

City of London - Application for Appointment to City of London Municipal Council - Ward 6

Application

Contact Information

Name: **Carmelita Tang**

Qualifying Address: **987 Moy Cres.**

City, Province, Postal Code: **London, ON, N6G 0B6**

Phone Number (for internal use only):

Email (for internal use only):

Experience and Qualifications

Please provide a brief written statement explaining why you would like to serve the remainder of the term as Ward 6 Councillor: (maximum 250 words):

I have had the privilege of studying and working in Ward 6 for over ten years as a student and eventual employee of Brescia University College and Ivey Business School. These experiences exposed me to the unique perspectives of many key stakeholders within the area. I would like to serve the remainder of the term as the Ward 6 councillor because I am confident that my understanding of post-secondary institutions, centres of innovation, student populations and non-student residents will offer a balanced perspective when representing the constituents of the ward. This balanced perspective will not only aid in sound decision making, it will also foster proactive dialogue with post-secondary partners.

As a London-born first-generation Canadian of Caribbean-Asian and Filipino descent, I am compelled to share a diverse point of view if selected for this appointment. I aim to fulfill this position with compassion and to be a voice for those who are underrepresented in council.

Please provide a brief written statement regarding your experience and qualifications: (maximum 250 words):

I am highlighting community-relat experiences as my resume is attached for your review. I attended Brescia University College and achieved a BA in Community Development (2007). During my program, I served as an intern for the Ministry of the Attorney General's - Ontario Victim Services Secretariat ('06-'07). There, I worked with the community grants program and was exposed to many agencies supporting victims of violence. Through my university program, I pursued courses on social inequality, interpreting law and social policy to serve communities and qualitative research methods. I was taught by two Indigenous faculty members who inspired me to serve Indigenous communities around London. I ran employment workshops at Muncey-Delaware, Oneida and Chippewas of the Thames First Nations through my role at Youth Opportunities Unlimited (YOU) (2010). Years after my tenure at YOU, I was recruited to the board of directors at Nokee Kwe. There, I served for five years as a board director and president. At the end of my tenure, I wrote a community grant application and secured funds from the City of London (Thank you!) to continue their Positive Voice program.

From 2014-2020 I organized the annual Hyde Park Community Garage Sale and currently manage the Hyde Park Facebook page sharing Northwest London information and events. My professional experience, additional volunteer/board experience and education will be found on my resume for your review. Thank you for your consideration.

Please provide a brief answer to the following question: Do you intend to seek Election to the same council seat in the 2022 Election? (it being noted that Municipal Council cannot prevent a person who is eligible from seeking election to Municipal Council, regardless of the statement provided.)(maximum 250 words): **No. I do not intend to run for London City Council in the 2022 Election.**

Attach resume or other document here, if needed: **Carmelita.Tang.Resume.11.2021 (1).pdf**

Attach more files here, if needed:

Confirmations

You must be able to make these confirmations to apply for this role: **I am a resident of London, Ontario, Canada, or I am the owner or tenant of land there, or the spouse of such owner or tenant.; I am at least 18 years old.; I am not ineligible or disqualified under the Municipal Elections Act, 1996, the Municipal Act, 2001, the Municipal Conflict of Interest Act or any other Act to be elected to or hold the above-mentioned office.; I am not prohibited from voting at the municipal election under the Municipal Elections Act, 1996.; I understand that my application may be published on a public agenda accessible to the public on the City of London's website.**

Submitted on: **11/8/2021 11:57:40 PM**

Carmelita Tang

987 Moy Crescent, London, Ontario, Canada, N6G 0B6

Professional Experience

District Manager

ADP Canada | Mississauga, ON | 2020-Present

- Promote HR, Payroll, Time and Labour software and Canadian-based outsourcing solutions for domestic and global upmarket organizations.
- Manage a client base of existing and new business.

Associate Director, Business Development - Executive Education

Ivey Business School at Western University | London, ON | 2017 - 2020

- Developed and maintained relationships with a wide network of stakeholders including clients, chief executives / senior-level business leaders, academics, alumni network members, executive education program participants and sponsors.
- Led the end to end management and execution of executive leadership development programs through the following stages: proposal, presentation, contract, custom program design, executive program delivery, post-program debrief and executive engagement programs.
- Delivered engaging presentations to promote Ivey's suite of executive education products and services.
- Managed program budgets and sales pipeline activities, reported on program revenue, budgets and forecasts.
- Directed a team of program managers in relation to client issues and custom executive program specifications.
- Wrote public-sector RFPs and developed private-sector proposals resulting in contracts with values ranging from \$20,000 - \$1.2 Million CDN.

Manager, Business Development - Executive Education

Ivey Business School at Western University | London, ON | 2015 - 2017

- Prospected and proactively developed professional business relationships with executives and organizations interested in non-degree open enrollment executive programs.
- Utilized customer relationship management expertise to deal with program management and operations issues with an overall goal of meeting revenue, enrollment, financial performance and customer satisfaction goals.
- Contributed to the development and execution of marketing and recruitment plans to generate and nurture leads including the delivery of events, outreach activities, sponsorships and strategic partnerships.
- Used data to track and analyze enrollment metrics to inform sound decision making.

Recruiter (CPA Professional Studies)

Chartered Professional Accountants of Ontario (CPA Ontario) | Remote (HQ: Toronto) | 2012-15

- Travelled frequently to manage member, faculty, and student relationships at sixteen (16) university and college campuses across Ontario.
- Represented CPA Ontario during conferences, career fairs, information sessions and individual meetings.
- Developed and executed a multi-region recruitment strategy to increase awareness of the CPA professional education program and careers in accountancy.
- Built and maintained strong relationships with academics, student and community partners to drive applications to the CPA program of professional studies.
- Reviewed and analyzed sponsorship opportunities, granting funds to student associations and relevant groups.

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Student Services & Workshop Facilitator

Youth Opportunities Unlimited | London, Ontario, Canada | 2010-2011

- Planned, managed and facilitated government-funded programs for participants ranging in scale from 5-200 participants.
- Maintained client confidentiality and sensitivity while working with at-risk youth and student populations, some facing challenges related to mental health, addictions and poverty.
- Fulfilled reporting obligations to funders, entering data in a timely and accurate manner.
- Delivered career focused workshops at local high schools, community centres, alternative schools and First Nations schools.

Admissions and Liaison Officer & Acting Senior Liaison Officer

Brescia University College at the University of Western Ontario | London, Ontario, Canada | 2007-2009

- Planned large-scale recruitment events, travelled nationally and promoted the campus to prospective students.
- Significantly increased reach to target market by pioneering the use of social media marketing (PPC).
- Managed a team of contract liaison officers (remotely during peak season).
- Appointed as the International Student lead contact for students needing additional admissions support.

Education

Bachelor of Arts Degree, Major: Community Development

University of Western Ontario, (Brescia)

2007

London, ON

Executive Education: Finance and Accounting Essentials, Negotiations

Ivey Business School at Western University

2016

London, ON

Courses: Instructional Design and Project Management

Fanshawe College of Applied Arts and Technology

2010

London, ON

MOOCs: Leaders of Learning and Big Data & Social Physics

[Harvard \(x\)](#) & [MIT \(x\)](#)

2014

edX.org

Attendee: Urban Leadership Exchange

University of Toronto: Institute for Management & Innovation

2021

Toronto, ON (Virtual)

Additional Leadership Experience & Awards

Board Director | Downtown London (Mainstreet) | 2020 - Present

Director & President, Board of Directors | Nokee Kwe Career & Indigenous Education Centre | 2014-2019

Award Recipient: Young Alumna of Merit | Brescia University College | 2017

City of London Appointee | London Council for Adult Education | 2014-2019

Event Organizer | Hyde Park Community Garage Sale | 2014-2019

Business Accounting Program Advisory Committee | Cambrian College | 2014-2015

Company Program Mentor and Recruitment Advisor | Junior Achievement of London | 2012-2014

Institute for Women in Leadership Conference Committee | Brescia University College | 2007

Board Director | Filipino-Canadian Association of London and District | 2000-2001, 2018-2019