

From: Mar Per
Sent: Thursday, October 7, 2021 11:59 PM
To: csc <csc@london.ca>
Subject: [EXTERNAL] Ward 13 councillor

Hello,

My name is Marcello Perzia, owner of Marcello's Barber Shop, located at 208 Central Avenue. As a downtown business owner for 8 years, and resident I have seen the many changes over the years. The ups and the downs. As a member of the London Downtown Business Association and past board member (albeit brief stint before the overhaul) I had the pleasure of meeting John Fyfe-Millar. I believe the downtown ward is in need of immediate and industrious representation, and that John Fyfe-Millar will successfully represent the downtown ward. He has been a proven and loyal advocate for the betterment of the downtown area over the years and has constantly shown his selfless dedication and care for the downtown area through his many years of services.

The downtown area has seemed to have been stagnant with much division over the years and he has always been reliable at bridging the divide between people of different areas of the core, or people with different visions for the downtown. It is important we have someone represent us who cares for the whole of downtown, and not just a representative who pays us lip-service which to myself and other locals business owners and residents feel has been the case in these past few years. If one area of downtown is neglected, all is neglected.

John Fyfe-Millar is a longtime resident and understands the needs of the core well. There are many issues that require immediate attention in the downtown area which should not be neglected and I believe he is someone we can rely on to help us in these times.

He was ranked second on the last municipal elections ballot and I believe this should be taken into consideration. The money saved on a by-election in the ward could support other services or improvements in the downtown area, as money is difficult to come by these days.

I would like to add my name to the growing list of people who would like to see downtown shine it's brightest and offer their support for John Fyfe-Millar becoming our new ward 13 councillor.

Thank you for your time reading this,

Sincerely,

Marcello Perzia