

Committee: **London Diversity & Race Relations Advisory Committee**

Name: **Naeema Farooqi**

Address:

**Unit 1001, 744 Wonderland Road South  
London ON, N6K 4K3**

Occupation: **Founder / Editor in Chief, London LINK Magazine**

Work experience: **I have been in London Ontario for a year and a half, a new immigrant and started my own magazine and year ago. you can read all issues online:**

[www.londonlinkmag.com](http://www.londonlinkmag.com) **The magazine is a positive life style magazine for the 14% Muslim community in London Ontario, but also includes stories and features from any value-added member of the society. I also taught marketing and PR at the Media Studies Department at University of Western Ontario.. I am an entrepreneur, new immigrant, professor and love to participate in adding value to the Canadian society.**

Education: **I am finishing my Ph.D from University of Liverpool, UK in Media Studies, Have an MA in Communication Management from Coventry University from UK and an MBA from Quaid-e-Azam University Pakistan.**

Skills: **People-oriented, love public speaking, ability to relate to people from different backgrounds, enjoy team work, Love London ON. Was featured with the Mayor as an immigrant entrepreneur from London ON along with one more entrepreneur. please check out the video for the same:**

[http://www.youtube.com/watch?v=UVdcbh\\_fwGU&context=C4e92b9dADvjVQa1PpcFM-S9k8hvokmasJeeWH798AGIQMGfD\\_Nxs%3D](http://www.youtube.com/watch?v=UVdcbh_fwGU&context=C4e92b9dADvjVQa1PpcFM-S9k8hvokmasJeeWH798AGIQMGfD_Nxs%3D)

Interest reason: **I love London and I strongly feel that I can add value to this committee by acting as the LINK between the Muslim community and the larger community in London On. Creating connections and facilitating a better understood world is what my vision is and I feel London has so many opportunities to do just that!**

Contributions: **I can create linkages, bring together better communication, connect with the business community and be a positive ambassador of London Ontario as a fulfilling diverse place to be.**

Past contributions: **I was part of the Community Diversity Task force with the City ( I missed the last 3 sessions due to time clash with my Fanshawe classes at that time) however, I enjoyed working and contributing and meeting so many people from this committee.**

Interpersonal: **As a professor for 20 years I love interacting and communicating, imparting knowledge with many different people from diverse backgrounds. I have maintained a good rapport with my students and respect and encourage their skills. I have received a 4.6/5.0 rating in my teaching evaluations over the years and the most cited comment from the students has been "Caring' and being 'student-oriented'.**

Interview interest: **Yes**