

Report to Corporate Services Committee

To: Chair and Members
Corporate Services Committee
From: Cathy Saunders, City Clerk
Subject: Application – Issuance of Proclamation – World Patient Safety Day
Date: June 21, 2021

Recommendation

That, the Civic Administration BE ADVISED as to how Municipal Council wishes to proceed with the attached (Appendix “A”) Proclamation request.

Previous Reports Pertinent to this Matter

Corporate Services Committee – December 3, 2019
Corporate Services Committee – January 6, 2020
Corporate Services Committee – August 10, 2020

Background

The Issuance of Proclamations Policy is attached as Schedule “A” for information purposes.

Conclusion

The Civic Administration is seeking direction from the Municipal Council as to how they wish to proceed with the attached (Appendix “A”) proclamation request received June 10, 2021 from Patients for Patient Safety Canada requesting September 17, 2021 be proclaimed World Patient Safety Day.

Submitted by: Cathy Saunders, City Clerk

Proclamation Request Form

APPENDIX "A"

Requests for the issuance of proclamations are governed by Council Policy (excerpted below). Requests must be received at least six (6) weeks in advance of the requested issuance date and may be emailed to the City Clerk at ClerksApprovalRequests@london.ca or mailed to City Hall, P.O. Box 5035 LONDON, ON, N6A 4L9.

Request details

Name of Organization	Patients For Patient Safety Canada
Date Proclamation Required	September 17, 2021
Proclamation Name	World Patient Safety Day
Proclamation Type (day, week or month)	Day
Category (public awareness campaigns), (charitable fundraising campaigns), (arts and cultural celebrations)	Public Awareness
Requester Name	Kathy Rylett
Requester Telephone Number	-
Requester Email Address	kathyr@patientsforpatientsafety.com
Requester Address	London, ON N5X 2Z5
Provide details of your Organization's Connection to London	see backgrounder
Required Supporting Documents	<ul style="list-style-type: none"> • Detail information on the Organization • Detail information on the Event • Confirmation of authorization from the Organization to submit the request
The undersigned confirms that I am the Official Representative of the Organization requesting the Proclamation and that by signing this Application, I acknowledge and agree that my organization complies with all City of London's Policies and By-laws	
Signature	KRylett
Date	June 10, 2021
NOTICE OF COLLECTION OF PERSONAL INFORMATION	
Personal information collected on this form is collected under the authority of the <i>Municipal Act, 2001</i> , S.O. 2001, c. 25 and may also be used for purposes related to the Issuance of Proclamations Policy and Proclamation Request Form. Questions about this collection should be addressed to the City Clerk, 3rd floor, City Hall, 300 Dufferin Ave., London, ON N6A 4L9. Tel: 519-661-2489, ext. 4937, email: csauder@london.ca	

World Patient Safety Day- September 17, 2021

Sponsoring Organization- Patients for Patient Safety Canada

Patients for Patient Safety Canada is a patient-led program of Healthcare Excellence Canada (amalgamation of the Canadian Patient Safety Institute and the Canadian Foundation for Healthcare Improvement) and also the Canadian arm of the World Health Organization's (WHO) Patients for Patient Safety global network.

- Formed in 2006, contributing the unique patient/ family experience and perspective to patient safety.
- 70 members have personal stories of heartache, loss, grief and frustration due to unsafe care and they are able to look beyond personal events, draw from their experience, and partner with the people who work in the healthcare system in a shared mission of **Every Patient Safe**.
- The Canadian arm of the World Health Organization's Patients for Patient Safety Program.
- Contributed to many initiatives that advance safe care both in Canada and around the world.
- The WHO recognizes [Patients for Patient Safety Canada as a global leader](https://www.patientsafetyinstitute.ca/en/About/Programs/PPSC/Pages/default.aspx) as well as <https://www.patientsafetyinstitute.ca/en/About/Programs/PPSC/Pages/default.aspx>

Proclamation Event- World Patient Safety Day

On 17 September 2021, the World Health Organization, international partners and all countries will celebrate World Patient Safety Day.

The World Health Organization urges all stakeholders to “**Act now for safe and respectful childbirth!**” with the theme “**Safe maternal and newborn care**”. Approximately 810 women die every day from preventable causes related to pregnancy and childbirth. In addition, around 6700 newborns die every day, amounting to 47% of all under-5 deaths. Moreover, about 2 million babies are stillborn every year, with over 40% occurring during labour. Considering the significant burden of risks and harm women and newborns are exposed to due to unsafe care, compounded by the disruption of essential health services caused by the COVID-19 pandemic, the campaign is even more important this year.

Canada ranks 7th out of the ten most developed nations in maternal mortality. Canada gets a “C”, ranking, second-to-last among 17 peer countries, with its infant mortality rate shockingly high for a country at Canada’s level of socio-economic development. We can do better.

During these unprecedented times, a combination of virtual and other activities is being planned by the WHO to observe and celebrate the Day in September. The signature mark of the global campaign is to **light up iconic monuments, landmarks, and public places in orange colour**,

in collaboration with local authorities. This will also be a gesture of respect and gratitude to all patients and all health workers.

<https://www.who.int/news-room/events/detail/2021/09/17/default-calendar/world-patient-safety-day-2021>

<https://www.commonwealthfund.org/publications/issue-briefs/2020/nov/maternal-mortality-maternity-care-us-compared-10-countries>

<https://www.conferenceboard.ca/hcp/Details/Health/infant-mortality-rate.aspx>

Patients for Patient Safety Canada invites all Canadian municipalities to join in the celebration of World Patient Safety day and advocate together for 'safe maternal and newborn care'. Patients for Patient Safety Canada has authorized its members to request proclamations and illuminations of monuments from Canadian Municipalities in recognition of World Patient Safety Day.

Specifically in (location), (PFPS Member) will be making a Proclamation Request.

Theresa Malloy Miller

Maryann Murray

Co-Chair PFPSC

Co-Chair PFPSC



Issuance of Proclamations Policy

Policy Name: Issuance of Proclamations Policy

Legislative History: Adopted September 19, 2017 (By-law No. CPOL.-115-367); Amended July 24, 2018 (By-law No. CPOL.-115(a)-418)

Last Review Date: January 6, 2020

Service Area Lead: City Clerk

1. Policy Statement

1.1 This policy sets out the requirements for the issuance of proclamations.

2. Definitions

2.1 Not applicable.

3. Applicability

3.1 This policy shall apply to any request for the issuance of proclamations on behalf of the City of London.

4. The Policy

4.1. Proclamations are ceremonial documents issued and signed by the Mayor on behalf of City of London Council that officially recognizes public awareness campaigns; charitable fundraising campaigns; and arts and cultural celebrations of organizations that reside/operate within the City of London. The requester must clearly identify the significance and connection of the proclamation to the mandate and goals as set out in the City of London's Strategic Plan. A proclamation does not constitute a personal or civic endorsement.

Application Process

- a) Proclamations requests are to be submitted on the City of London Application form to the City Clerk's Office at least six (6) weeks in advance of the requested issuance date.
- b) The Application must provide sufficient background information about the organization, cause or event being proclaimed and the proposed text for inclusion in the proclamation. The proposed text is subject to approval by the City of London to ensure compliance with City of London's policies and by-laws.
- c) Upon receipt of the Application, the City Clerk's Office will review the Application in accordance with this Policy and if the Application appears to be in compliance with the Policy, the Application will be placed on the next available Corporate Services Committee meeting for consideration.
- d) The Corporate Services Committee will review the Application and provide a recommendation to the Municipal Council for consideration with respect to the disposition of the Applications.

SCHEDULE "A"

Administration of Policy:

- e) The cause or event must contribute to the economic, social and cultural fabric of the City of London.
- f) Repeat requests must be submitted on an annual basis.
- g) An organization may request one proclamation per calendar year.
- h) Organization do not have exclusive rights to the day, week, or month being proclaimed.
- i) Proclamations of a similar topic will be issued on a first come first served basis.
- j) The City of London will not incur any expenses relating to the advertising or promotion of a proclamation. Recipients are responsible for the promotion of the proclamation, organization of related activities and for all associated costs.
- k) Proclamations will not be issued for:
 - Matters of political controversy, ideological or religious beliefs or individual conviction.
 - Events or organizations with no direct connection to the City of London.
 - Campaigns or events contrary to City of London policies or by-laws.
 - National, Independence or Republic Days.
 - Campaign or events intended for profit-making purposes.
 - Recognition of individuals.
 - Recognition of events or organizations that espouse discrimination, hatred, violence or racism.
 - Matters attempting to influence government policy.
 - Matters designed to incite hatred or disorder.
- l) The City of London reserves the right to refuse to issue a proclamation.