



June 13, 2013.

Chair and Members,
Planning and Environment Committee,
City of London,
300 Dufferin Ave,
London. ON.

Re: Downtown Master Plan.

Dear Chair and Members:

Downtown London is the organization that represents both the London Downtown Business Association and MainStreet London Revitalization Organization. Both non-profit organizations work towards one key goal – making downtown London better.

Our boards and staff are thrilled that the Downtown Master Plan is ready for presentation to your committee on June 18th, 2013.

We have worked with the Planners throughout the entire exercise and we believe the result is a great tool to take the Downtown to the next level.

We look forward to participating in the upcoming public meetings to provide our comments, and to working with the City of London in the implementation of the projects identified in the plan.

A fantastic job by the Planning Division and all who assisted in this lengthy well thought out process.

DOWNTOWN LONDON

A blue ink signature of Janette MacDonald, consisting of a large, fluid loop followed by a smaller, more defined signature.

Janette MacDonald,
Executive Director.

A blue ink signature of Robert T. Usher, featuring a stylized, cursive "R" followed by a smaller signature.

Robert T. Usher
Chair – LDBA

A blue ink signature of Joel Adams, featuring a stylized, cursive "J" followed by a smaller signature.

Joel Adams
Chair – MainStreet London.