



London
CANADA

300 Dufferin Avenue
P.O. Box 5035
London, ON
N6A 4L9

August 17, 2021

Chair and Members of the
Corporate Services Committee

Re: Downtown Business Improvement Area Appointment

The Downtown Business Improvement Area (BIA) is currently in the process of preparing a new Strategic Plan for the BIA. It is important that a Member of Council participates in this important process. Due to my current leave of absence, I am unable to participate in the process. Councillor Helmer has agreed to step in for me during this time but is unable to vote on the process unless appointed to the Board by Municipal Council. As a result, I am seeking support of the following recommendation:

“That Councillor Jesse Helmer BE APPOINTED as the Municipal Council representative on the Downtown Business Improvement Area Board to replace Councillor Arielle Kayabaga.”

Respectfully submitted,

Arielle Kayabaga
Councillor, Ward 13