

**From:** Jill Jacobson

**Sent:** Friday, May 28, 2021 1:49 AM

**To:** PEC <[pec@london.ca](mailto:pec@london.ca)>; City of London, Mayor <[mayor@london.ca](mailto:mayor@london.ca)>; Kayabaga, Arielle <[akayabaga@london.ca](mailto:akayabaga@london.ca)>

**Subject:** [EXTERNAL] OBJECTION to Mr. Farhi's 40-storey building

Dear Councillors and Mayor Holder:

I was both saddened and horrified to learn that Mr. Farhi is attempting to build a 40-storey building along the Thames River. The building will radically impact the look and feel of the entire neighbourhood from all directions, affect the wildlife, change the peacefulness of a walk along the river, as well as impact concerts and other events in Harris Park. It will ruin London for generations to come.

I am not opposed to big buildings, but it is imperative the impact of a building be measured against the harm to those who live in, and regularly use the area, as well as how well the building fits with its surroundings. I am currently a victim of what I consider an unnecessary large building on Richmond St. near Dufferin. Since I moved to John Street over a year ago, the view from my kitchen has radically changed from sky, trees and a few rooftops to a monolithic apartment building. I also see the building every time I walk down Richmond Street. It is jolting to the senses as it does not fit the historic neighbourhood at all. The same will be true of Mr. Farhi's proposed building as it will dwarf everything around it. I lived in the Blackfriars neighbourhood for 28 years and like many Londoners regularly walked along the river, crossed over the Dundas Bridge on route to the market and the rest of downtown. Sadly, I can easily imagine how horrible it will be to take that same walk and have a mammoth 40-storey building blocking the view, and destroying the ambience of the historic neighbourhood. It is truly a heartless move to approve this proposal.

As well, Mr. Farhi and other builders in London know it is likely the approval of one 40-storey building on the river will set the precedent for more of the same in the future. Please stop the carnage while you can.

Thank you,

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