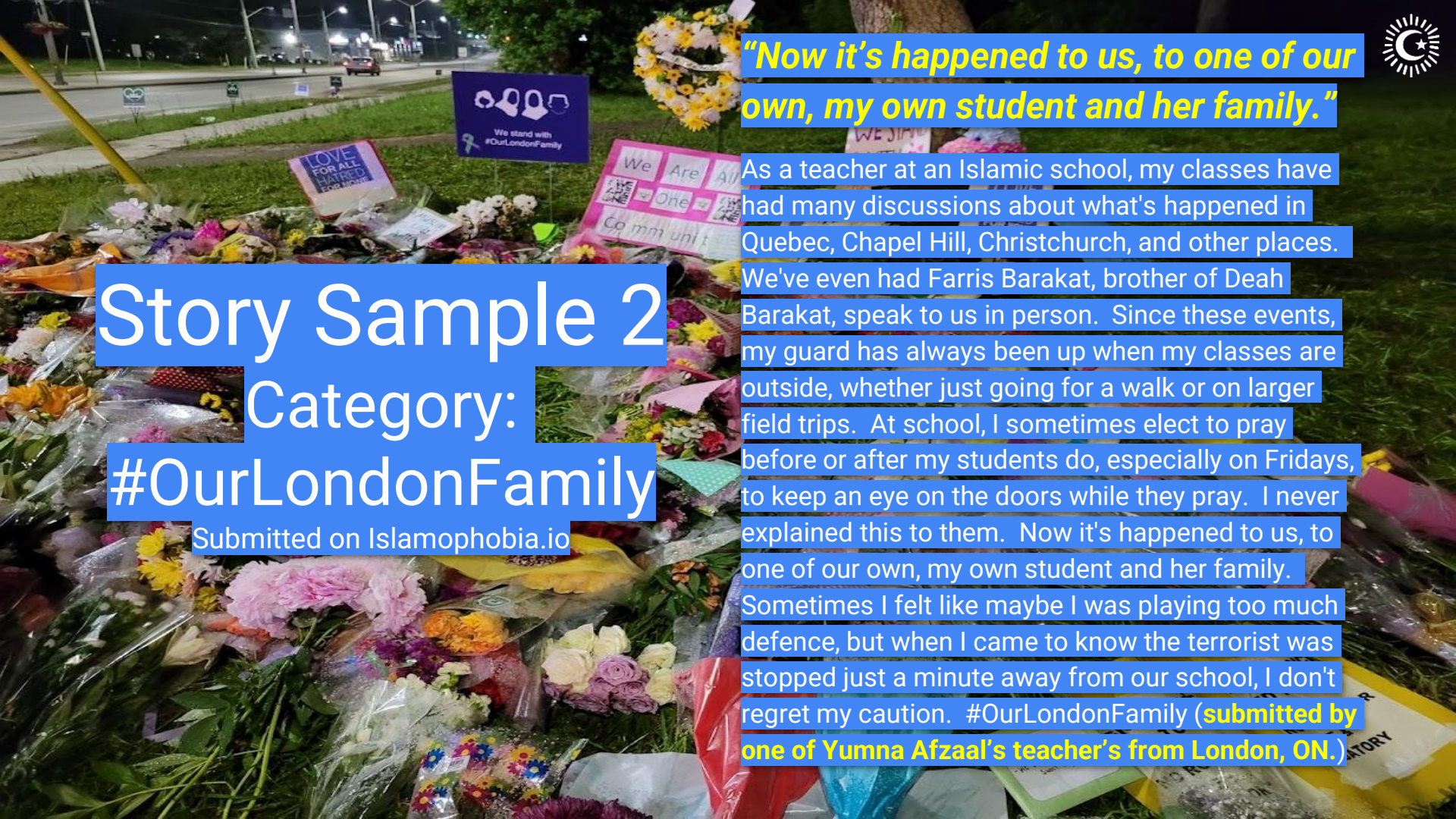
Sometimes I felt like maybe I was playing too much defence, but when I came to know the terrorist was stopped just a minute away from our school, I don't regret my caution. #OurLondonFamily (submitted by one of Yumna Afzaal's teacher's from London, ON.)

Story Sample 2

Category:

#OurLondonFamily

Submitted on Islamophobia.io





Story Sample 3

Category: Allies

Submitted on Islamophobia.io



“By focusing on the things that unite us, we can come to a greater understanding of each other.”

I have many Muslim friends, but the story I want to tell is about someone that I only knew very briefly. In University I was part of a Rotaract Club and we were taking a bus to New York City for a conference at the UN. I was sitting with a good friend of mine and, during this long bus ride, the conversation turned to religion. He was an atheist and I, as a Christian, was arguing for why we can believe in God. Another student sitting across from us also joined in the conversation. He sided with me and also talked about why we can believe in God. The things he said were all very familiar to me; so familiar in fact that I thought he was Christian. However, I came to find out that he was actually Muslim. **This experience taught me that our two faiths have more elements in common than elements that diverge. By focusing on the things that unite us, we can come to a greater understanding of each other.**



Milestones

Islamophobia.io - "Tell a Story. Save a Life."

June 2021

Initial launch. First stories were from London, ON. after terror attack

Dec 2021

Continuing to outreach to different communities

Early 2022

Events planned with orgs & universities

Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May

Jun

June 2022

Solidarity initiative proposal with the city of London, ON.

Jan 2022

[Solidarity initiative](#) for Quebec City Mosque Shooting



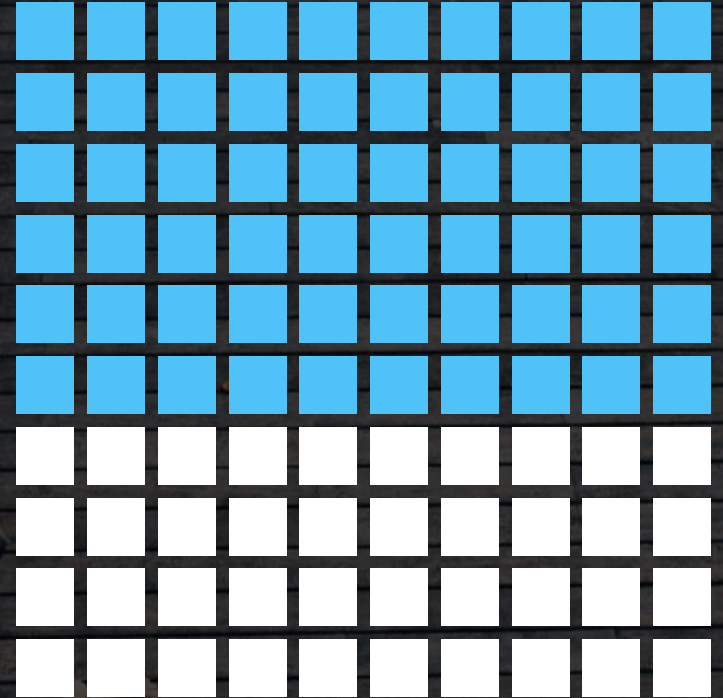
A Practical Introduction:

Londoners can write “digital letters of solidarity” for the 1st anniversary of the London Terror Attack



How to make perpetual change, now, and tomorrow - A fresh way to stand with the Muslim community:

1. Go to <https://islamophobia.io>
2. Click [Tell](#)
3. Choose a *Story Category* best reflecting your story/sentiments (for the London terror attack, you may choose #OurLondonFamily)
4. Fill in the form & tell your story





Impact

Tell Your Story

Initial opportunity.
Congratulations! You have just made change by simply sharing a story!

Tell

Immediate Future

People will read your story. Your story will add context, and provide fresh perspectives. It will build understanding & counter prejudice.

People read
& learn.

Distant Future

Your story is digital & will encounter new readers, making change again and again in the future.

That same story from the past will *continue to help* people learn!



Who can use Islamophobia.io?

Islamophobia.io is a public portal. It's available to anyone who would like to participate in solidarity with the Muslim community. The following, are some examples:



Schools

No more classroom discussions about Muslims/Islamophobia *only*. Make your discussions “stories” and make change instantly!



Organizations

Various organizations, departments, HR, NGOs, etc. can use this portal to understand context, provide training, and tell their own stories.



Government/Law Enforcement

The Authorities can use this portal to understand who they serve better. It can be used for training, and the like.



The Public

Many Canadians have expressed that they stand with Muslims against Islamophobia. Now, by way of this portal, that solidarity can be documented.



Contact & Links

Producer of Islamophobia.io: Asim Hussain, known professionally as @studentAsim.

Email: info@studentasim.com

Web link: <https://islamophobia.io>

Mission: <https://islamophobia.io/mission>

FAQ: <https://islamophobia.io/faq>

Press: <https://islamophobia.io/press>