

PUBLIC PARTICIPATION MEETING COMMENTS

3.2 PUBLIC PARTICIPATION MEETING – Old East Village Community Improvement Plan – Performance Measures and Indicators of Success (O-9285)

- Councillor Squire: If I could just ask for the staff presentation to go ahead that would be great.
- Good afternoon. It's Mr. Bailey again. This is for file O-9285, it's going to be the same as two minutes ago so I don't know if you want a whole presentation just for the sake of the recording but if not just let me know. So the purpose of this file is to have an.
- Councillor Squire: Sorry. Go ahead and make it the shorter version unless somebody.
- Councillor Squire: Technical questions from the Committee? Yes Councillor Hopkins.
- Councillor Hopkins: Yes, thank you Mr. Chair. My question is regarding boundaries; how are they established, the CIP boundaries, what is that process that we undertake look like?
- Graham Bailey, Senior Planner: It's Mr. Bailey. I'll take a first stab at and someone else can chime in if they want. So, generally it starts with a study area that is often picked by, by staff. I'm just thinking back to my days of when I did the more recent Hamilton Road Community Improvement Plan. Staff, we decided on a boundary that we thought was appropriate and then we took that out to the community for feedback and in this case of the Hamilton Road one, for example, we determined that it was actually a good idea to add a little bit more of Hamilton Road in into that CIP through the public consultation. If you're more thinking about how the Old East Village Community Improvement Plan was, was selected that was back in, I believe 2004, it was primarily focused along the original boundaries, primarily focused along the Dundas Street corridor between Adelaide and I believe Egerton and then in 2005 it was expanded to Charlotte Street along Dundas. Again, that's a public process through the *Planning Act*, it's a public participation meeting, there's circulation, it would be considered an Amendment to the Official Plan or to the Community Improvement Plan and to the to the Community Project Area so there's a formal public process that would have to happen.
- Councillor Hopkins: Thank you, for, for that. I think that's good information to have when it comes to boundaries, that public process has to be followed. I, I guess, and we've just more or less established the CIP's within the past ten years. If there was a reason to change the boundaries would that come from the public? How would that look like?
- Graham Bailey, Senior Planner: Through the Chair, it could come from the public there's definitely been interest from the public any time a file like this comes before Committee and Council. If that's the case, I think staff would likely need direction from Council to undertake that Study, we can also look at it during the comprehensive CIP reviews that we do periodically to help them for multi-year budgets, so that would be another option to undertake a Study.

- Councillor Hopkins: Ok. thank you for that.
- Councillor Squire: Thank you. Any other technical questions? There being none then I will go to the public. Is there anyone online or in either of the rooms who wishes to speak to this matter?
- Mr. Chair, it's Cathy Saunders I just let Valerian Marochko in.
- Councillor Squire: Alright. Hello?
- Valerian Marochko: Good Afternoon.
- Councillor Squire: Go ahead.
- Valerian Marochko: Can you hear me?
- Councillor Squire: I can. This is the Chair, Phil Squire, and just so you know we have, you have five minutes to speak so go ahead.
- Valerian Marochko: Yes, reviewing the document it's a great program. As the property owner of the Cross Cultural Learning Center we didn't know about the program about the façade so but you see participation in the program could be improved with better advertising of the existing programs would be including somehow in the performance measures of the program because some of the people like us we might have considered but didn't know about it so that's the only comment I have.
- Councillor Squire: Alright I think that's a fair comment. Perhaps staff could either reply now or indicate you'll, you'll consider some advertising of these programs.
- Graham Bailey, Senior Planner: Through the Chair I can just make a quick comment. We do try to advertise, in Old East Village we work closely with the BIA, they are partners in this and they help us a great deal, get the word out to their, to their, you know, the business owners and the property owners in, in their area. We also tried to get the brochures and those kinds of things in, into like the Building Division so people know if they go in for permits it's available but a good idea would maybe be a mail out or, or something like that to, you know, to all the property owners and tenants along Old East Village or some of the other Community Improvement Project Areas to just let them know that these are available.
- Councillor Squire: Yeah and I think their points well taken for the gentleman that the Business Improvement Association is always a good source of everything that's going on in, in your area so that's, that's a good place to get information. Thank you very much for your, for your question. Anybody else wishing to speak? It appears not so I'll need a motion to close the public participation meeting.