

TO:	CHAIR AND MEMBERS FINANCE AND ADMINISTRATIVE SERVICES COMMITTEE MEETING ON DECEMBER 12, 2011
FROM:	MARTIN HAYWARD CITY TREASURER, CHIEF FINANCIAL OFFICER
SUBJECT	CITY OF LONDON COMMUNITY ARTS INVESTMENT PROGRAM CATEGORY 1 – 2012 AWARD RECOMMENDATION

RECOMMENDATION

That, on the recommendation of the City Treasurer, Chief Financial Officer, the Community Arts Investment Program (CAIP) Category 1 funding for the year 2012 of \$500,000 **BE AWARDED** to the Grand Theatre, subject to annual budget approval, noting that the source of this funding for this grant is contained in the base budget of the Culture Office.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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- CAIP Policy approved by Council (June 2000)
- CAIP Policy amended by Council subject to annual funding available (March 9, 2004)
- Annual Information Report to CPSC concerning CAIP allocations for 2005 (March 2005)
- Information Report to Council – CAIP Category #1 Funding (January 24, 2006)
- Information Report to Board of Control – the Children’s Museum in Relation to CAIP (January 24, 2007)
- Update – 2008 Budget Request for CAIP Category #1, Board of Control (January 22, 2008)
- City of London Community Arts Investment Program Category 1 – 2010 Award, Board of Control (December 9, 2009)
- City of London Community Arts Investment Program Category 1 – 2011 Award, Creative City Committee (February 3, 2011)

BACKGROUND

Community Arts Investment Program (CAIP) Category #1 was approved by Council in June 2000 for the purpose of working together and providing organizational stability to large arts organizations.

Category #1 provides funding support to incorporated, not-for-profit arts organizations that have a board of directors representing community interests, operating revenues in excess of \$1,000,000 and an operating season of no less than five months duration. The CAIP Category #1 Program is administered on an annual basis by the City’s Culture Office.

The CAIP Category #1 Policy states that:

“The Civic Administration will provide a report, based on the information provided in the grant application, recommending a grant amount to the Board of Control and City Council as part of the annual budget process.”

The CAIP Category #1 Policy contains a formula approach in its guidelines that states that:

- a) *“The applicant is eligible for a grant of up to 15% of its total operating revenues, exclusive of City grant revenues as reported in its audited financial statements for the most recently completed fiscal year, up to a maximum of \$500,000 per annum based on available funding through the current year’s budget process;”*

CAIP Category #1 - Request

The request for CAIP Category #1 funding this year is \$500,000 for the Grand Theatre. The CAIP Category #1 Oversight Team, which includes representatives from the City’s Finance and Culture Offices, has reviewed their 2012 application.

This Oversight Team has determined, based on a review of this application, that the Grand Theatre is eligible to receive CAIP Category #1 funding of \$500,000 for 2012, noting that the funding request can be accommodated through the Culture Office’s annual CAIP budget, subject to annual budget approval.

The Grand Theatre should be congratulated for the overall successful management of their organization, noting that it had a net surplus for its 2010-2011 season ending June 30, 2011.

The CAIP Category #1 program continues to provide the Grand Theatre with the long term financial stability needed to sustain their organization and to provide increased quality performances and community support to the City of London. The ongoing support by the City of London to our professional not-for-profit theatre furthers employment in the cultural sector and is key to making London a top ranked mid-sized municipality in Canada.

PREPARED BY:	RECOMMENDED BY:
ROBIN ARMISTEAD, MANAGER CULTURE AND MUNICIPAL POLICY	MARTIN HAYWARD CITY TREASURER, CHIEF FINANCIAL OFFICER

cc: Grand Theatre