## Subject: [EXTERNAL] RE: AWAC - November 18

## Clear Your Gear:

- Who and how the program can be executed/implemented
- How many and determination of most effective locations for the receptacles and the Clear Your Gear Signage
- Determine how often the receptacles would be emptied and shipped for recycling
- Confirmation letter to Clear Your Gear re: the program pilot will be endorsed by the City of London
- Awareness campaign through various platforms regarding this initiative for our city.
- Query re: where and how many of the complimentary impacts to wildlife for anglers signage installed in London currently.