



September 17, 2021

Dear Chairperson Squire and Members of the Planning and Environment Committee (PEC):

On behalf of the Argyle Business Improvement Association (Argyle BIA) and our membership, we fully support the adoption and approval of the Argyle Community Improvement Plan (CIP), and we highly encourage members of PEC to support staff recommendation of the CIP.

The Argyle BIA was instrumental in initiating this process in October 2019, submitting a request through PEC that staff undertake a comprehensive regeneration study of the Argyle BIA and surrounding area. With the Argyle CIP now completed, our hope is that PEC will approve this critical and necessary plan for the continued revitalization of the Argyle core area.

Lastly, we would like to thank staff at City Planning, along with all the community partners that participated in the process. We are hopeful that all the work and effort that went into this undertaking will be fully realized for the benefit of East London.

Sincerely,

Randy Sidhu
Executive Director
Argyle BIA