

Good afternoon,

My name is Callista Ryan and I am requesting delegation status with Jaya Scott to speak at the Community and Protective Services Committee.

Jaya and I are both graduates of Western University and entered the 2021 Policy Pitch Association's Case Competition which focused on the London Opioid Crisis. Our pitch was well-received and placed in the competition. Councillor Maureen Cassidy reached out and recommended we bring our pitch to present at the Community and Protective Services Committee.

We understand the pitch length time is five minutes and are prepared to present at the next meeting that we can receive delegation status for. I see there is a meeting scheduled for August 31, 2021. If we are able to be put on the agenda that would be wonderful. If the meetings transition from online to in-person, I would be able to attend as I work in London currently.

Our presentation is titled, "Municipal Health and Communications Strategies to Tackle London's Opioid Crisis". In working on our policy pitch to support tackling the opioid crisis, we noticed the City of London's website could improve its ability to communicate with citizens on health and wellness resources which can ultimately support prevention, de-stigmatization and improve response time for individuals who need support.

Our ask is for the CPSC to task City staff within web development/IT and communications to update health and wellness communications on the website.

Please me know if this request is accepted and when the materials would need to be provided by. Councillor Cassidy explained that presentations are printed out for all committee members in black and white print. We are happy to send out our presentation and proposal ahead of time.

Thank you so much for your time and we both look forward to your response.

Sincerely,

Callista Ryan and Jaya Scott