

Committee: **The London Diversity & Race Relations Advisory Committee**

Name: **Ahmed Javed**

Address:

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Occupation: **Economics Student at Western University**

Work experience: **Currently: I am the Business Development Executive at The Creative Workshop and, I am the Advertising Manager at London LINK Magazine.**

Education: **Currently I am in the third year of the Economics Specialization program at Western University here in London. We study the production, distribution and consumption of goods and services in various economics across the world. We learn about how the individuals, the government sector and the private sector all make decisions that have complex national and international effects.**

Skills: **1. I have strong communication Skills 2. I can write well. 3. I have good marketing skills 4. I am an active member of London's diverse community. 5. I am interested in social entrepreneurship so I can help add more value to the society. 6. I have experience working with people that come from different backgrounds.**

Interest reason: **As my university degree is slowly coming to an end and my professional career is starting to take off, I want to stay grounded and give back to my city right from the start. I want to be a bigger part of the whole community. I want to be the bridge that provides links between my city and my community members. I want to celebrate the diversity of my city. I want to learn more about the people of my city and I am interested to find out how I can help them using the things I have learned in school and in the workplace.**

Contributions: **-Being 21 years old, I can offer insight on issues from the prospective of the youth in London. -Being an economics student, I can help draw implications of the ideas we brainstorm by giving feedback on their positive and negative effects on our labour market or London's economy as a whole. -Coming different a culture and background, I can offer insight on issues from the prospective of the people who are more similar to me.**

Past contributions: **-Earlier this year I was part of a focus group in City Hall where I offered suggestions on how we can modify our city's website to help it meet London's goals. -By working in London LINK, I help create links between our business world and our community members. I help connect different people from different backgrounds so that we all share deeper understandings of each of our neighbours. Also in London LINK, I am the Business correspondent reporting on the manufacturing industry in London. I promote it amongst the public through London LINK so that Londoners are more familiar with the local companies that play key roles in our economy. The following are online links to the articles that I have written so far in the magazine: Page 12 on this link.**

http://issuu.com/londonlink/docs/llink_issue3v2_pdf?mode=embed&layout=http%3A//skin.issuu.com/v/light/layout.xml&showFlipBtn=true **Page 14 on this link.**

http://issuu.com/londonlink/docs/londonlink_issue2v2_copyy?mode=embed&layout=http%3A//skin.issuu.com/v/light/layout.xml&showFlipBtn=true

Interpersonal: **In highschool I was hugely involved in theatre. There I successfully worked with many individuals with different thoughts and opinions to produce quality performances. Last summer I volunteered at a charity BBQ where I worked with a lot of new people from different backgrounds to create an event that would eventually become for me the most memorable moment of the year 2011. Currently working at London LINK, I have to regularly consult with my team members on very important business decisions. We rely on trust, dependability, and knowledge from different disciplines to come up with quality and wholesome magazines**

Interview interest: **Yes**