Committee: London Hydro Board of Directors

Organization/Sector represented:

Name: Harry Joosten

Occupation:

Semi-retired / governance consultant

# Work experience:

1976-2016 Libro Credit Union, retiring as Corporate Secretary and Governance Coach 2016-present Governance Vitality (principal) consulting practice specializing in government relations, strategic planning, public affairs

## **Education:**

1971 SDCI graduate & Ontario Scholar (80+ avg) 1976 Western U BA (Econ) + Dean's List 1975 1982 CCUI Fellowship & Associate (Honours) 2003 Queens U Exec Development Program 2015 ICD.D via Rotman School at U of Toronto

# Skills:

- collaboration, cooperation & consensus building - strategic & scenario planning - government relations & public affairs - board skill assessment, peer feedback, evaluation - articles, bylaws, policy, regulation development

## Interest reason:

As an Independent Community Service Professional, my passion is helping public, private and plural sector organizations reach their maximum potential through governance vitality and best practices. I believe London Hydro will benefit from my experience and expertise.

# Contributions:

While London Hydro provides a critical service on a reliable basis, it must continue to evolve to remain relevant in a fast changing environment. Unique governance challenges come from the City being sole shareholder and I can help address those issues.

# Past contributions:

I helped the former SWEA build better relationships with member municipalities and developed governance models (open disclosure: not ultimately adopted). London City Community Grants Panel -- fostered a more strategic approach to approval decision making

# Interpersonal:

My approach is open communication and respectful candour. I have chaired and coached many groups over 43 years, facilitating conversations that lead to effective decision making while also building team and interpersonal relationships. I have presented to many conferences and seminars on a wide variety of topics including governance, marketing, strategic planning, government relations.

Interview interest: Yes



# **Governance Vitality Harry Joosten, ICD.D**

#### **SKILLS & EXPERIENCE**

- Collaboration & Co-operation
- Strategic & Scenario Planning
- Government Relations & Public Affairs
- Media Relations & Communications
- Director Skills Assessment & Board Group Evaluations
- Director Succession Planning & Candidate Recruitment
- Drafting & Reviewing Articles of Incorporation, ByLaws, Board & Management Policies, Meeting Minutes, Reports, etc.

## **EDUCATION**

- 1958-1966 Elementary: St. Peter Canisius (Watford), St. John Fisher (Forest), Our Lady Immaculate (Strathroy)
- 1966-1971 Secondary: Strathroy District Collegiate Institute (SDCI) senior matriculation (Grade 13 Arts and Science)
- 1971-1976 University of Western Ontario, Bachelor of Arts (Economics)
- 1980 Credit Union Institute of Canada (CUIC) Fellowship
- 1982 Credit Union Institute of Canada Associate (with Honours Standing)
- 1993 Credit Union Central of Ontario (CUCO) Financial Management School
- 2003 Queens University Executive Development Program
- 2014-2015 Rotman School of Business, University of Toronto, Institute of Corporate Directors (ICD)
- 2016-present Continuing participation in ICD workshops to maintain ICD.D designation

#### **AWARDS**

- 1971 Ontario Scholar (secondary school graduate with 80%+ average)
- 1975 University of Western Ontario Social Science Dean's Honour List (Economics)
- 1999 Cooperator of the Year, Ontario Cooperative Association (OnCoop)
- 2003 Gary Gillam Social Responsibility Award (CUCO/Alterna Credit Union)
- 2011 President's Award, London Chamber of Commerce
- 2015 "I am Libro" Award for Passionate Accountability, Libro Credit Union
- 2017 Nominee, Canadian Credit Union Association, National Credit Union Hall of Fame
- 2019 Hon. Ray Lawson Rotarian of the Year Award, Rotary Club of London
- 2020 Jack Burghardt Community Service Above Self Award, Rotary Club of London

#### **WORK EXPERIENCE**

- 1965-1975 (Age 12-22) Various part-time, summer and full-time jobs during and between school years including Cuddy Foods,
   Glendale Mobile Homes, Tuffin Motors, Kentucky Fried Chicken, St. Clair Region Conservation Authority, Smithrim Silos, Western University, Barnes Security Services, Frost Fencing
- 1976-2016 Libro Credit Union (formerly St. Willibrord)
  - o 1976 Member Relations Officer, 1977 Membership Supervisor, 1984 Membership & Marketing Supervisor
  - o 1984 Appointed Secretary to the Board of Directors (Corporate Secretary)
  - 1988 Member Relations Manager (member of Senior Management Team)
  - o 1996 Vice President Member Relations (Senior Management)
  - o 2001 Vice President Owner Relations & Corporate Secretary (Executive Leadership Team)
  - o 2008 Corporate Secretary (Executive Leadership Team)
  - 2014 Governance Coach & Corporate Secretary (member of the Leadership Team)
  - o 2015 Governance Coach (transition to retirement)
- 2016-present Governance Vitality (principal)
  - o consulting and support re: government relations, governance, strategic planning, etc.
  - Clients: Tenzing Communications, Canadian Credit Union Association, Heartland Farm Mutual, Greater London International Airport Authority

## **CREDIT UNION & COOPERATIVE SYSTEM INVOLVEMENT**

- 1977-1983 Board of Directors, London & District Credit Union Chapter
- 1979-1982 Organizing Committee, Southwestern Ontario Credit Union Interchapter Conference
- 1979-1982 Cooperative Trust Ontario Advisory Committee
- 1980-1983 Member, London Cooperative Council
- 1982-1984 Member, Board of Directors, London Coop Housing Resource Group
- 1983-1986 Member, Board of Directors, Mary Campbell Housing Coop (President 1984-1986)
- 1984-1991 & 1994 & 2004 Facilitator, Coop Young Leaders Program

#### Harry Joosten CREDIT UNION & COOPERATIVE SYSTEM INVOLVEMENT (continued)

- 1985 Credit Union Central of Ontario MasterCard II Implementation Task Force
- 1988-2006 Board of Directors, Ontario Credit Union Charitable Foundation
  - Vice Chair 1994-1999 & Chair 1999-2004
- 1980-1990 (intermittent) CUCO Marketing & Image Advertising Advisory Committees
- 1999-2001 Credit Union Central of Canada National Services Entity (NSE) Brand Task Force
- 2004-2008 Canadian Cooperative Association International Program Committee
  - 2006 Post-tsunami project inspection & study visit to Sri Lanka
  - o 2008 Strategic Partner Planning Meetings in Ghana
- 2004-2015 Gary Gillam Award Selection Committee
- 2005-2008 Credit Union Central of Ontario Government Relations Committee (Chair 2006-2008)
- 2008-2010 Central 1 Credit Union Ontario Act Review Committee (Chair)
- 2011-2015 Central 1 Credit Union Legislative Committee
  - 2013-2015 Central 1 Ontario Act Review Working Group
- 2011-2015 Credit Union Central of Canada Legislative Committee
- 1980-2018 Numerous presentations to seminars and workshops at credit union and cooperative conferences, schools, annual
  meetings etc. including those for Credit Union Central of Ontario, Credit Union Central of Canada, Canadian Cooperative Association,
  Ontario Credit Union Directors Forum, Irish Credit Union Restructuring Board and Irish Credit Union Managers Association on topics
  ranging from marketing to governance to government relations

## **EXTRA CURRICULAR & COMMUNITY INVOLVEMENT**

- 1966-1970 SDCI high school football and wrestling teams
- 1967-1970 All Saints Catholic Parish (Strathroy) Youth Group (1969-1970 Leader)
- 1969-1971 SDCI "Eye" high school student newspaper (1970-1971 Co-editor)
- 1970-1972 All Saints Catholic Parish Council
- 1971-1972 University of Western Ontario "Gazette" (student newspaper reporter)
- 1971-present Red Cross/Canadian Blood Services: blood and platelets donor (140+ units to date)
- 1985-1986 Board of Directors, London Chapter of Multiple Sclerosis Society
- 2001-2005 City of London Storybook Gardens Advisory Committee
- 2007-2011 YMCA "Y Fore Kids" Fundraising & Golf Tournament Organizing Committee
- 2008-present member, Rotary Club of London
  - o 2010-2014 Member, Board of Directors
  - 2011-2012 President-Elect, 2012-2013 President, 2013-2014 & 2017-2018 Past President
  - 2013-present Board of Directors, Rotary Club of London Foundation (Chair 2015-2016)
  - 2011 Rotary Polio Immunization Trip to Ethiopia
  - o 2008, 2010, 2012, 2014, 2016, 2018, 2020, 2021 host family for Rotary Youth Exchange students (total 14 to date)
  - 2018-present Sergeant at Arms Committee
- 2009-2019 London Chamber of Commerce
  - 2009-2014 Provincial and Federal Issues Committee
  - 2010-2014 Municipal Affairs Committee (2010-2012 Chair)
  - 2014-2019 Government Affairs Committee (Municipal, Provincial & Federal committees amalgamated)
- 2011-2012\* Board of Directors, Grand Theatre (London)
  - \*Note: Resigned 2012 upon my daughter being hired onto Grand Theatre staff
  - o 2011 & 2013 cast member in Grand Theatre community play
- 2012-2015\* Board of Directors, Southwest Economic Alliance (SWEA)
  - o 2012-2013 Chair, Private Sector Working Group
  - o 2014-2015 Corporate Secretary
  - \*Note: 2015 organized SWEA orderly wind up and dissolution
- 2012-present St. George Catholic Parish Lay Liturgical Minister (Commentator & Lector)
- 2013-present Thames Valley Science & Engineering Fair (Divisional & Special Awards Judge)
  - 2014 Canada Wide Science Fair (Windsor Ontario) Divisional Judge
- 2015-present Rotary District 6330 Youth Exchange Committee (Treasurer)
- 2016 CoChair, Pillar (Not For Profit Network) Innovation Awards Committee
- 2016-present ICD Southwestern Ontario Chapter Executive (Secretary)
- 2016-2018 Member, City of London Community Grants Panel
- 2016-2021 Member, Board of Directors, ReForest London
  - o 2016-2020 Chair, Westminster Ponds Centre Project Committee
  - 2018-2021 Board of Directors (Vice Chair 2018-2020, Chair 2020-2021)
- 2016-2018 Board Policy Review Advisor, Central States Rotary Youth Exchange Inc.
- 2016-present LondonG5 (private citizen group sponsoring UNHCR refugees)
  - Official Representative to Immigration, Refugee and Citizenship Canada (IRCC, federal government ministry)
  - o Host to four refugee families for periods from 3 weeks to 3 years in lower level apartment within own home
- 2019-present Rotary District 6330 Leadership Team (Secretary)