

то:	COMMUNITY AND PROTECTIVE SERVICES June 17, 2013
FROM:	G. KOTSIFAS, P. ENG. MANAGING DIRECTOR OF DEVELOPMENT AND COMPLIANCE SERVICES AND CHIEF BUILDING OFFICIAL
SUBJECT:	GRAFFITI REMOVAL PARTNERSHIP

RECOMMENDATION

That on the Recommendation of the Managing Director of Development and Compliance Services and the Chief Building Official, this report on a graffiti removal partnership with The Color Company – Para Paints **BE RECEIVED** for information purposes.

PREVIOUS REPORTS

Sale of Graffiti Implements – March 26, 2006 CPSC Graffiti Strategy – May 28, 2007 – CPSC Graffiti Tracking Initiative – April 12, 2011 – CNC Downtown Mural Pilot Program – March 2, 2012 - PSC

BACKGROUND

On October 30, 2012, City Council resolved that Civic Administration report back on establishing a pilot project to address the issue of double victimization and graffiti removal.

The City Municipal Law Enforcement Services section addresses graffiti under the authority of the Yard and Lot Maintenance By-law. Generally, Municipal Law Enforcement Officers become involved in dealing with graffiti issues upon receipt of a complaint. The process involves undertaking a site inspection to confirm graffiti damage and issuing a Work Order requesting that the graffiti be removed within a specified period (normally two weeks – weather dependant). On the majority of cases, graffiti is removed by the property owner. Under the provisions of the By-law, the City has the authority to enter onto property if no action is taken and remove graffiti at the cost of the property owner. Although this is standard protocol in many municipalities, property owners often describe the process as "double victimization" - first their property is vandalized and then the City orders the property owners to remove the damages.

The City has partnered with The Color Company – Para Paints in an effort to provide property owners with free paint and reduced pricing for power washers and anti-graffiti coatings for the removal of graffiti. Upon receiving a Work Order from the City, the property owner can take the Work Order along with a City issued voucher to the nearest The Color Company – Para Paints location and receive a free (one time) gallon of custom matched paint to be used to remove the graffiti or a discount for a power washer rental or anti-graffiti coating. This program will be available City wide. This pilot program will be evaluated in the fall and discussions will be initiated on a longer term partnership. The City appreciates the partnership with The Color Company – Para Paints to keep London's neighbourhoods free of graffiti.

London Police Services and Municipal Law Enforcement Services continue to partner together in educating property owners on the importance of prompt removal of graffiti vandalism and continue to work together to apprehend graffiti vandals.

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cc:

Downtown London
Old East Village
London Police Services – COR
The Color Company – Para Paints