

Appendix B

- Project Update Slides

CDiGiT: Centre Digital Interactive Gaming and Interactive Technology

Cost to the City:
\$ 6 Million

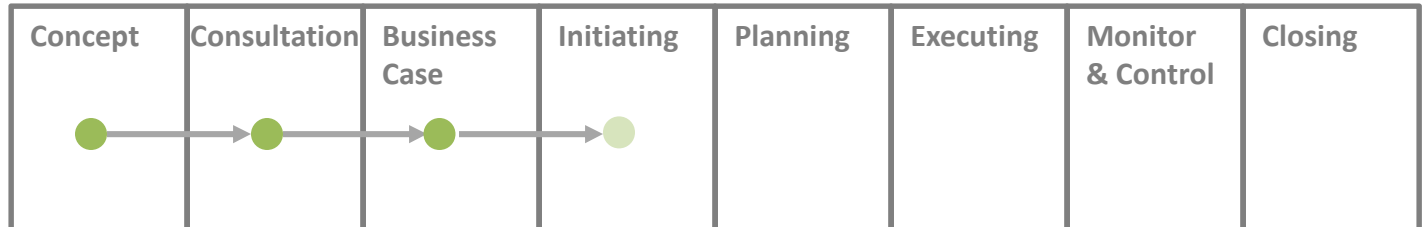
Return:
Impact Future Game Development & Create up to 100 jobs

Funded by the City:
\$ 6 Million *Tentative

Unfunded:
\$ N/A

Sources of Funding:

- City of London
- Senior Levels of Government
- Private Sector



Project Description:

The Digital Media Centre of Excellence initiative is intended to provide a platform for game developers across Canada to converge, integrate, license and commercialize technologies while enhancing London's position as a top digital media destination.

CDiGiT will be established as an initial 5000 square foot centre consisting of available space for the CDiGiT staff, test labs, project centre and talent development workspace. CDiGiT is supported by 6 main local partners, 20 companies and over 20 national partners. It is anticipated that the centre development will be modular based to allow for expansion as the Centre revenue and technology IP development grow. It is presumed that the centre would work as a conduit for talent development of 50 people per year, which would address 250 jobs over the first five years.

Status Update:

Over \$1,000,000 in technology licensing and IP, plus in-kind support has been pledged by the partners to assist with the launch of CDiGiT. The City of London commitment (\$6 Million) will provide base funding to the Centre and several additional corporate partners have pledged support to the Centre at the start-up phase. This support has not been finalized, but discussions on naming rights, technology presence sponsorship etc. are all potential opportunities. There are currently applications with both the South West Ontario Development Fund and FedDev Ontario seeking additional funding support.

Next Steps:

1. CDiGiT will be established as a not for profit corporation with both a corporate board and advisory board.
2. CDiGiT will initially be established with a staff consisting of the CDiGiT Centre Manager, 1 business development specialist and 1 DIM technology specialist.

Centre for Life Sciences Innovation

Cost:

To be determined:

Return:

Creation of a Medical Device Innovation and Convergence Centre

Funded by the City:

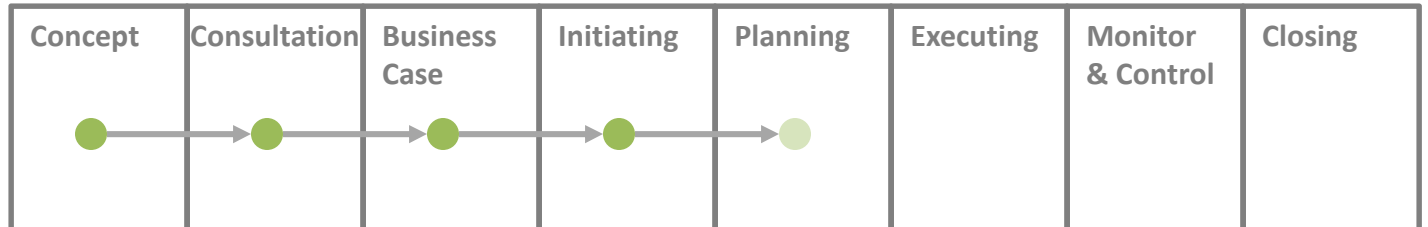
\$800 000 to date of \$2 million commitment

Unfunded:

To be determined

Sources of Funding:

- City of London
- LEDC
- Provincial Government
- Federal Government
- Western, Fanshawe



Project Description:

London is one of the key cities in Ontario for the medical device industry, but needs to create visibility, a long term strategy and build upon its advantages to advance London as a leading centre in Canada. The Centre, lead by Western University and the various partners would be designed to incent investigators to cross collaborate out of their usual disciplines and work with industry partners to solve existing problems, MRI friendly joint replacement for example, taking advantage of existing industry relationships. The Centre would also house assets and expertise for taking discoveries to prototype and clinical stages utilizing and involving manufacturing expertise and skill sets common to and needed in the device sector. The process for development of the Convergence Centre is being lead by John Capone, Vice President of Research at Western supported by the LEDC Life Sciences Innovation Committee.

Status Update:

The first example of this success and potential of the Centre was developed through the opening of CIMTEC, (Centre for Imaging Technology Commercialization). This centre was awarded to London as part of the federal National Centres of Excellence Program and supported through the Ontario Government OICR. Canada is known throughout the world for its expertise in medical imaging research and development. Academic centres and spin-off companies are developing world-leading technologies that will change how we diagnose and treat disease.

Next Steps:

1. Establishing the basis of the plan in conjunction with the various partners in the city (Ongoing)
2. Refinement of plan for Centre for Life Sciences Innovation (Mid 2013)
3. Presentation of plan for Centre for Life Sciences Innovation (Fall 2013)

Employment Network Support

Cost to the City:

\$101,980 yr 1

\$105,678 yr 2

Return:

Up to 2,700 job matches

Funded by the City:

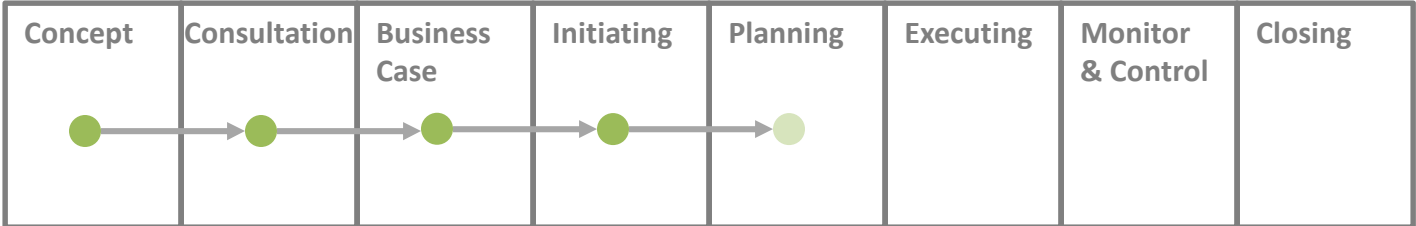
\$101,980 *June/13

Unfunded:

\$105,678

Sources of Funding:

- City of London
- Senior Levels of Government



Project Description:

The Civic Administration recommends that the joint proposal receive City funding in the amount of \$101,980 for the first year of program delivery, by way of salary support. The success rate of both programs will need to be monitored and reported back on in the fourth quarter of its delivery; in order to provide job matching statistics associated with the two Networks and to be re-evaluated for a potential second year funding in the amount of \$105,678. Matching the unemployed with the right kind of job and filling open job vacancies with the right kind of talent, could potentially lead to a decrease in the local unemployment rate resulting in wealth creation for the local economy as a whole.

Status Update:

Public engagement is continuing on the Prosperity Plan which includes the Employment Program Support. Staff are actively working on a one time grant agreement which will clearly articulate the Municipality’s expectations, deliverables and measures.

Next Steps:

1. Consult with OW, Purchasing and Legal (February-May 2013)
2. Review OW Service Agreements, Develop Grant Agreement (April/May 2013)
3. Complete Public Engagement (April/May 2013)
4. Report to IEPC on results of Public Engagement (May 2013)
5. Prepare report to IEPC for Grant Agreement approval (May 2013)

Fanshawe College Downtown Campus

Cost to the City:
\$ 20 Million

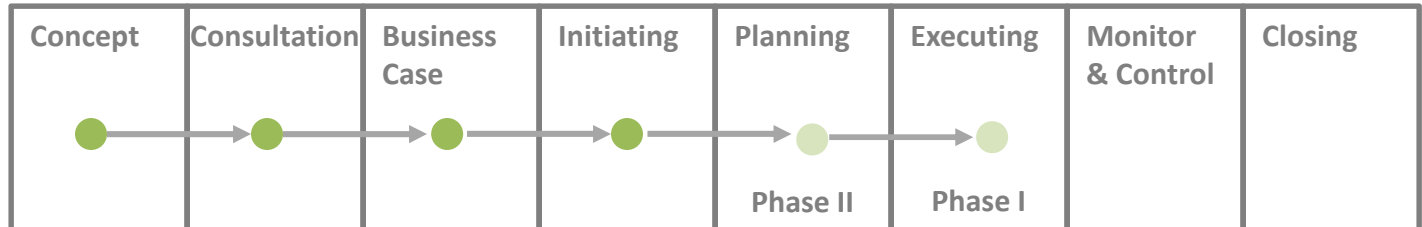
Return:
Up to \$ 80 Million

Funded by the City:
\$20 Million

Other Funding:
\$6 Million from the Province
\$6-7 Million Fanshawe College

Unfunded:
\$ 6-7 Million (Fundraising Campaign)

Sources of Funding:
- City of London
- Provincial Government
-Private Sector
-Fanshawe College



Project Description:

Fanshawe College is expected to create a new School of Applied and Performing Arts in the city's newly designated education & arts district in the downtown core as part of a plan to revitalize downtown London. The downtown campus will utilize up to 120,000 square feet of existing building stock and will generate up to 75 new employee full time equivalents and attract up to 1000 students to the downtown core.

Status Update:

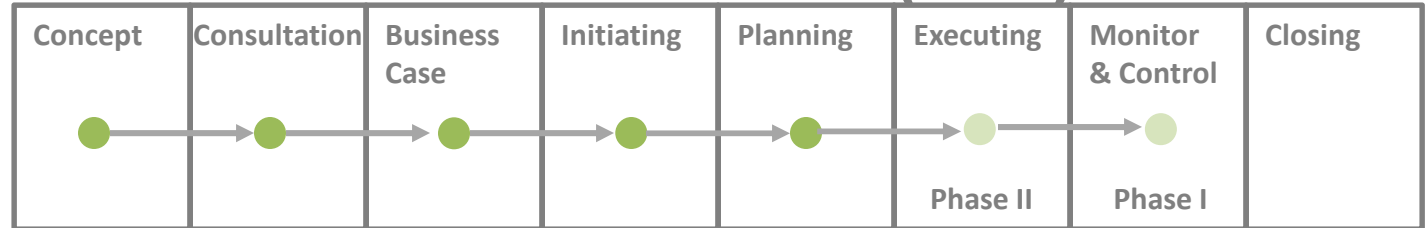
Fanshawe College's first phase – the Centre for Digital and Performance Arts is set to open in September, 2013. It will be home to approximately 400 students attending programs in Digital Media as well as Technical and Performance Theatre.

Moving some of its programs downtown is part of a 10-year plan. The first building at 137 Dundas St. will anchor the new \$40 million downtown campus. The goal of Phase II is to acquire one (or more) additional building(s) up to 70,000 square feet, to accommodate the balance of the 1,000 students.

Next Steps:

1. Open Phase I – Centre for Digital & Performance Arts to students in September 2013.
2. Fanshawe representatives continue to explore alternative opportunities for suitable properties as they become available (Phase II).
3. Possible Fanshawe programs that could go downtown:
 - More digital media or arts-related courses
 - Tourism and hospitality related programs
 - Continuing education courses

Fraunhofer: International Composites Research Centre (ICRC)



Cost to the City:
\$ 10 Million +
Land & Space

Return:
Advancing Scientific
knowledge and
Innovation

Funded by the City:
\$ 10 Million

**Leveraged
Investment:**
\$13.7 Million-
FedDev Southern
Ontario; \$4.9 Million-
Western University;
\$1.2 Million- Ontario
Research Fund

Sources of funding:
- City of London
- Senior Levels of
Government
- University of
Western Ontario

Project Description:

The City of London is creating a specialized business park that targets advanced manufacturing and green technology companies and research institutes. This park will integrate research and development facilities with educational institutions and government agencies, and create a community of advanced industries. The highlight of the centre is the Fraunhofer Project Centre @ Western (FPC), a joint venture of Western and the Fraunhofer Society of Germany. At the core of the FPC is a 2,500-ton industrial press for the testing and manufacture of lightweight composite parts for the transportation sector, building materials sector, and other industries. The centre will give the City of London an advantage over others in the lightweight material industry and attract additional business investments to the city.

Status Update:

Officially opened on November 6, 2012, Phase I of the FPC is complete and is already providing services and expertise to industrial customers, and has started training the next generation of engineers in the design, application, and manufacture of advanced composite materials through the International Composites Research Centre (ICRC) at Western.

Western has leveraged the City's investment through FedDev Southern Ontario, and the additional funds will be used to fund: Phase Two of the FPC (expansion and even more industrially-relevant equipment; The Centre for Technology Commercialization, which will offer small- and medium-sized enterprises access to the FPC's industrial-scale equipment industrial research space and expertise, business services and access to research staff; The Building Materials Test Centre, which will provide full-scale testing of advanced construction materials and techniques

Next Steps:

1. Complete FPC expansion and acquisition of additional equipment (end of 2013)
2. Complete the AMP FedDev project using leveraged funds (end of March 2014)- Phase II.
3. Continue to recruit customers and research partners, considering opportunities for investment attraction to London

ILDS-Industrial Land Development Strategy

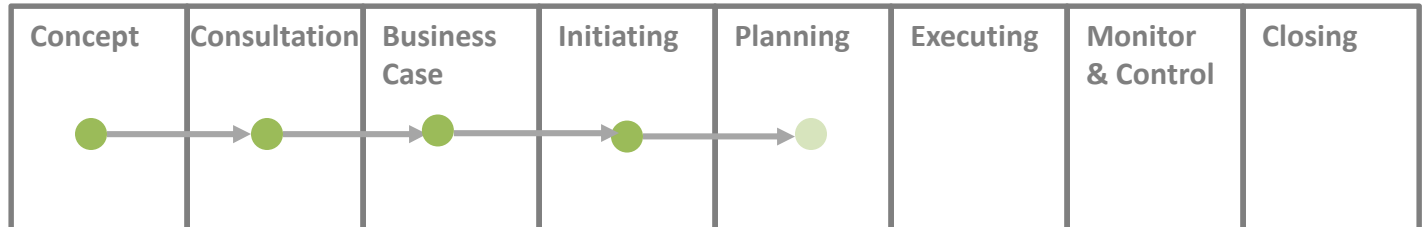
Cost to the City:
 \$ 40 Million -
 (\$ 4 Million per year
 over 10 years)

Return:
 Up to \$1.3 Billion

Funded by the City:
 \$TBD

Unfunded:
 \$N/A Million

Sources of Funding:
 - City of London
 - Senior Levels of
 Government
 -Private Sector



Project Description:

The city lacks appropriate strategically "shovel ready" lands necessary to attract the business facilities that would stimulate economic growth and employment opportunities. This recommendation would allow for the attraction of \$ 1 billion in new investment over the next decade and would therefore involve leveraging the City: 11 to 1. There it is recommended that the City of London set aside a present value of \$ 40 million over 10 years. The Government Relations Service Area will then work with the other two levels of government to obtain matching funds from each to acquire and service strategically located land; and allow London to be able to maximize benefits from the \$1.3 billion being invested into the Windsor region for the Windsor-Essex Parkway Project. This would provide the lands necessary for LEDC to market; taking advantage of the benefits offered by the London region, and to be able to use London's other assets for the purpose of leveraging significant investment .

Status Update:

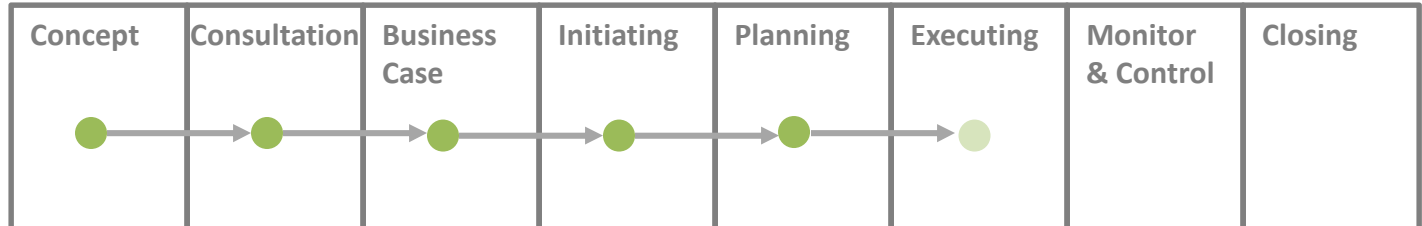
Public engagement is continuing on the Prosperity Plan which includes other public participation opportunities that will be provided in association with the proposed expansion of the Urban Growth Area for the designation of approximately 500 hectares of new industrial lands; this meeting is scheduled for April 23, 2013 at a regularly scheduled Planning and Environment Committee meeting.

Next Steps:

1. Complete Public Engagement (April/May 2013)
2. Report to IEPC on results of Public Engagement (May 2013)
3. Locate Land (Solidify Land Acquisition Strategy; Locate Land; Set up purchase agreements) (Ongoing)
4. Leverage Funds (Meet with Intergovernmental Affairs, Create Plan to leverage funds) (Ongoing).

International Water Centre of Excellence

Southern Ontario Water Consortium – London Wastewater Facility



Project Description:

The ultimate partnership in advancing technologies is our International Water Centre of Excellence (IWCE), which has partnered with the Southern Ontario Water Consortium to build the London Wastewater Facility; a 5,500 sq ft research site housed within London's Greenway Pollution Control Centre. The \$8.5 M venture will be jointly funded by the City of London and the Federal Government through the Federal Economic Development Agency for Southern Ontario (FED/DEV).

The IWCE is a partnership of industry, The University of Western Ontario, LEDC and the City. Its aim is to be a leader in enabling the development, testing and demonstration of new water treatment technologies. All stages of the wastewater treatment process are available to IWCE clients. The goal is to accelerate the development and commercialization of environmental technologies through a world unique facility that creates a critical link between the private and public sectors.

Status Update:

The final design is complete, the tender process has been followed using the City's procurement process, a winning bidder selected; a construction contract has just been awarded. The timeline for construction is tight, and certain aspects of the project depend on the completion of another project at Greenway Wastewater Treatment Plant before indoor construction can commence.

Next Steps:

1. Complete the construction and commissioning of the facility.
2. Operational planning and business format with IWCE.
3. Continue to build the business model and recruit customers (in conjunction with other consortium partners).
4. Get ready to launch and bring in customers (wastewater treatment technology companies who want to validate and demonstrate close to market technology) by March 2014.

Cost to the City:
\$ 3.8 Million

Return:
World Class
Laboratory

Funded by the City:
\$3.8 Million

Other Finding:
\$4.7 Million- FedDev
Southern Ontario

Sources of Funding:
- City of London
- Senior Levels of
Government

Medical Research Fund

Cost:

\$ 10 Million -
(\$ 1 Million per year
over 10 years)

Return:

Up to \$40 Million

Funded by the City:

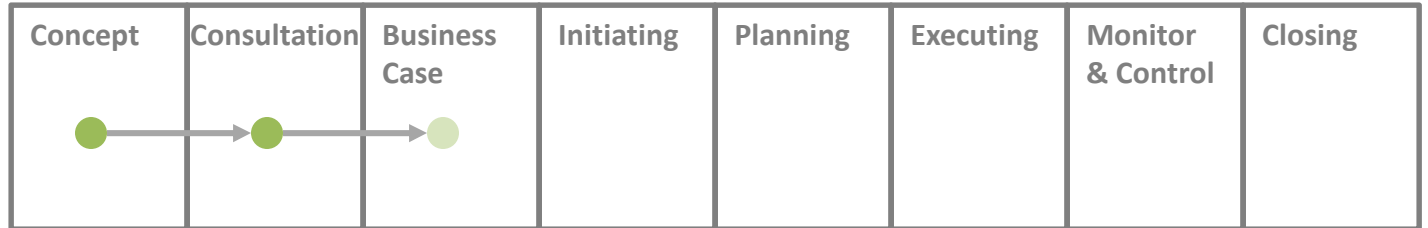
\$0

Unfunded:

\$10 Million

Sources of Funding:

- City of London
- Senior Levels of Government
- Medical and Health Institutions
- Private Sector



Project Description:

Building on the ideas presented in the Mayor’s Economic Prosperity Council Report and Summary, the City of London is investigating the possibility of investing \$1 million per year over ten years to support a medical research fund. At a high level: researchers would compete for funding; awarding of funding would be administered by a third party; potential to commercialize the research would play a key role in decision making.

Status Update:

Public engagement is continuing on the Prosperity Plan which includes the medical research fund. Running concurrently with the public engagement process and with the help of our research, health and medical partners, investigation of potential fund models and the business environment are taking place. These investigations will lay the foundation for the medical research fund model creation and business case.

Next Steps:

1. Complete Public Engagement (April / May 2013)
2. Report to IEPC on results of Public Engagement (May 2013)
3. Background investigation, Expert Interviews (In progress)
4. Model Development, Expert Consultation (In progress, May – June 2013)
5. Seek approval of model from IEPC (June -July 2013)
6. Development of contracts (TBD)

At a Glance:
Dr. David Hill of Lawson research estimates the fund could be leveraged up to \$40 million over 10 years

Mixed-use Development/Performing Arts Centre

Cost to the City:
Grand-\$2 Million
Music-\$10 Million

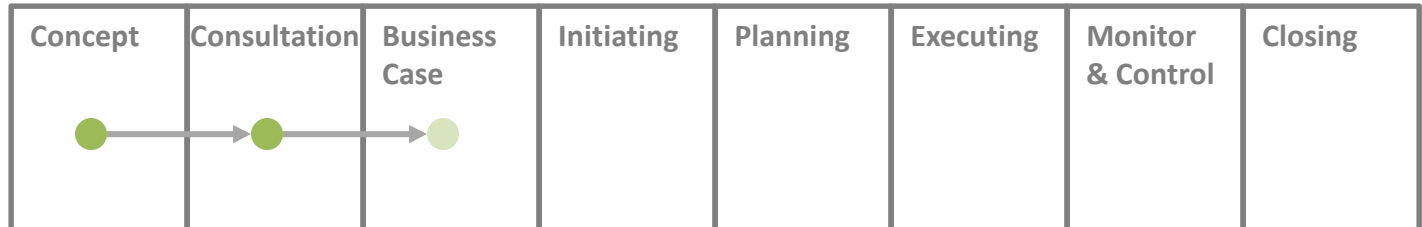
Return:
Up to \$180 Million

Funded by the City:
\$TBD

Unfunded:
\$N/A Million

Sources of Funding:

- City of London
- Senior levels of Government
- Private Sector
- Not for profit



Project Description:

The Civic Administration believes that the Arts and Culture Sector plays a crucial part in the economic future of the City of London, and recommends that a mixed use development/ investment in the downtown be considered. There are two competing proposals where a mixed use development was proposed; the Grand Theatre and Music London; both proposals focus on an expansion or development of a new arts centre and a multi-unit residential and/or commercial development.

Status Update:

Public engagement is continuing on the Prosperity Plan which includes the mixed use development/investment in the downtown. Business Plans have been requested and are in the process of being completed by the proponents.

Next Steps:

1. Complete Public Engagement (April/May 2013)
2. Report to IEPC on results of Public Engagement (May 2013)
3. Receive and review formal business plans (TBD)
4. Fairness Review of Business Plans (TBD)
5. Public Consultation on Business Plans (TBD)
6. Report results of Public Consultation to IEPC (TBD)

At a Glance: Based on the latest arts statistics, an investment of \$7.7 billion to the Arts and Culture Sector, from three levels of government, directly employed 600,000 people and generated \$40 billion for the Canadian economy (Statistics Canada).

Redevelopment of 111 Horton St. East

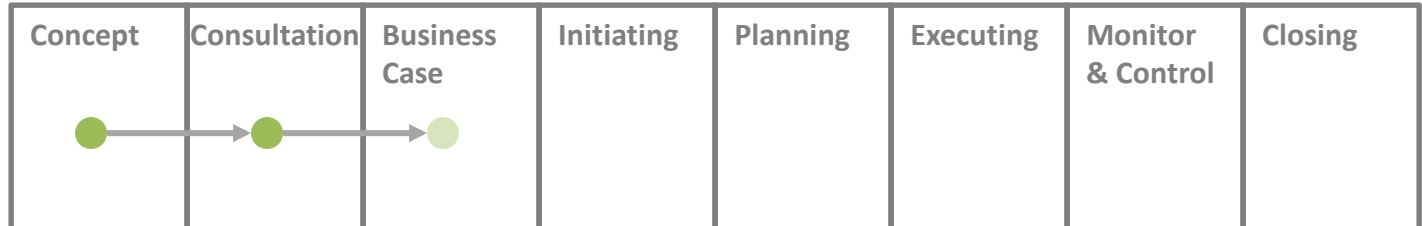
Cost:
None at this time

Return:
\$300 - \$500 Million
Return to our
Community

Funded by the City:
\$0

Unfunded:
\$0

Sources of funding:
- City of London
- Private Sector



Project Description:

The City of London sell the land at 111 Horton St. East to Kilmer Brownfield Management. Kilmer will then: complete the remediation of the land; work with the City of London to have the land rezoned while also seeking a company to develop a mixed use commercial – residential structure. It is important to note that the relocation of London Hydro would also have to take place.

Status Update:

The Prosperity Plan is currently undergoing a public engagement process; this project is associated with that plan. Running concurrently with the engagement process, a City of London interdisciplinary team has been created to identify site opportunities and constraints associated with this development.

Next Steps:

1. Complete Public Engagement (April/May 2013)
2. Report to IEPC on results of Public Engagement (May 2013)
3. Complete Opportunity / Constraint and Gap Analysis (In progress)
4. Complete methodology and actions to fill gaps (In progress)
5. First gap analysis report to IEPC (May 2013)
6. Results of further analyses and investigations (TBD)
7. Project Recommendation (TBD)

At a Glance:

It is estimated this project will create 500 long term jobs and hundreds of short term jobs